JOHN BULL, JANUARY 17, 1931
TWOPENCE

# JOHN BULL

OVER A MILLION SALE

No. 1283.
Vol. XLIX.

# "He must not Mrs BOVRIL"

Remember, Bovril strengthens the defensive forces of the body against colds, chills, and influenza.

## FOR SMALL TRADERS, SHOPKEEPERS.

**MAKE MORE MONEY.** SELL Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue B., Cochrane, Sons & Co., 2, Thomas St., M'chester.

60-PAGE wholesale Drapery Catlg.; also ABC Guide, direct from actual mfrs., free; read page 56 of "Seven Ways to Make a Living in Drapery." Example of our prices: Men's Shirts 18/11 doz., other bargains in stock.—Wellfoot, 48, Thomas Street, Manchester.

FREE ILLUSTRATED LIST for Dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (Wholesale only).—Levy Bros., Dept. R., 39, Houndsditch, London, E.C.3.

PROFITABLE GOODS TO SELL in your spare time; every kind; good profits. 200-page Catalogue free.—MAY (173), George St., Birmingham.

## AGENCIES, CLUBS.

EARN £2 to £8 weekly. Run Clothing Club amongst friends. No outlay. Parties and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

WANTED BY JOHN NOBLE, LTD., ORGANISERS OF WEEKLY CLUBS. The IDEAL CLUB is the Talk of the Country! Big Commission, little trouble, no expense. Marvellous bargains in Fashions, Furniture, Footwear, Bedding, Outfitting, etc. The Ideal Club leads for value! Send P.C. NOW for new catalogue and particulars.—JOHN NOBLE, LTD. (Dept. A7), MANCHESTER.

CLUB AGENTS wanted. — Liberal comm. Household Bargains. WRITE FOR FREE CATALOGUE.—The Nova Trading Co., Ltd., 74, Villa Street, Birmingham.

AGENTS wanted, spare time, sell cut lengths, dress materials, remnants, shoes. Sale or Return. Good com. Edmondson, 10, Hope St., Bradford.

AGENTS WANTED to form Easter Clubs. Novelties, Fancy Goods, Umbrellas, Cutlery, etc. No outlay. Good commission.—Regent Confectionery Co., Stanningley, Leeds.

EASTER Club Agents wanted. Big Cash Com. No outlay. Fine Art Cat. Easter Novelties, Chocs., Cigs., Cutlery, Fancy Goods, Drapery, etc.—Dept. E.1, Eaton & Co. (Leeds), Ltd., Lower Wortley, Leeds.

XMAS Cards finished. Try an All-Year-Round Agency. Private Printed Stationery in 1/- boxes. Samples free.—Write now, Carter Coupe & Co., North Street, Bedminster, Bristol.

## EMPLOYMENT.

BETTER PROSPECTS FOR THE MAN WITH BACKBONE AND GRIT who trains to be a travelling Salesman. Suitable men accepted by Wallace Attwood for training by post in their spare time. Attwood-trained men, without previous experience "on the road," now earning their £400, £500, and even up to four figures p.a. Write for 24-page booklet, "The Profession of Salesmanship." Free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7836.)

MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write, THE BRITISH SCHOOL OF MOTORING, LTD., 9, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

BUY Ladies' Silk Stockings to sell to friends, 50 p.c. profit on our lines. Cat. & Silk Shade Card Free. Cheapest House in Trade. Nickson's, Mftrs., Broadway Chambers, London, W.6.

EARN £3—£6 WEEKLY as a Certificated book-keeper. Expert postal tuition at low fees. Success at Exams assured. Free Situations Bureau for students. Brochure, testis., prize scheme FREE on request.—City Correspondence College (D9), 23, Coleman Street, London, E.C.

POLICE FORCE.—Splendid pay and prospects. If over 5 ft. 8 in. and under 30, apply for free details of Entrance Exam. from B.T.I., 29b, Oxford Street, London.

IMMEDIATE EMPLOYMENT offered in the Army to men between 18 and 25. Good pay. Free food, clothing, housing. Plenty of sport. Holidays on full pay.—Apply any Recruiting Office of Drill Hall.

THOUSANDS OF TEACHERS will be required as a result of the School Leaving Age being raised. Good pay and prospects for young men and women. Write at once for Free Booklet, "How to Become a Teacher."—Clough's Corr. College, Dept. J. B., Temple Chambers, E.C.4.

POLICE ENTRANCE EXAM.—Expert postal tuition. Success guaranteed.—For particulars write ServiceCorrespondenceCollege, Thatcham, Newbury

## BUSINESS SERVICES, ETC.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10: Welsh, 3/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 30), 123, High Holborn, London, W.C.1. 'Phone: Chancery 8113.

CHEAP PRINTING.—1,000 Billheads from 3/6. Handbills fr. 7/6. Memos., Business Cards, etc. Samp. free.—Creteway Press, 63, Bunted, Sussex.

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other Cheap Printing. Samples free. Pearson's, Church Rd., Portsmouth.

PRINTING.—10,000 Handbills or Billheads at 3/3 per 1,000. Samples of printing for all traders with list of 800 prices sent for 2d. postage.—Mead & Son, Room 60, Sandy, Beds.

TYPEWRITER RIBBONS. — Well-known British make—2s. 6d. each—27s. per dozen, post free. One or two colour. Any machine.—STAR CARBON PAPER CO., 46, Penwick St., Liverpool.

ENTERPRISING READERS who would like to start a profitable business should not overlook the ADANA advt. on the Back Cover.

## BARGAIN SALES.

WALLPAPERS DIRECT from 3½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

# SMALL ADS. WORTH WATCHING

**Prepaid Rate: 9d. per line averaging six words. Minimum Charge 4/6.**
Advertisements must be received not later than Friday for the following Thursday's issue.

*Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2*

KNITTING WOOL BUNDLES, 1½ lb. 3/-, for Socks, etc. White, Grey or Navy, 3/4. Colours 3/11½ lb., post free. Patts., Wools, Serges, Tweeds, etc.—Egerton Burnetts, W.B. W'house, Wellington, Som.

DANCE NOVELTIES. MONSTER PARCELS 10/- or £1. LISTS FREE. — NOVELTY STORES, MILE END ROAD, LONDON.

WALLPAPERS. Non-Combine, from 2½d. per roll. Book of 1931 designs free on application. —Eclipse Wallpaper Co. (late of Leeds), 21/23, Shields Road, Newcastle-on-Tyne.

CARNIVAL, Dance, Party, Hats, Balloons, Novelties, Wigs. List (J) FREE.—Becks British Carnival Novelties, Green Street, London, N.1.

PIXIE Razor Blades.—Sheffield Made. Warranted good shavers. 1/- per dozen. Agents wanted.—Dromfield Tool Company, nr. Sheffield.

A1 NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Noves., Mus. Inst., etc.—List J.B. 1203 free.—Dudley's, 651, Holloway Rd., N.7.

JANUARY SALE WOOLS.—Rug, 1/-, 1/9½ lb. Machine, Hand knittings, 1d., 1½d. oz. Baby 1½d. oz. 600 spls. Illustd. Rug Guide Free.—Easton Wools, Ltd., New Bridge St., Newcastle-on-Tyne.

HANDY IN EVERY HOME.—Penn's famous Lightning Leather Stitcher quickly sews boots, belts, bags, harness, suitcases, etc. Indispensable for thrifty home workers. Price only 2/- (postage 6d.), complete with 3 extra needles, thread and illus. directions. Saves its cost on the first job you do. Send to-day.—O. Penn & Co., 168, Cottenham Road, London, N.19.

EDISON BELL liquidation stock. Absolutely new Portable Gramophones, 4 guinea models, slightly shop soiled, 27/6. First cash secures. Terms if desired. Only few left. —Write without delay, London Stock, Ltd., 132, Newington Causeway, London, S.E.1.

BLAMFORD'S offer an illustrated Catalogue in their advt. on page 28.

A BARGAIN in Men's Underwear. 2,000 Suits at half price are offered by Lyons Stores. The full offer is made in their advertisement in "John Bull's Shop Window," page 3.

WHY NOT have Stainless Cutlery? A special offer is made by Messrs. Fletcher & Co., whose advertisement appears in John Bull's Shop Window," on page 12. Samples have been inspected, and readers are assured of receiving good value for money.

# Did you wake up coughing?

DID you wake up this morning with your head "all stopped up"? Did you have to cough and blow your nose before you could breathe freely? **That is Catarrh.** Slight, perhaps, but with the seeds of danger in it.

The worm, soothing smoke penetrates to remote tubes and recesses.

## What is Catarrh?

Catarrh is a disease of the mucous membrane. Usually it begins with a simple cold in the head. Commencing in the nostrils, it spreads to all the mucous membranes of the head, the nose, the throat, the lungs and stomach. Thence it spreads its poison through the blood all over the body, sapping the bodily energy and weakening the powers of resistance to disease and germ-spread illnesses.

## How to know Catarrh.

If you catch one cold after another; if your eyes are inflamed and watery; if there is a huskiness of the voice; if there is a constant discharge from the nose, forming scabs, or the dropping of phlegm into the throat, causing frequent spitting of white, yellowish or greenish mucus with an offensive breath; if there is difficulty in breathing with the mouth closed, or loss of the sense of smell or taste, you may know you have catarrh. If you have catarrh of the throat, you will feel hoarseness, sore throat, weakness of voice, frequent desire to clear throat, etc. Catarrhal deafness brings failure of hearing, noises in the head, ringing, roaring and popping. None of these symptoms should be neglected, because it cannot be too strongly urged that catarrh will spread its ill-effects through the whole of your body.

## How to get rid of Catarrh.

As you will realise Catarrh rapidly becomes so firmly rooted in the inflamed membranes of all the minute passages and channels that the reason is evident why all the so-called remedies fail to shift it or even to relieve it. Sprays and ointments cannot reach more than the outer parts, while such things as pills cannot possibly affect the passages of throat and nose. The only way to effect a remedy is to employ some healing element which can actually reach the parts that are infected.

Fortunately, there is one remedy which is not only unfailingly effective in penetrating to every affected part, but is also exceedingly pleasant. It is put up in the form of delicate cigarettes, containing no tobacco or habit-forming drugs, but made of aromatic herbs, leaves and flowers, and called after the famous U.S. Specialist who discovered them, DR. BLOSSER'S CIGARETTES. The healing properties of these herbs and flowers are carried by the act of smoking into every nook and cranny of the respiratory system, where they soothe the inflamed tissues and banish all trace of catarrhal trouble in a very short time. This diagram shows clearly how the healing vapours of DR. BLOSSER'S CIGARETTES reach every part that could possibly be affected.

## How to prove it FREE.

If you think you have the slightest trace of any catarrhal trouble, colds, asthma, bronchitis, etc., etc., just send a postcard or the coupon below, and we will send you, without cost to you, a few of the actual DR. BLOSSER'S CIGARETTES for you to try. We make this offer in all sincerity and you would be wise to take advantage of it now, before this paper gets mislaid. When you have proved them yourself, you can get further supplies at all progressive chemists.

## FREE PACKET.

Dr. Blosser, Ltd. (Dept. 121K),
Temple Chambers, Temple Avenue,
London, E.C.4.

Please send by post your Trial Package containing four Dr. Blosser's Cigarettes, that I may try them free of charge.

Name.....

Street.....

Town.....

(Print with pencil, very, very plainly.)

A MARVELLOUS COLLECTION, showing over 200 shades and designs in guaranteed dress and lingerie materials. All 36 inches wide, at 1/4 to 2/11 per yard. Patterns with full particulars from Fryce Wright, 75, Piccadilly, Manchester. Nobody making their own garments, etc., should miss these.

CARNIVAL Goods, Balloons, etc., dance organisers. Big bargain list sent gratis & post free.—"Uneedus," 70/72, Arundel St., Portsmouth.

BEDSIDE Luminous Watch on Stand, accurate timekeeper. Price 6/10. Satin, gntd. Send to-day.—Mack & Co., Cross-in-Hand, Sussex.

PEACH'S ANNUAL SALE. — Curtains, Nets, Casements, Cretonnes, Linens, Quilts, Blankets. Write for Bargain Sale Catalogue.—G. Peach & Sons, Ltd., 141, The Looms, NOTTINGHAM.

GLASS TULIPS!—Set of 10 with ten leaves 3/6, post free. Send Stamp for bargain list of Necklets, Toys and Fancy Goods.—KAY, 77, Lower Thames St., London, E.C.3.

WOOL Sale, 1d., 1½d., 2½d. oz. Silky 3½d. oz. 6-ply, 1/-. Cable, 1/11½ lb. Samples Free. Newcastle Wools (Dept. 71), 100, New Bridge St., Newcastle-on-Tyne.

AN UNDERWOOD PORTABLE TYPEWRITER for 21/- down. Send the coupon on page 23 for illustrated booklet No. 28 and details of a trial offer.

CHAMPION Lever Watch, Nickel Case. Reliable keyless movement. High-class appearance. Suitable for all countries and climatic conditions. Post free, 5/6. Every customer gets handsome free gift Propelling Pencil.—M. Bergess, 67, Abercorn Road, Coventry.

FOR CHILLY DAYS you need one of the inexpensive heaters offered by the Haslett Heater Co. on page 3. Both are claimed to give good heat while costing little for upkeep.

TO PARENTS.—If your youngsters are between the ages of 2 and 11 you can save money on their clothes by writing to Messrs. Faith Bros. Some typical bargains offered by this firm are described in their advertisement on page 3.

## DRESS.

REAL HARRIS TWEED, hand-made, 6/- yard. Patterns free. Mrs. C. Morrison, Dept. J.B., Leverburgh, Harris, N.B.

BABY'S BETTER QUALITY LAYETTE, 21/-, 75 modern home-made garments. Silk and Wool Shawl, Robes, Day Gowns, Flannels, Terry Napkins, Vests, Barrac, Wool Coats, Nightties, Mc. Child. unequalled Bargain. Over 5,000 free testimonials received. Prove the best by sending 2/-, for parcel on approval, then judge yourself. A Mother 18 years' experience.—Mrs. J. Howard, 96, Dover Road, Portsmouth. (Cash or Terms.)

BABY BARGAIN LAYETTE.—We send cdmplete Layette on receipt of first instalment 2/6 (Post 1/3), not merely a sample parcel, 75 home-made garments 21/-, cash or terms. Prove the best—send for parcel on approval.—STUDGEON, 190, Birchfield Road, Northampton.

## MUSICAL.

VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc., from 4/- deposit, 2/6 weekly. Lists free.—Palmers, 184, Lichfield Road, Middlesbrough.

CELLOPHONE, Mouth Parts. Cat. Free. Cash or terms. Model 212 model for £3. Instruction Book, 1/6. Dept. 188, High St., Deptford.

PIANO-Accordians, Banjos, Violins, supplied first payment 6/-. Insures our super Alto-banjophone Guitar. J. Money's, Manchester St., Liverpool.

PIANO-ACCORDIANS, Banjos, Concertinas, Cornets, Drums, and Illus. cat. Barrett's (Pawnbrokers), Dept. D., 91, Cambe well Rd. S.E.

PIANO-Accordians, Jazz, Gramos., Banjos, Concertinas, Phonofiddles, Banjos, Violins, Ukuleles, Mandolins, Tenors, Violoncellos, Royal Hill Crescent, Greenwich.

READERS should not overlook CRANE'S offer on page 32 of PIANOS or ORGANS delivered free to your home on receipt of 17/6, the rest by monthly payments.—Write for the illustrated Catalogue No. 240 offered in the advt.

## MARKETING BY POST.

TEA.—Buy direct, save middlemen's profits. Indian and Ceylon blended. Empire blend, 4 lb. 1/-, 10 lb. 2/-. Standard blend, 4 lb. 1/-, 10 lb. 2/-. No. 1 Gust, 7 lb. 5/-, 10 lb. 7/-. Special Gust, 7 lb. 5/-, 10 lb. 8/-. All carriage paid.—Portway Tea Co., Dane Place, Bow, E.3.

A HAPPY NEW YEAR IS ASSURED TO All who purchase our famous teas. 10 lb. 11/-, 4 lb. 4/3, 4 lb. 4/6, 4 lb. 5/3, 4 lb. 8/-, all carriage paid.—Portway Tea Co., 72, Portway, Ldn., E.15.

## GARDENING.

DOBBIE'S 1931 Catalogue and (Garden) Guide, 192 pages, 246 illustrations, free to readers, if this paper is mentioned.—DOBBIE & CO., LTD., The King's Seedsmen, Edinburgh.

Full details in the coupon in the RYDER advt. on page 32, to secure the most important Seed CATALOGUE in existence.

## MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, or 1/- stamps for Free Pamphlet.—Ridyard Tablet Co., 36-38, Cedmar, Derby.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stop Smoking Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER Weakness, Kidney Troubles, etc., cured by Parker's Fluid Remedy, 1/3, 3/-, Boots, etc., or Parker's Remedy, Ltd., Liverpool, 3rd.

CATARRH.—I cured myself completely. Noises, Deafness, Catarrhal Deafness, Splitting Phlegm, etc. Will gladly tell sufferer how to overcome this dangerous disease simply, quickly, permanently.—F. ROBINSON, Suite 3D, Tranberg House, Valley, Brisbane, Australia.

CHILBLAINS Cured.—Why suffer intolerable pain and burning soreness of Chilblains? CHILBLAINS reduces swellings & prevents breaking. Chilblains, 1/3 tube, or post free 1/5, from Osborne H. & O., Dept. W., 42a, Hampstead Rd., London.

INFLUENZA.—Vapo-Cresolene relieves resulting tery troubles and prevents lung complications. —Write for Free Booklet No. 49 to Allen & Hanbury, Ltd., London, E.C.3.

RANKIN'S Head Ointment is a sure and speedy way of banishing all head pests. At the same time it adds lustre to the hair and immediately stimulates growth. Thousands of families have proved its effectiveness during the past 50 years. Sold in boxes, 6d. and 9d., from all good Chemists, or by post 1½d. and 2½d.—"G," KILMARNOCK, SCOTLAND.

SUFFERERS from ASTHMA, BRONCHITIS and other Lung Troubles should fill in the coupon in the POTTER'S advt. on page 12 for a free sample and booklet.

A FREE SAMPLE OF DR. JENNER'S ABSORBENT LOZENGES is offered in the advt. on page 32.

READERS who study their health should overlook the LINIA BELT offer on page 32. Write for the free illustrated booklet, which will give you further particulars of the protection afforded by the use of this abdominal belt.

FREE to Varicose Vein and Bad Leg sufferers. A sample of "ELASTO," the new treatment and full explanation of it issued in a special free booklet, is offered in the advt. of the Elastic Era Treatment Co. on page 29.

A FREE trial tube of "MAN-ZAN" for sufferers from Pile troubles will be sent to readers filling in the coupon in the DE WITT'S advt. on page 31.

FREE.—Fill in the coupon in the "URIC" advt. for Rheumatism, etc., on page 32. A free sample will be sent.

## WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Sets, Plates (not Vulcanite). Valuable Property, Etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 10, Woodstock St., London, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought, highest cash by return.—Bell's, Upperhead Road, Leeds.

## MISCELLANEOUS.

RATS and mice are attracted by ROOKE'S Paste. They eat it greedily, die instantly, leave no smell. Never fails. Utter extermination assured. All chemists, 1/3, and 1/3. Post 3d. extra, direct from Rooke Works, Perth.

DUNLOP'S CRYSTALLISED JELLIED ALMOND DELICIOUS NEW DRY VARIETY. ALL SWEET SHOPS.

PRIZES.—Fill in the coupon in the POOLE'S advt. on page 27. This will bring you a free copy of the POOLE'S Illustrated Gift Book, from which you may choose in exchange for coupons.

PRIZE.—A de luxe Beauty Outfit will be given free to every reader who solves the simple rebus on page 31. Send with it 6d. stamps to cover cost of postage, etc., and mention this paper to—Dept. 570L, 212-214, Gt. Portland Street, W.1.

A £50 1st and other cash prizes (£250 in all) are offered by the proprietors of "DIPLOMA" for the best line to the Limerick competition in the advt. on page 23. Readers may send as many attempts as they like. Note the date, Friday, January 30, 1931. Send your entry NOW!

7/- PER MONTH for 15 Months.
CASH PRICE 4-12-6
...K finished Cabinet 3ft. high, ...h new AUTO-STOP, powerful ... British Motor, Fullotone ...ior Soundbox and record ...partment, etc. A marvel of ...ne, performance, power. ...aranteed 12 months.
CATALOGUE FREE.
FULLSTONE GRAMOPHONES ...929) Ltd. (Dept. J.B.20), ... Camden Rd., Lond., N.W.1. ...t Ham, 149, High Street. ...tenham, 501, High Road. ...rden, 41, George Street. ...o at Liverpool, Manches... ..., Bolton, Hull, Glasgow.
FULLOTONE
Model No 42. STOPS ITSELF! 20 OTHER MODELS

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JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly. Send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

MORE GUARANTEED BARGAINS APPEAR ON PAGE 12

Your opportunity
of securing
REALLY GOOD KNIVES
at Factory Prices.
FIRTH STAINLESS KNIVES.
Mirror finish, balanced handles, fully guaranteed.
SPECIAL REDUCED OFFER.
Dessert Knives 9/6 half dozen (Usually sold at 11/6 and 12/-).
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FLETCHER & COMPANY, 8, Langham Chambers, Scunthorpe, Lincs.

THORNE'S GARDEN SHEDS
Novice can erect. 6 Sections to bolt together. 8 ft. ...eatherboards. Pinned Framing. Roofing Felt. ...r storage Cycles, Workshops, etc. Prompt Dispatch.
Span roof type, as left illustration:—
Size. Wide. High. Cash Price. 6 payments of 12
... 4ft. 6in. 6ft. 2in. £3 : 15 : 0 of 11/11 of 6/6
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WHOLE OR SPARE TIME.
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SAMPLES AND FULL EQUIPMENT FREE TO APPROVED APPLICANTS.
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*Many "John Bull" readers are already working for us and making a good living.*

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5/- down secures delivery of this admirable suite consisting of an adjustable-back settee and two adjustable-back chairs, and 12 weekly payments of 5/- complete purchase. Each piece is of good workmanship, strong and durable with solid oak frames polished dark or any shade and two velvet cord cushions, any colour. Send P.O. or write for Illustrated List.
Cash price, £3 5s. carr. paid. Sale separately if desired. Chair 16/6 carr. pd. Settee 30/- carr. pd.
5/- DOWN
BOURNE BUTLER TRADING CO., 58, Shaftesbury Avenue, Piccadilly Circus, W.1

HALF-PRICE CLEARANCE SALE
1/6
2,000 SUITS OF MEN'S UNDERWEAR must be cleared, all in perfect condition. Defy the winter winds by wearing "XTRA - WARM" Underwear, in finest merino, guaranteed full winter weight with substantial WOOL content. Washes better than all wool, and gives the hardest wear. VESTS with long sleeves or short; PANTS full length leg. Now only 1/6 each, postage 9d. extra per garment. FOUR or more garments post free. State whether small men's, men's or O.S.
*Satisfaction or Cash Refunded.*
LYONS' STORES,
15, Chapel St., London, N.1

THE SHOCKPROOF UNBREAKABLE WATCH 1/-
This remarkable new timekeeper is Proof against Dust, Damp, Heat, Electricity. Unaffected by ellimetic changes. Unbreakable Glass, strong Nickel Case, Keyless Wind, Clear Dial. A watch made to withstand hard wear with an appearance of extreme refinement. Offered at low price of 1/- down & balance by weekly instalments of 2/- (11/- in all). Cash down 10/-. Send now. (J) GRAHAM & CO., 62, New Oxford Street, London, W.C.1.

CRETONNES GIVEN AWAY

ALL FOR 20/- CARRIAGE PAID
CASH OR C.O.D.
1,500 SETS TO BE CLEARED.
Each Sale contains:
1 Pair Heavy White Woolly Blankets, Bordered and Whipped Double Bed Size.
1 Pair Heavy Bolton Twill Sheets, Double Bed Size.
1 Alhambra Quilt, Double Bed Size, lovely colours.
2 White Pillow Cases.
1 White Bolster Case.
1 Turkish Towel.
FREE GIFT
During next 10 Days to bring our renowned SUN-GLOW CRETONNES before the readers of this paper we will give, absolutely free with every bale, a GRAND PARCEL of CRETONNE.
CASEMENT MFG. CO. (Dept. J.B.1), Allum Street Mills, MANCHESTER.

50,000 Yards CASEMENT CURTAINING AND CRETONNES 1D.

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ALSO POST FREE
72 Coloured Illustrations Lovely Cretonnes.
PATTERN BOOK POST FREE
From 3D. Yard
CRETONNES and FADELESS CASEMENT with a GUARANTEE
4¾D.
Actual Samples of plain Hemstitched, Inserted, Guaranteed Fadeless Cretonnes, Reps, Nets, Poplins, Satins, Stripes, Artificial Silks, Multi Stripes, etc.
CASEMENT MANUFACTURING CO. (Dept. J.B.2), THE LOOMS, MANCHESTER.

WADDED EIDERDOWN QUILTS FREE
20/- A BALE
2 Soft Woolly Blankets 90 x 70
2 Good Strong Sheets 90 x 70
2 White Pillow Slips 30 x 18
1 White Bolster Case 58 x 18
1 Beautiful Bedspread 80 x 60
1 Coloured Turkish Towel.
Made for lasting wear.
ALL DOUBLE BED SIZE.
Complete 20/- Carr. Free.
Immediate delivery.
Cash or C.O.D.
*Money back if not satisfied.*
FREE GIFTS
A HANDSOME WADDED EIDERDOWN QUILT and a pair of Artificial Silk Stockings sent free with each Sale.
STANDARD SHEET CO.
Dept. E.6, 195, Princess Street, MANCHESTER.

WORLD'S LOWEST PRICED TRANSPORTABLE THREE
READY FOR USE! £4·10·0
3-VALVE TRANSPORTABLE. Self-contained. No aerial. No earth. COMPLETE with Loud Speaker, Valves, batteries, etc. In polished Oak Case.
Guaranteed for 12 months.
£4.10.0 Cash, or 13/6 down and 11 monthly payments of 9/-.
WORLD'S TRANSPORTABLE Sales Dept. J.B., 500, HIGH ROAD, LEYTON, E.10
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B6 TYRES for 4/3
...o want every cyclist to try our New 1930 ...ne" UNPUNCTURABLE Cycle Tyre, ...d for the time being we are prepared to ...ply at HALF-PRICE. Sold everywhere at 8/6. Fitted with unique ...cture Shield—the only shield ...ich does not "slow" the speed. ...o more roadside delays—no ...re messy patching.
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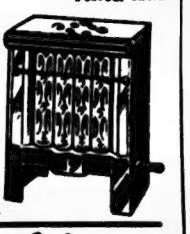

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# JOHN BULL

*For the People—* *—the Right to Justice and Truth*

THURSDAY,
for Week ending Saturday, Jan. 17, 1931. Twopence. *Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.*

*"If you see it in 'John Bull,' it is so"*

## Government's Hour of Danger

THE Government's most dangerous days are approaching. The Education Bill, with its vexed question of the unprovided schools, enters Committee stage at the end of month, and the Government must ify the Bill or court almost certain at.

any Labour M.P.s, such as Mr. n Scurr, who are Roman Catholics determined to oppose the Bill as ands, and the Tories are preparing ally all their forces.

hat Liberal support the Governt can rely on will hardly offset the ction in Labour's own ranks.

* * *

this question brings down the ernment, history will have scored rious repetition. Since 1870 every cation Bill has wrecked the sponng Cabinet.

r. Lloyd George's Coalition Governt was the only exception, and its sure steered clear of all religious tions.

r. Downey, R.C. Archbishop of rpool, and Dr. Amigo, R.C. Bishop outhwark, are the driving forces nd the present fight, and they are ining every nerve.

### wing clouds back

ord has gone forth that Cabinet other Ministers must do more platn work in the country. The Lon- Party organisers have reported a wave of defeatism is threaten- Government supporters.

consequence a perfect hurricane eloquence can be anticipated been now and the spring.

he end of the second year of office otoriously a danger-point for most inistrations, and a minority ernment is peculiarly susceptible ttack at that stage in its career—n enthusiasts begin to breathe the ly air of disillusionment.

### the present

eanwhile, it is not unreasonable to cipate partial reconstruction of the ernment, in which younger blood—er fitted to wage war in an hour risis and carry the battle into the my's camp—will be apparent.

he Labour Party is also not blind he fact that further elevation of e of its stalwarts to the House of ds is essential, for, although a Lords Commons issue will be shirked by Upper Chamber, the prestige and ty of Government demands more nsive representation.

### ose tangle

hough Mr. Clynes himself is in our of abolishing the death penalty, s not ready to do so until a proper em of alternative punishments has n drawn up. His difficulty is to w how these should be framed.

inion in the Cabinet is not unanis. Several members would strongly bat any proposal to abolish hang- even for a trial period.

*Archbishop Downey: a "driving force behind the fight"*

The death penalty is likely to be abolished in certain cases, however, and the Government will make an announcement before long.

### Faithful servants

One thing the public would like to know before the India Round Table Conference packs up is what is going to happen to the thousands of Britons who are serving out in India in high and humble capacities.

Who is representing them at the conference? Are these men to get the sack?

Many of them have given half a lifetime to India's affairs. Are they to spend the other half regretting it?

### That sixpence

Budget secrets are being as well kept this year as ever, but it is not long odds that the view expressed in these columns recently that income-tax would have to go up 6d.—whoever was in power—is correct.

This is at least a partial explanation of the lack of frenzy in the Opposition to oust the Labour Government before Budget Day.

### Dear old pals

Not many people outside the inner ring of Tory politics realise that, despite their political antipathy, Lord Lloyd and Mr. Gandhi are great personal friends.

The cordiality began in 1919, when, as Governor of Bombay, Lord Lloyd arrested Gandhi for the first time.

These opposite poles in political mentality appear to have unbounded mutual admiration.

### Flying towards—what?

Last May we drew attention to the princely generosity of the French Government in subsidising private flying. This official largesse has achieved wide success. In less than eight months over a hundred light aeroplanes have been bought.

Private individuals have purchased sixty-eight and flying clubs thirty-two.

The Government has contributed about half the cost of each aeroplane and a large share of its running expenses. Also many owners no doubt enjoy the special subsidy given for a metal machine.

It looks as if private flying is going to cost France as much as its huge Air Force.

## Alarming Empty Spaces of Empire

### Forgotten as usual

Although great credit must be given to General Balbo and the Italian Air Service for their great 6,500-mile formation flight from Italy to South America, it is worth recalling that, as in other spectacular flying performances, a better British record already exists.

Over three years ago a R.A.F. flying-boat squadron achieved the greatest formation flight ever known, flying 20,000 miles from Felixstowe to China viâ India and Australia, strictly to time-tables, without any loss in machines or personnel.

### Empty spaces and heads

Latest figures of State-aided migration to the Dominions are astounding.

In 1926 the total migrants from Britain to all parts of the Empire was 65,544. During 1930, for the eleven months up to November, it was only 12,738, a very large proportion of the emigrants being women who undertook to enter domestic service.

Australia dropped from 32,689 to 1,944; Canada from 20,862 to 9,524; New Zealand from 11,795 to 1,201; and South Africa from 198 to 69.

The problem of peopling the empty spaces of the Empire will never be solved until our scheme of community emigration is adopted.

### Engineers next

Trouble looms ahead in the engineering trades. At the end of the month representatives of the forty-eight unions in the industry will meet the employers to discuss conditions.

The employers, it is expected, will demand a revision of the overtime and night-shift rates, but the real bone of contention will be the question of manning machines.

The claim that unskilled men can man most of the modern machines is strongly resisted by the unions, though there is natural anxiety lest the matter develops into a clash between skilled and unskilled workers.

A ballot is likely to result on the issues raised by the employers.

## "JOHN BULL'S" NET PAID SALES

THE DIRECTORS,
MESSRS. ODHAMS PRESS LIMITED,
LONG ACRE, W.C.2.

Dear Sirs,

We have examined the Company's Accounts and Records relating to the undermentioned issues of John Bull and certify that the NET SALES (exclusive of all free copies), after deducting Returns received during the week of each issue, were as set out below:-

| 1930. | Copies. | 1930. | Copies. |
|---|---|---|---|
| Oct. 4 | 1,374,241 | Nov. 15 | 1,380,596 |
| ,, 11 | 1,385,102 | ,, 22 | 1,387,536 |
| ,, 18 | 1,380,330 | ,, 29 | 1,392,248 |
| ,, 25 | 1,381,730 | Dec. 6 | 1,395,484 |
| Nov. 1 | 1,386,066 | ,, 13 | 1,396,398 |
| ,, 8 | 1,383,181 | ,, 20 | 1,397,507 |
| **Dec. 27** | .. | | **1,399,384** |

Yours faithfully,
(Sgd.) FRANKLIN, WILD & CO.,
Chartered Accountants.

Orient House, 42-45, New Broad Street, London, E.C.2.
*9th January, 1931.*

## Round-Table Manners

### Hoare frost

In their attitude to India's demands at the Round Table Conference the Conservatives have shown themselves utterly lacking in statesmanship.

*His speech was received with contempt and sarcasm*

The sole contribution, by Sir Samuel Hoare, the official Conservative spokesman, to the making of India's new Constitution was to throw cold water on all that had been proposed, and to offer nothing in its place.

His speech was received by the Indians with the contempt and sarcasm it deserved. A great opportunity was lost because of the nerveless leadership of Mr. Baldwin, who decided Sir Samuel's attitude.

Mr. Baldwin was afraid to make a courageous move lest the Conservative ranks should be split again by the "die-hard" element led by Mr. Churchill.

### Stopping the clock

After eight months of ruinous strife, the "eight-loom" question is still a thorn in the side of Lancashire.

All our competitors have adopted these looms. Japan has over 20,000 already in use; America has re-equipped many mills not only with eight looms to a minder, but with as many as twenty or thirty-two.

The days of machine-wrecking are gone, and the consequences of this momentous change cannot long be delayed in Lancashire.

These facts must be frankly faced by the industry and the Government if much further misery is to be avoided.

### Forging ahead?

More is likely to be heard of the duplicate Soviet currency notes which have been turning up on the Continent recently.

The official German "Central Office for the Combating of Note Forgeries" has now taken the matter in hand, and the attention of the Russian Government is being drawn to the matter through diplomatic channels.

The Russians replied to a previous challenge that the duplicates were due to a "non-recurrent printing error." The German Press is now wondering what Moscow calls a "non-recurrent error" when it occurs a second time.

That should be a poser for Stalin!

# "IF YOU SEE IT—" (Continued)

## Cold gold

Lord MacMillan's report on the relations of banking to industry will be presented to Parliament in the course of a week or two.

Some measure of inflation will be recommended. Issue of paper money against commodities, work done, or work in contemplation, will be urged.

The superstitious reverence now paid to gold coin will be condemned. The Bank of England will be criticised.

Coming from a committee including such representative experts as Mr. Reginald McKenna, Mr. J. M. Keynes, Mr. Ernest Bevin and an ex-director of the Bank of England, these recommendations must carry weight.

## For services rendered

An M.P. without private means cannot save much out of his £400 a year.

The late Mr. William Mackinder, the Member for Shipley, left practically nothing.

His old trade-union colleagues are now trying to raise a fund of £750 to buy an annuity that will yield his widow £1 a week.

As her husband was not eligible for State insurance, she cannot even draw the widows' pension that his vote helped to pass through Parliament.

Mr. R. J. Wilson, M.P., is acting as treasurer of the fund.

Before he became an M.P. Mr. Mackinder was a North Sea fisherman and then a wool-comber.

## Warmth from Iceland

Charity begins at home, but does not end there.

On a visit to Iceland a few months ago, Mr. Rhys Davies, M.P., former Under-Secretary for Home Affairs, was impressed by the tragic plight of the thirty-two patients in the leper colony, and by the wonderful self-sacrifice of the attendants.

*He saw their tragic plight*

When he got back to Westminster he had a whip round and was able to send the staff a Christmas-box.

The Chief Medical Officer of Health for Iceland has sent him a very nice letter of thanks.

## Not the mothers!

While Mr. Arthur Greenwood, Minister of Health, is drawing up his plans for a State maternity service, heads of approved societies fear that he may cut down the cash benefit for mothers.

They agree with his scheme for providing nursing and medical attention and domestic help for every insured mother, but a rumour has reached them—and us—that, against this, the cash grant is to be reduced from £1 10s. to £1.

Mr. Greenwood will be well advised to scotch the rumour, unless this is really his intention.

## Sleek and slinking

Mr. John Leslie, secretary of the Shop Assistants' Union, makes a serious charge relating to employment in the hotel trade.

"Before a waiter gets a job he has to pay a fee, and this perhaps for only a few days' service," says Mr. Leslie.

"There is a suspicion that collusion exists between some head waiters and agencies, the head waiter in return for a 'consideration' undertaking to discharge so many men each week, thereby creating a continuous supply of vacancies for the agent to fill on the usual terms."

Proof of the swindle is practically impossible, but that it goes on every waiter has more than a suspicion.

## Babies for hire

The hired-by-the-hour baby is still with us. The evil is rampant up and down the country, and we make no apology for registering yet another protest.

South Wales, for instance. The number of women beggars carrying white-faced, hunger-crying babies has increased tremendously, and investigation would reveal that many of them have been "borrowed," at a small fee, for the daily begging expedition.

Borrowed or not borrowed, the beggar with a baby should be driven from the streets, and parents lending their little ones so callously should be deprived of their custody and prosecuted.

## The King's Navee

Trouble is brewing at the Admiralty.

It has been publicly claimed recently that about twenty well-known peers have the hereditary right to bear resounding naval titles, such as Lord High Admiral of the Forth, Admiral of the Isle of Sheppey, etc.

Worse still, it is claimed that these dignitaries can also fly the white ensign and wear the uniform of their rank.

The Admiralty is not going to take this lying down, and drastic counter-measures are contemplated. They will probably take the form of a full-dress official announcement.

## The family doctor

Some 150 Birmingham doctors are registering a protest against the proposal of the local committee to exclude private doctors from attending cases in three of the city's maternity homes.

The proposal is not only arrogant and unjust, but it is right up against a deeply-rooted British sentiment.

* * *

Thousands of families have reason to be grateful to the family physician who has brought one, and often more than one, generation into the world.

It will be hard on them if, in making use of these maternity homes, they must be deprived of the services and comforting presence of those in whom they have confidence and for whom they feel regard.

## Hats off!

Hats off to the lifeboatmen of Britain and Ireland who, at the risk of their own, saved 365 lives last year from British and foreign vessels. A life a day for a year!

Men, JOHN BULL is proud of you. Neither we nor the maritime nations of the world can repay the debt of gratitude we owe you.

During the past 107 years you have saved 62,481 lives—an average of eleven every week for over a century.

## Grade the listeners?

A correspondent, whose views we do not necessarily endorse, suggests that revision is needed in the system of issuing wireless licences.

He contends it is unfair that the poor listener should pay as much as the wealthy wireless devotee who has super-sets, with loud speakers in every room.

Owners should be licensed according to the value of their installation, a sliding scale of charges being imposed ranging from 2s. 6d. upwards.

What do our readers think?

## Rocks of death

A British shipmaster has asked us to call attention to the absence of a fog signal on the Farilhoes rocks, where the *Highland Hope* was lost.

This danger-spot is passed by thousands of vessels annually, and lives of seamen are being unnecessarily risked.

As the rocks belong to Portugal, it seems a case for the League of Nations to bring pressure to bear upon the authorities concerned and wake up the Portuguese to the sense of their humane responsibility.

## Peers for promotion

Lord Gorell is one of the small group of Labour peers who can confidently be tipped for political advancement in the near future.

*Watch him advance to the fore*

His qualifications were very seriously discussed for the post of Viceroy of India, and it was only touch-and-go that he was not appointed.

When, however, it became evident that the appointment would not command the assent of all Parties, Lord Gorell stood aside. A consolation prize is bound to be the outcome.

Another Labour peer who is marked out for promotion is Lord Arnold, who is at present Paymaster-General—without pay!

## Times change

A number of working men, straight from their benches and lathes, are to go into residence at Oxford and Cambridge universities this year as full-time students.

Scholarships to pay all their expenses are being offered by the Boards of Extra-Mural Studies of the two universities.

Those most likely to obtain the scholarships have been attending educational settlements, Labour colleges, tutorial classes, and university extension courses.

## Lottery sequel

We have received a letter from Mr. James Murray Bruce's solicitors, who state that their client is a dentist residing and carrying on his practice at Bridge House, Arthur Road, Wimbledon Park.

He states that he is not and never has been connected with any of the concerns referred to in the article in JOHN BULL dated December 13, [illegible] headed "Big Christmas Lottery [illegible] sation."

We take this opportunity of stat[illegible] that we did not intend at any time [illegible] refer to this gentleman, and apolog[illegible] to him for any annoyance that the [illegible] article may have caused him.

## Bread and stone

Canon A. W. F. Blunt, vicar of [illegible] Werburgh's, Derby, has refused to [illegible] change his present position with [illegible] salary of £13 a week for the bishop[illegible] of Worcester, which carries an inco[illegible] of £3,900 a year.

His reason is that he could not affo[illegible] to maintain Hartlebury Castle, the [illegible] cient palace of the see.

We cannot understand why auth[illegible] ties insisted that he should occupy [illegible] castle, if appointed. If he is the ri[illegible] man for the job, then he should h[illegible] been permitted to live according to [illegible] means.

The foundation of the Church is [illegible] bricks and mortar.

## Private!

When Miss Margaret Bondfield [illegible] her hoped for new powers to cont[illegible] conditions in the catering trades, [illegible] hope she will strike early at the l[illegible] accommodation provided for the st[illegible] of many private hotels.

In one typical place in a fashiona[illegible] district three waiters and two kitche[illegible] men sleep in one small basement ro[illegible] which is badly lit and worse ventilat[illegible]

Washing accommodation is provi[illegible] in an outhouse.

## Somebody's home

While the Littlewick council[illegible] were debating in the warm comfort [illegible] their chamber a distressing scene [illegible] enacted in the pouring rain at t[illegible] home of one of their cottage tena[illegible]

* * *

Two county-court men were eject[illegible] Mr. William Dean, an ex-soldier.

He was in bed, following an accid[illegible] but was ordered to dress and bund[illegible] out into the cold and wet. His w[illegible] and invalid son and furniture follo[illegible]

Father and son went to the [illegible] firmary. The mother remained [illegible] two nights with the furniture, cove[illegible] only by a rick-cloth loaned by [illegible] friendly dairyman.

* * *

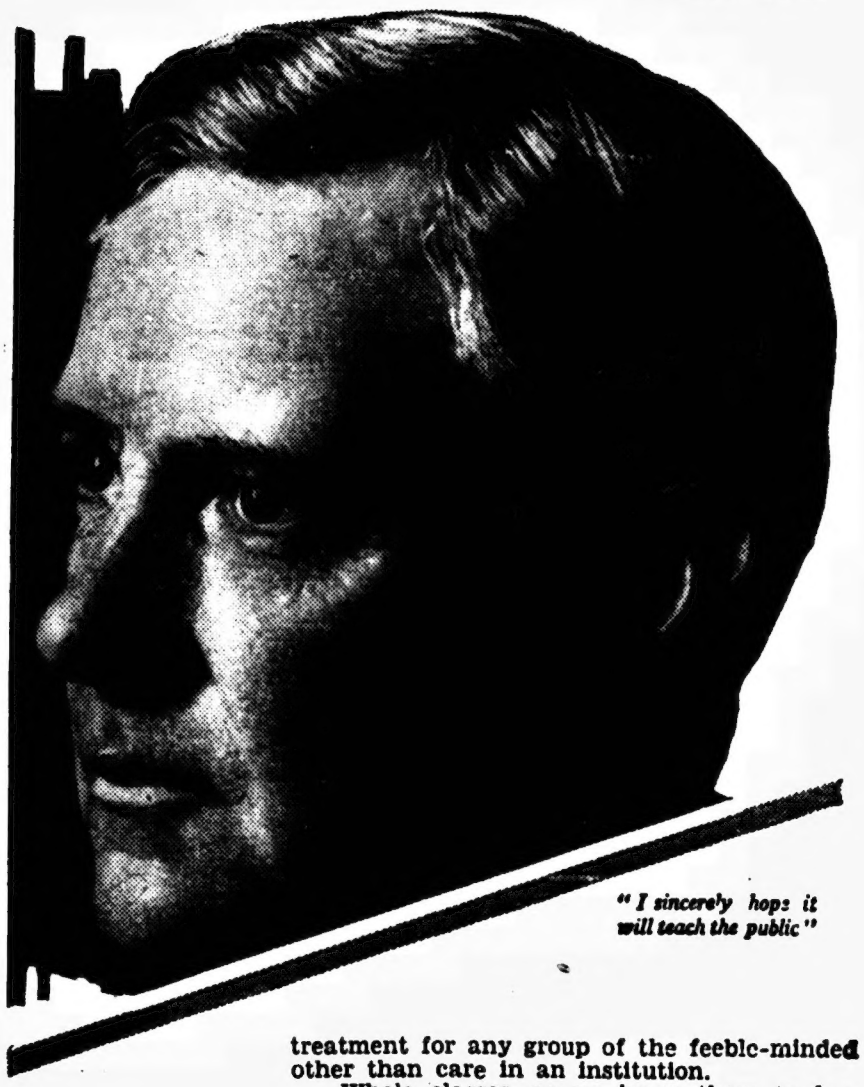
From what can be gathered [illegible] woman has been turned from her h[illegible] owing to the complaints of neighb[illegible] It is stated also that she kept the c[illegible] tage clean and was not behind w[illegible] her rent.

What has the council to say?

ADAMSON'S— —Big Kick

# THE HALF-WAY Mad House

*by*
SIR LESLIE SCOTT,
K.C., P.C.,
*Chairman of the Central Association for Mental Welfare*



*"I sincerely hope it will teach the public"*

THE horror of mental disease—not confined to the lay public—has always set the sufferer apart as a being for whom custodial care, not treatment, is the chief necessity.

This curious psychological taboo the mentally afflicted, inherited perhaps m a remote and uncivilised past, has unubtedly been up to now the greatest tacle in the way of progress.

Even to-day a measure on mental health unpopular. All the more credit, there-e, goes to the Government in getting, pite strong opposition, the Mental Treatnt Act of 1930 on the Statute Book.

This Act is the most important step forrd in the establishment of a preventive ntal health service that this country has n. I sincerely hope it will teach the public dually to look upon a broken brain as on a broken leg.

With no desire to anticipate the plans of se who will administer this Act, I should to outline a few of the most serious blems which confront those of us who specially interested in the welfare of fectives, and which can only be solved by establishment of out-patient clinics and by provision of voluntary treatment as inients.

The former should be available in general pitals all over the country.

## *Help these self-lost!*

NE of the greatest problems concerns those individuals who, through poor mental endowments, combined with peramental and emotional handicaps, are ble to adjust themselves to life.

They are in most urgent need of adjustnt, but are the most difficult to adjust to an pendent existence.

And yet, hitherto, legislation has not made asy to give that expert help which is most ded.

In spite of the improved definitions in the n'l Deficiency Act of 1927, it is still os. impossible to secure the certification the very high-grade unbalanced defective e does not infringe the law and is capable moderate economic independence, however strous his social and family contacts may in other directions, and yet while uncerti-, he does not receive the specialised medi-treatment he obviously needs.

The case of the poor man, whether he be normal or sub-normal mentality, presents eculiar problem. The person who is affluent ugh to pay certain fees to his doctor and sultant can receive curative treatment at earliest stages of his illness if he so desires.

## *Poor and penalised*

HE poor man is barred from this advantage. Aware of mental illness, he goes to his panel doctor. The panel doctor him and recognises that specialised advice guidance is needed. But where can he his patient to receive this? Nowhere.

The patient can only be brought into con- with the right person by the extranary procedure of waiting until his comnt gets worse.

Until his symptoms are so apparent that y person, a magistrate, can identify them and will sign a document declaring that the unfortunate sufferer is of unsound mind!

I am in complete agreement with the policy that institutions must be provided for all defectives who can only be trained in such places or need the absolute protection which they alone can give, and that no *economy* can justify the gross *extravagance* of our neglect to make such provisions.

But we ought also to bear very definitely in mind that whatever may be the number of our institutions, the most dangerous group, socially and racially, the group most difficult to diagnose, the most impossible to deal with by any method of statutory compulsion, will remain in the community outside the protection of an institution and, therefore, away from the possibility of treatment.

But if community control of defectives is to have any success, it must be directed and guided by the mental specialist, and must be based on careful diagnosis of each case followed by the appropriate treatment.

No mere statement of the exact degree of defect or retardation, however carefully worked out as a result of selected scientific tests, is an adequate guide by itself.

## *Bad old days*

IT must be accompanied by an enquiry into the emotional condition of the individual, and practical measures must be taken to instil into him a more stable outlook towards life, and to help him to gain some measure of control over his own temperamental difficulties.

This side of the problem which affects the high-grade defectives has been almost entirely ignored in the Mental Deficiency Acts.

Such an omission is not surprising when we recall the days of 1905-7 when the Royal Commission on the Feeble-Minded sat and reported. The one great cry then was for institutions for defectives, for powers of detention and for permanent care.

Institutions and powers of detention once granted, it was believed that the social problems of crime, prostitution and chronic pauperism would proceed to solution.

There was hardly an indication in the report of the commission, or in the legislative proposals advanced to carry out its recommendations, of any real appreciation of the difficulties of diagnosis, which experience has disclosed, or of the need of any form of mental treatment for any group of the feeble-minded other than care in an institution.

Whole classes, as we know them to-day, were then ignored—the emotional, uncontrolled, unstable defective not under certificate, the young adolescent unfitted for ordinary training and occupation, the sub-normal person unable through poor mental endowment to maintain his place in a competitive environment, and no provision was made for their treatment.

It is true that under the Mental Deficiency Acts those who are certified and sent to an institution come under the care of experts and get the necessary treatment.

## *What is needed*

BUT it would hardly be an exaggeration to say that in 99 per cent. of the cases which are actually to-day under the supervision of the local authorities or under guardianship, no provision whatever is made for their treatment by a mental specialist.

I am informed that one of the most difficult tasks that confronts the mental welfare-worker is to secure advice for these uncertified or borderland cases, and from every area come demands for more institutional facilities and specialised advice and treatment.

The establishment of out-patient clinics and beds for temporary patients in general and municipal hospitals and the admission of voluntary patients in mental hospitals are provisions to which I look forward under the new Mental Treatment Act.

By the provisions for voluntary boards, the possibility is opened out for making suitable arrangements for adolescents. In addition to treatment from a mental specialist, they need a more prolonged and specialised industrial training which cannot, as a rule, be given in the wards of the ordinary hospital or nursing institution.

What form of provision is needed it is probably too early to decide. It may be in separate homes or in separate houses forming part of a mental hospital. Or, again, it may be better as part of a convalescent treatment under skilled supervision.

It is quite clear that at present there are few, if any, possibilities for this combination of training and medical care which their condition requires if they are eventually to be made into independent citizens.

The time has come when we must pass from the stage of detaining the mental patient in custody at an asylum, and give him, like any other sick person, preventive treatment at a general hospital and, if necessary, follow this up by treatment at a mental hospital.

# Winged Words to "BLUEBIRD"

**Captain MALCOLM CAMPBELL,**
*At sea*

DEAR CAPTAIN CAMPBELL,—Few men of your age—you are well on the road to fifty—have ever dared to attempt to break the world's speed-record, and since you are contemplating the stupendous pace of at least 250 m.p.h. at Daytona you must indeed be a man among men.

The admiration and good wishes of the Old Country follow you and the £20,000 "Bluebird" across the ocean, and will be with you when, seated in your "tailor-made" cockpit, less than 4 ft. from the ground, you streak across those sands of death to triumph or failure.

Those who scoff at your adventure as "silly risks" annoy me. Be assured of the fact that all thinking people realise the true extent of your bid to prove once more to the world the supremacy of British workmanship and the skill and courage of the British.

Success would be a tremendous impetus to the South American Trade Exhibition led by the Prince of Wales.

JOHN BULL.

**The Hon. G. H. FERGUSON,**
***High Commissioner for Canada***

DEAR HIGH COMMISSIONER,—In your farewell speech at Toronto you said: "I want to encourage the migration of British people to Canada because I am convinced that the vigour and vitality of Canada require the periodical infusion of blood from the Old Country."

That sounds fine. But if, as soon as possible after your arrival here, you will inspect my files, you will find sufficient evidence to convince you that your first duty is reparation to many victims of the Canadian emigration scheme.

Incidentally, a hearty welcome to these shores.

JOHN BULL.

**Mr. H. L. STIMSON,**
***U.S. Secretary of State***

DEAR SIR,—Eighteen months ago I told the world how American rubber interests were subsidising slavery in the negro republic of Liberia. This week the League of Nations issued its report confirming that those conditions exist.

A few days before this report appeared you addressed a Note to Liberia threatening to break off diplomatic relations unless that country stops slavery. Alone among the nations Uncle Sam has taken this step.

Quite frankly, Mr. Stimson, I think you protest too much and too quickly. Your Note smells more of burning rubber than burning sentiments.

Is it any coincidence that Harvey Firestone's gigantic rubber-growing experiment is now an equally gigantic failure?

JOHN BULL.

**Mr. H. B. LEES SMITH, M.P.,**
***Postmaster-General***

DEAR P.M.G.,—There is a regulation whereby payment may be refused in respect of postal-orders when the number is defaced.

The desirability of this regulation is apparent, but the very fact that the number is printed in a corner renders it more liable to be torn.

Commercial houses which handle large numbers of orders know this to their sorrow, and have to suffer endless trouble, delay and even losses in consequence.

Cannot the number be printed in two opposite corners, or, better still, in the body of the order, where the risk of defacement would be practically eliminated?

This question deserves your serious consideration.

JOHN BULL.

**HENRY GERARD KEEN,**
***Edmonton, Middlesex***

HENRY KEEN,—What an ungrateful, inhuman young cur you must be!

While attending North Middlesex Hospital you became friendly with an elderly man named Mills, of Tottenham, who took you back with him to his home and cared for you.

Mills, unfortunately, had to return to hospital in a critical condition, and his dying wish was that his widow should continue to treat you as a son.

This she did, even selling her piano for £14 to meet the growing debts. This money you stole—and then vanished. Words fail me.

JOHN BULL.

**Rt. Hon. Sir C. TREVELYAN, M.P.,**
***Minister of Education***

DEAR MINISTER,—The Egyptian Minister of Education has forbidden students and others sent by the Government of Egypt to England or other European countries for special training to marry foreigners.

This you will realise is a very wise action. My dossiers are full of tragic instances of mixed colour marriages.

Also you will remember a certain notorious trial, involving the shooting in London of Fahmy Bey, a rich Egyptian, by his white wife.

The suggestion of a marriage-bar now comes from the outside. I think it is your duty to issue at least a warning to educational institutions where they have the care of British girls of marriageable age.

JOHN BULL.

# Candid Communications

## *Who Wins the Rubber?—The Axe for Legal Fees*

**The Rt. Hon. A. GREENWOOD,**
***Minister of Health***

DEAR MINISTER,—I like to see, now and again, the human side of a Minister of State, as revealed by your draft order that meat, hot potatoes and vegetables are to be included in the casual ward "menu."

But is two ounces of meat, instead of half an ounce of margarine or dripping, sufficiently generous, do you think?

Even a tramp, who has to perform an allotted task, must eat, and there is good reason for the comment of the departmental committee on the old diet that "its very monotony, if not its inadequacy, gives an incentive to, and some cause for, begging."

JOHN BULL.

**Prebendary CARLILE, D.D., C.H.,**
***Church Army, Marble Arch, London, W.***

REV. SIR,—Congratulations on passing the eighty-fourth milestone. I envy you your birthday thoughts of a long life of good deeds well done.

You are well in the van of that select little band who can look back with pride and forward with content.

As founder and secretary of the Church Army your name will live. It is a long call back to 1882, when you launched this movement in the slums of Westminster, but it has done unceasing good throughout the years.

JOHN BULL.

**Mr. CHARLES CHAPLIN,**
***Beverley Hills, Hollywood***

DEAR MR. CHAPLIN,—Bishops, judges, crusty old colonels, people in all walks of life who ordinarily never visit the kinema will shortly be chuckling over your new film, "City Lights." I shall myself.

You are the greatest clown in history, and the secret of your inimitable appeal is that you are intensely human. Life's little tragedies, that touch every heart and home, are reflected in your work.

It is good to remember that you are still an Englishman—that you have not, in spite of long years in the States, naturalised yourself.

And since it is a custom that the greatest of British actors, grave and gay, should be knighted, I often wonder why this honour has not been bestowed upon you.

JOHN BULL.

## STRAIGHT *from the Shoulder*

DR. LEONARD WILLIAMS: "The way in which people go about in fear and dread of microbes is ridiculous."

*That's worth more than a dozen bottles of medicine.*

* * *

BAILIE REID: "I cannot fathom the betting laws, but I am here to administer them."

*You can, of course, use common sense in fixing the size of the fines.*

**Not from the B.B.C.—Lady Houston Sings—**

# "If I Were Prime Minister"

OH, girls! it is a weary world for
women who aspire
To save their bleeding country
when it's slipping in the mire!
It's really very sad; for when
I do my bit, with tongue and pen,
Rude people hear or read awhile—
Then shrug their shoulders with a
smile
And say "It's Fanny Houston; we must
listen in again."

Oh, girls! if you but knew the truth, I'm
sure that it would stun
You! If I told you all the things the
Socialists have done,
You'd want to hit somebody hard,
Or go at once to Scotland Yard
To tell them of MacDonald's deeds!
Yet when I write of them, who reads
Just chuckles: "Hear what Fanny says!
Now, isn't she a card!"

I can assure you, girls, I am a Really Thoughtful Woman. But when people hear the name of Fanny, Lady Houston, they say: "Isn't she the woman who lived in the Channel Islands?"

To the unthinking herd, I am just a rich woman (though, heaven knows, girls, none of us are rich nowadays, what with super-tax and so forth!).

But I don't want to be known just as a woman who happens to be a little better off than some of you poor, dear girls. My ambition is to get things done.

But it's *frightfully* difficult to get oneself taken seriously. When I sent a donation to the miners' fund, accompanied by a little essay on 'the serpent of discontent called trade unionism,' some people just laughed.

And the same thing happened last week when I wrote a most interesting article about the really shameful way the Labour Government is behaving—cutting down its naval programme, ruining the coal industry, kow-towing to the Bolshevists, etc.

What this country needs is a Mussolini, male or female. As I said in my article: "If I were Prime Minister I would have a passionate, all-absorbing determination to make England prosperous, and I would never rest until I achieved that aim."

My policy would be economy. I can't get over the fact that that terrible man Ramsay MacDonald is paid £5,000 a year for ruining England, which is more than that wonderful Mussolini gets for saving Italy.

Really, girls, don't you think it's awful?

I think it is terrible, frightful, and fearful.

And awful, and shockingly wrong!
To brood on it makes me come over
tearful!

But, still, we must strive to be strong
For if our dear land's to be saved from
the Reds,
The women (God bless 'em!) must not
lose their heads!

I try to be patient and thoughtful and
kindly,
But, oh! it distresses me, girls,
To see certain people behaving so
blindly!
When, from my rich wisdom, as
pearls
I scatter, then rude people cry: "Do
get wild!
Be off with you, Fanny, and be a good
child!"

# Let MR. SNOWDEN Shoot!

## by A. G. GARDINER

*France bilked the British taxpayer" —Mr. Snowden*

F ever we are tempted—which God forbid!—to go tiger-hunting with France again we ought to keep certain things in mind and have certain records handy.

One of the things we should in mind is that when France goes war she may be lavish with her d, but she will be careful of her sure.

e never forgets that "business is ness," and even in the most critical mstances never fails to drive a bargain.

d one of the records illustrating national trait, which should be handy for reference and warn- is a small book by Mr. Horace B. uel, entitled "The French De- ." which has just been published ffingham Wilson.

deals with only one aspect of how ce, in Mr. Snowden's phrase, ked" the British taxpayer and tor—a mere trifle of £40,000,000— t is of special interest because the dal is still open and capable of edy.

at, of course, is not the case in the -scale operations which France tised during and after the war.

e British taxpayer will never see pper of the £345,000,000 which is outstanding balance of the loans nade to France during the war.

### Bucket-shop tricks

e interest on that vast sum is being paid, but it is being paid by British taxpayer who lent the ey, and not by the French tax- r who borrowed it and enjoyed it.

r shall we ever recover the ons we paid to France for the sport of British troops by the ch railways during the war.

ne, too, are the other millions we for rent and damage for disturb- in respect of trenches occupied British troops for "instructional oses," and for the billets in which rested behind the lines.

t all this exploitation of the sh taxpayer belongs to the irre- rable past.

is otherwise with the £40,000,000 h is the subject of Mr. Samuel's sure.

this case Mr. Snowden has made n stand against the plunder of the sh investor, and if France refuses faction, as she has hitherto done, will stand pilloried for all time as a ulter, whose methods, as exhibited in Mr. Samuel's book, are those we are accustomed to associate with the bucket-shop rather than with the traditions of a great nation.

The facts are these:

France, being unable to finance the war, borrowed first from the British Treasury (£600,000,000), and later from the United States Treasury. But this was not all.

She borrowed also directly from the British investor. Four times she came to him to help her in her necessities—in 1915, 1916, 1917 and 1918.

In all she invited him to subscribe £50,000,000 sterling for certain annuities of the French Republic.

The prospectuses offering these annuities were published in the English newspapers, backed with the sanction and approval of the Bank of England, and the innocent investor, glowing with the emotion of the war and satisfied that issues made under such august conditions were "gilt-edged" and above all risk of default, subscribed freely.

True, the loans, though paid in sterling, were denominated in francs.

This remarkable departure from the normal practice was commented on at the time, and Mr. Samuel shows that when France went cap-in-hand to America she did not venture to offer francs in exchange for dollars.

### A dark mystery

Nor when the British Treasury lent hundreds of millions to France did we undertake to accept payment in francs.

How came it about that the trick was reserved for the British investor?

It is inconceivable that the British Government did not demand that the issue should be in sterling. But, if so, the French Government induced it to surrender. But what was the pressure exercised? By whom? On whom?

*An exposure of our late ally's default— by Mr. Horace B. Samuel*

On all these points we are in the dark. What we know is that the trick was played, and that the British Government, not only did not intervene to protect the public, but actually encouraged the public to buy.

It even underwrote the 1918 issue, although at that time it must have known that the franc was in extreme peril of collapse.

The French Government knew that, of course. It knew that the franc was being maintained during the war at a fictitious value only because British support enabled it to peg it down.

Directly the support was withdrawn it would slump to its real value. Then, having had the British investor's gold, it would be in the position to pay for it in depreciated paper.

This was not the whole of the trick. The investor was assured in the prospectus that—

"Both capital and interest which will be exempt from all French taxes, present or future, will be a charge upon the general revenue of the French Republic."

### Baiting the trap

Mr. Samuel shows how misleading the undertaking was. While the trap was being baited in this way the French Finance Minister was declaring "that the Rente no more than any other portion of French property will escape the application of general taxes which touch the totality either of capital or income."

By these devices the British investor with his £50,000,000 of gold was enticed into the French parlour.

Then came the end of the war, and while the ink of the last prospectus was hardly dry, the British Government decided that it could no longer support the franc at a fictitious value.

It began to slide down the slippery slope, but in 1927 M. Poincaré succeeded in stabilising it. Not at 25 to the pound.

Instead of being worth the 10d. at which it was pegged down when the British investor lent his gold, it was worth 2d.

At one stroke the British investors' invested capital became £10,000,000, and his income from it was proportionately reduced.

Mr. Samuel charges the French not merely with "default," but with raising money from the British investor with the possibility, if not the intention, of default in mind.

It is an unpleasant story, apart from the ruin it has meant to thousands of innocent people who trusted the good faith of the French Government and the ability of the British Government to safeguard their interests.

It is the more unpleasant because the French Government has so far refused to submit the case to the Hague Tribunal.

### Demand justice!

It is not because it does not believe in that Tribunal. It has actually gone there on precisely similar errands.

It claimed that certain loans it had made to Brazil and Serbia should be paid in *gold francs*, and it won its case! But it will not consent to the same arbitration when it is the debtor and the British investor is the victim.

What conclusion can we draw?

But the issue cannot be left thus.

It is to Mr. Snowden's credit that he is the first Chancellor who has boldly demanded justice for the British investor, and has called on France to submit the question to the Hague.

So far he has failed to get any satisfaction, but in the face of the powerful and documented indictment now made, the pressure must be renewed.

France must be challenged either to pay her debts or be branded as a "defaulter."

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*Homely Wisdom—by* CHANCELLOR R. J. CAMPBELL, D.D.

# Light in Darkness

ALL over the country this winter we are having the usual number of thick and heavy fogs that hinder traffic and are the cause of accidents and some loss of life. We hear of disasters far out at sea due to the same shrouding of routes and muffling of sound.

In one of the densest of such fogs I had lately to marry a young couple in London.

The poor little bride was sorely troubled by the state of things. It kept some of her friends away and prevented others from arriving until too late for the ceremony.

She had a little weep in the vestibule before entering the church, for, as she said, to be married on a day of such oppressive darkness was a bad omen for her future happiness.

When the time came for my address I told her she must think the direct opposite. The illuminated church looked so gloriously beautiful in contrast with the murk outside that it made us all feel bright and cheerful. That was the real omen.

So I said to the newly-made husband and wife: "Let this be the emblem of the life you are to spend together. No matter how dark the outside world may be at times, if the love that radiates from your hearts to one another now shall continue to glow undimmed you will never lack mutual comfort and peace in your home."

I think this view of the matter made all the difference between depression and light-heartedness to the parties concerned at the moment. Whether it will do so always depends upon themselves.

I once heard a husband say of his wife: "She is a good companion when things are going well, but a bad one when they are going badly. She blames me as soon as she begins to feel the pinch, and then I get nothing but sour looks and hard words."

It is to be feared that this is true of many husbands as well as wives, and of selfish human nature in general. More precious than rubies is the partner in life whose company is a light in darkness and a shelter in storm.

I am told that the only people whom the fog could not baffle in London on the day about which I am writing were the blind.

Herein is another illustration of the moral value that resides in our very disadvantages. Our infirmities and privations can be turned to strength.

The man who has been through trouble himself knows best how to help another in similar case; it is those who have suffered who can sympathise; and those whose own road has lain in the darkness are wise to guide wanderers to the light.

*Dimmer — an adept at concealing his record.*

*Lord St. John of Bletsoe. He cannot be aware of the career of this—*

# DANGEROUS "PIONEER" BEHIND A GIGANTIC *Film Farce*

A FEW months ago a firm named Britivox, of 38a, Broad Street, Golden Square, London, commenced a considerable noise in the film world.

In the advance publicity launched by the firm the public were given to understand that British films had at last found a champion in this new company.

Strenuous attempts were made by Britivox to secure a large Press and trade attendance at the two trade shows given by the company on October 28 and November 28 last year.

The two films shown, however, had a very poor reception. Both were made by little-known foreign firms.

At both the shows the general manager, a Mr. A. Dimmer, was much in evidence, and at the last exhibition he made a speech confirming announcements in the Press as to the firm's future activities.

The chief point was that Britivox was going to build the largest film-studio in the world within fifteen miles of Piccadilly Circus.

Mr. Dimmer mentioned that the site had already been cleared, the plans drawn up, and that £800,000 had been put up by a group of City men, with Lord St. John of Bletsoe at its head.

## *Kinema drink club*

But the company's projects do not end there.

Mr. Dimmer has stated that a kinema-theatre is being erected at the offices of the company in Golden Square, which, besides being run for trade shows, will be used for its own private viewings from early morning till late afternoon.

He announces that it will also be run as a kinema club, with a licence for drinks, open on Sundays, and running drink hours "strictly according to law."

It may seem to many people that a gigantic film project and a social club do not run very well together, and that the language of a night-club circular goes ill with the sober description expected of a huge financial proposition.

But that is not the whole of the matter.

A recording factory for sound discs is to be built, and among other devices which the company owns and will produce are gadgets for eliminating screen distortion also a system giving "as near as possible stereoscopy."

Film manufacturers have spent hundreds of thousands in attempts to perfect stereoscopic film-projection.

We could fill a column of this paper with further projects of the company—they include the salvation of the British variety artist through the agencies the company will run and the shows it will put on.

We are informed that a company is now in the process of formation which will absorb Britivox and all its assets and projects. The public may be asked to subscribe.

Among these assets are four companies, all formed on or about the same date, with the same amount of capital—namely, £100.

The chief shareholder in each is a near relative of Mr. A. Dimmer, the general manager of Britivox.

The companies are British Voice Films, Ltd.; Britivox, Ltd.; Aurotone, Ltd.; and Forster and Denny, Ltd.

The relative is over eighty years of age, and, according to Dimmer, has financed four British inventors to the tune of £16,000 for patents which form the subject of these companies.

Mr. A. Dimmer mentions incidentally, and quite unnecessarily, "of course, up till to-day there has not been one penny of this returned, which shows great confidence on her part in the inventors and myself."

## *Let down*

It is no news to us that this relative has shown great confidence in Dimmer. In our knowledge she has done so for many years past and has been consistently let down.

We know quite a lot about Mr. A. Dimmer—so much so that we have no confidence whatever in any concern with which he is associated.

Whether Lord St. John of Bletsoe and the distinguished City men stated to be interested in Britivox are also aware of Dimmer's career we do not know, but in their interest and the public interest we divulge the following facts:

A. Dimmer is really Augustus Robert Vincent Dimmer. He is an ex-barrister who was kicked out of his profession, to which he was never an adornment, shortly after he was admitted to it.

With all the advantages of birth and education, he has elected to lead the life of a cheat of the meanest kind. He has been twice convicted and imprisoned once on a charge of false pretences.

Thrice a bankrupt, his path has been strewn with dishonoured cheques, with broken obligations, and heartless cheating of many kinds.

## *Very shady*

Our last mention of him in JOHN BULL was in connection with an impudent and bogus charity venture known as the Mayfair Advertising Service.

Another of his shady ventures was the Automatic Pictorial Advertising Service. He is an adept at concealing his name and record, and juggling with the company law.

In the oceans of guff with which Dimmer belards his projects there is always the same concern for the interests of other people.

In the past it has been hospitals, the indigent sick, or disabled soldiers or sailors.

The present scheme purports to help the hard-up variety artist and the out-of-work film worker.

The impudent attempt by Dimmer to window-dress the new venture by showing two dud films in a whirl of claptrap has already received the treatment by the British film trade which it deserves. It has been ignored.

We hope that if Dimmer still proceeds with his new scheme, the public will treat it likewise.

# The Mug's Own Stock Exchange

VARIOUS enquiries have reached us regarding a publication known as the *Stock Market Record*, which is issued from an address in Broad Street Place, London, E.C., by a Mr. George C. McMillan.

The object of this paper is to obtain "information and statistical data regarding securities from the best available sources."

Having obtained information of this sort, it proceeds to pass it on for the benefit of investors, with a safeguarding note that while the information is believed to be reliable, its accuracy is not guaranteed.

This apparent frankness doubtless creates a good impression, but from information before us we can only say that the *Stock Market Record* is no better than any other touting financial paper making offers of free advice to investors.

One lady in the Midlands who decided to follow the advice thought she was in reliable hands when a cheque reached her after two weeks as "profits" on certain deals.

But this was only a move to inspire further confidence, and the lady was next urged by telephone to engage in other transactions.

Authoritative advice was given in respect of certain mining stock which, it was claimed, was likely to rise in value in the immediate future.

She has now been saddled with a block of worthless shares, and can get no satisfaction, as Mr. McMillan never seems to be available when she telephones.

Other people have similarly been induced to take up stock that is absolutely unmarketable; and at least one company whose shares have been recommended by Mr. McMillan has repudiated all knowledge of this individual or his precious financial paper.

Meanwhile, several writs have been issued against McMillan, who has latterly kept in discreet retirement, leaving the collection of his daily post to underlings.

# Sultan's Wive Mystery

SIX months ago we told how British investors were being invited to participate in an attempt to recover a share of the £300,000,000 fortune left by Abdul-Hamid Han II., late Sultan of Turkey.

The romantic story then being circulated explained that a concern called the Ægean Trust, Ltd., was working on behalf of the Sultan's nine surviving widows and their thirteen children.

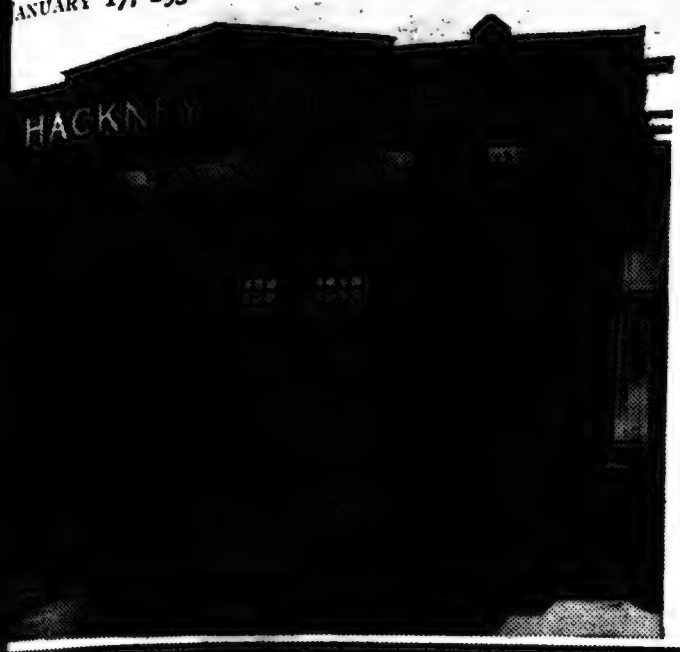
Those who financed it were led to believe that every £5 invested would yield the almost incredible return of £104.

We pointed out that the scheme emanated from a dubious firm of so-styled financial advice agents named White, McGregor and Co., Ltd., Holborn Viaduct, London, and added that it should be regarded with the utmost suspicion.

The principal of this concern has now gone bankrupt, and the present situation more than justifies our action.

The claims of the Sultan's heirs have also now been rejected by the Turko-British Arbitral Tribunal and also by the Turko-Italian Arbitral Tribunal, which means that all hopes are finally dashed unless the Greek Government, which has also been claimed against, actually pays the compensation demanded.

Meanwhile, the Ægean Trust has had £293,771 from the public for the fortune-hunt.




# HOSPITAL Death Dance

## Dying Man's Terrible Indictment

*"Where we have seen such terrible callousness and neglect"*

MR. W. G. HENRY, a fitter employed by His Majesty's Office of Works, died a few days ago at his home in Plover Street, Hackney ck, London, E.

efore he passed away Mr. Henry ed that a representative of JOHN LL should be sent to him, so that, as said, a wrong might be righted.

n his dying hours Mr. Henry dic- d with deliberate care to our repre- tative at his bedside a very serious tement.

omplete corroboration has since n obtained of certain occurrences ch he described, and we present the s with a demand for quick and rous official action.

even days before he died Mr. Henry was a patient on the danger list in Ward A4 of Hackney Hospital.

On that day, about 5.30 p.m., he was visited by his wife and sister, Mrs. Hewitt, of Nelson Place, City Road, London.

They observed that a screen was drawn round the patient in the next bed, occupied by a sixty-three-year-old man named Joseph Brooks.

### *Screams of agony, but—*

Behind the screen a nurse was discerned, and at intervals she kept calling to the party at Mr. Henry's bed either enquiring the time or asking "Is it six o'clock yet?"

The moment she learned that six o'clock had arrived, the nurse, who had given no indication why she desired so eagerly and often to know the time, emerged from behind the screen and left the ward.

Less than 15 yards away from the patients' beds, in the corridor leading into the ward, a dance was in progress.

There were taking part in it fourteen or sixteen women nurses and three male attendants wearing white surgical coats.

Music was supplied from a gramophone in the corridor, which almost continuously played the fox-trot tune, "I'm Dancing with Tears in My Eyes."

Dancing had been going on there nightly during the Christmas and New Year weeks, and sometimes the couples danced from the corridor into the ward.

For ten minutes after the nurse had left there was quiet in the ward except for the strains of the gramophone and the laughter and shuffling of the dancers in the corridor.

Then a moan was heard from the screened bed in which Brooks lay.

### *—the dance went on*

It was followed by a piercing scream of agony.

Then for seven or eight minutes the man wailed without stopping. "Nurse! Nurse! Nurse!" interspersing his cries with painful appeals for help.

The doors of the ward were open, and from the beds the patients and their visitors were looking upon the swirling company of dancers in the corridor.

But none of the dancing nurses paid the slightest heed to the anguished cries from the screened bed.

The two women visitors at Mr. Henry's bedside could not any longer endure the terrible and unavailing screams for assistance from the next bed.

Mrs. Hewitt went into the corridor among the dancers and stopped one of the nurses in the middle of a two-step.

"Will you please come and attend to that man who has been calling for help for so long?" asked Mrs. Hewitt.

"Who is he?" enquired the nurse.

"The man in the bed behind the screen, next to Mr. Henry," Mrs. Hewitt replied.

"*Nonsense,*" said the nurse. "*That man is dead. He died at six o'clock.*"

Mrs. Hewitt protested, and explained how the man's constant calls for a nurse had alarmed everyone in the ward.

"*Excuse me,*" said the nurse finally, "*that patient is dead.*"

The dance went on.

When Mrs. Hewitt returned to the ward, the man behind the screen had ceased his cries, apparently from sheer exhaustion.

There was no doubt he was alive.

Mrs. Hewitt and her sister-in-law looked behind the screen and saw him with his eyes open, and the bedclothes rising and falling with the heaving movements of his chest.

### *"Not on duty"*

Soon the man's cries broke out once more. Piteously, he pleaded again and again for a nurse to come to him, and the listeners heard the sound of violent sickness.

He had apparently tried to reach a metal basin on or near his bed and failed. It clattered and rolled along the floor.

The two women onlookers could not withstand longer the distressing scene before them.

Mrs. Hewitt rushed from the ward into the dancing company and implored another nurse to come and give attention to the helpless man.

"I don't know why you are calling me," said this nurse. "I am not on duty."

But the nurse followed Mrs. Hewitt into the ward and went behind the screen where Brooks had again sunk into quietness.

According to the statements of Mr. Henry, Mrs. Henry and Mrs. Hewitt, the nurse remained there not more than three seconds. Then she reappeared and went back to the dance.

A few minutes later—at 6.30 exactly—a groan followed by a great gasp was heard from behind the screen.

### *Dead*

Another patient in the ward went to the screened bed and emerged in a moment or two with the remark, "Brooks is dead."

Mrs. Hewitt went back to the dance and gave this information to the nurses.

A party of them now dashed in and went together behind the screen.

It was too true. The poor fellow had died half-an-hour after the time he was supposed to have died.

*"Vigorous official action"—from Sir W. Ray, member of the L.C.C. for Central Hackney*

When the nurses came out again from the shelter of the screen, one of them paused in front of the witnesses of the tragic spectacle and said to them threateningly, "You mind your own business."

### *Home*

Next morning, Mrs. Henry returned to the hospital and demanded that her husband should be removed from the place.

A doctor told her that the risk of moving him was great, because he had only one chance in a hundred of continuing to live.

"Then," said Mrs. Henry, "he shall have that hundredth chance at home—not in a hospital where we have seen such terrible callousness and neglect."

Mr. Henry also is now dead, and when dying recounted these events which he, his wife, and his sister had heard and witnessed.

# Albert *Bobs Up*

BOUT six weeks ago several commercial travellers were engaged by a concern called Farm Commodities, Ltd., which had es in Napier House, High Holborn, don.

ney were promptly despatched to ous parts of the provinces, with in- ctions to sell farm-produce to ps, hotels and restaurants.

was understood that they would aid a definite salary of £3 a week, a small commission on any sales effected.

ut while they were still away they ived wires saying that their ries would be telegraphed on to n, so that it would not be necessary eturn to town until their respective rs were ended.

his promise was not kept, though, the men found it impossible to into touch with their employers by phone.

ne by one they returned to London, re a sorry surprise awaited them. n their absence the office had been ated and the firm of Farm Com- dities, Ltd., seemed to have melted of existence.

nquiries we have made throw a t deal of light upon this mystery. e find that the individual behind scheme is one Albert Frederick erts, who has been responsible for ntless produce-company frauds ch have been exposed in these mns.

e has served repeated terms of im- onment, and, in fact, had not long rged from jail when he embarked n the venture in High Holborn.

# A "WAG" *TO WATCH*

COMPLAINTS continue to reach us regarding an elusive individual known as Wentworth Sanders in business spheres but as "Wag" Sanders to his intimate friends.

He came under our notice in February, 1930, as a "Horse Thief in 'High Finance,'" and the fact that he is still at large testifies to his ingenuity.

One of his latest victims is a farmer from whom Sanders ordered consignments of beet that have never been paid for.

* * *

All the farmer has to show is a cheque which the bank has returned marked: "Orders not to pay."

The farmer consulted his solicitors, but though they have been successful in securing a judgment against Sanders for the amount due, it remains unsatisfied.

An endeavour was made to seize Sanders' effects, but "Wag" was too wily and the bailiff arrived to find a deserted house.

His present whereabouts are unknown, so if any reader can assist in running him to earth a very great service will be performed to the various people who are at present clamouring for redress.

# JOHN BULL'S SHOP WINDOW

JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly. Send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

MORE GUARANTEED BARGAINS APPEAR ON PAGE 3

## NEW HAIR NEXT WEEK

The Famous 'WAVEX' ELECTRIC COMB

NOW 6D

LET GLORIOUS WAVY HAIR BE YOURS.

BATTERY 3d EXTRA

A "Wavex" Electric Comb brings hair beauty and banishes all hair troubles—conquers baldness, stops falling hair, restores colour. It costs 6d. (battery 3d. extra) and saves expensive hairdresser's charges. "Wavex" Comb will be sent, complete under plain sealed cover, for 1/- post free from:—

WAVEX, 9, Duke Street, London, W.C.2

## LESTON JEWELLED WATCHES

FOR LADIES — FOR GENTS

SEND 6d. ONLY

Highly tested cylinder movement, fully luminous dial. Beautiful pure nickel case and handsome leather sewn strap. An ideal gift. 6d. deposit, 2/- after approval and 3/- monthly until 17/6 is paid or, if cash with order or balance within 7 days, 16/-. LADIES' MODEL. Platinum appearance on Black Moire band. Packed in neat presentation box. 6d. deposit, 2/- after approval and 3/- per month until 19/6 is paid. If cash with order or balance within 7 days, 17/6. Expanding bracelet 2/6 extra.

LESTON BROS., LTD., Dept. J.B. 122, Newington Causeway, London, S.E.1

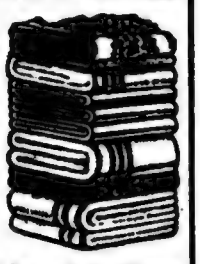
## 5,000 BALES FREE!

### TO CELEBRATE OUR NEW PREMISES

To mark the opening of our new and enlarged premises and as a special New Year Gift, we have decided to give to EVERY purchaser of our 40/- Monster Bedding Bale one complete Bale of Bedding FREE. The two Bales contain FULL DOUBLE-SIZE BEDDING, and both are of same quality and GUARANTEED BRITISH MADE. Beware of Shoddy Foreign goods which are only a cheap imitation of the Bedding in our 40/- Bale and in the bale we give free to every purchaser. The number of Bales Given Away will be 5,000, so readers should not delay in sending their order.

ONE ART DOWN QUILT (in good quality Sateen Cover and Panels).
PAIR of WHITE WOOLLY BLANKETS, English made, whipped and bordered.
PAIR of FINE TWILL SHEETS, real Lancashire woven, soft and durable.
PAIR of PILLOW CASES, pure white Longcloth, hemmed and buttoned.
ONE PAIR STRIPED TURKISH TOWELS.
PAIR of Long NOTTINGHAM LACE CURTAINS, or
TWO PAIRS of Lovely CASEMENT CURTAINS.
ONE BEDROOM RUG, coloured floral design.
All Bedding for Full-size Double Beds.

THIS BALE FREE



PAIR of WHITE WOOLLY BLANKETS, PAIR FINE TWILL SHEETS, ONE ALHAMBRA QUILT, PAIR PURE WHITE PILLOW CASES or ONE BOLSTER CASE. Guaranteed British made quality exactly as in large Bale, all for full-size double beds. Money refunded if not satisfied.

EXTRA GIFT of this charming CLOCK, suitable for any room, if full cash sent with order.

This Bale can be purchased by easy instalments. Send for particulars. Treasury notes should be registered.

40/- Carriage Paid

L. & C. MOSS (Dept. 46) 38, GANNEL STREET, ANCOATS, MANCHESTER.

## Instant Relief for all ASTHMA and BRONCHITIS

Immediate relief is what we offer to every sufferer and that is the blessing we have conferred on hundreds of thousands who will tell you that they owe everything to Potter's Asthma Cure. Before using it their days were wretched and nights sleepless but now they are able to go through their day's work in comfort, enjoy peaceful sleep at night and take their part in life and its pleasures.

THE SUFFERING DUE TO ASTHMA is indescribable; that awful feeling of tightness across the chest, hideous feeling of suffocation and those terrible paroxysms are instantly relieved by Potter's Asthma Cure which is entirely free from opiates. Mrs. G., Camberley, writes:—"Potter's Asthma Cure has given my husband and son more relief than anything they ever tried. I was a nurse in London for ten years, and have never seen anything so wonderful." Potter's Asthma Cure is just as good for Croup, Whooping Cough, Catarrh and especially for the Bronchitis of Children.

"I find I can rely upon Potter's Asthma Cure."

POTTER'S ASTHMA CURE

is supplied by all chemists in full-sized tins at 1/6, or direct post free 1/9 from POTTER & CLARKE, Ltd., 60, Artillery Lane, London, E.1.

TO OUTDOOR WORKERS

If you are subject to Asthma, Bronchitis, Lung or Chest Troubles and your occupation compels you to be out of doors, you are strongly recommended to smoke Potter's Asthma Smoking Mixture or Cigarettes which will give you instant relief.

POST THIS COUPON FOR FREE SAMPLE & BOOKLET

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

I enclose two penny stamps to cover postage for a Free Trial of Potter's Asthma Cure, Smoking Mixture, and Cigarettes, also a copy of booklet "ARE YOU ASTHMATIC?"

*Name*.....

*Address*.....

"John Bull." .....

PLEASE WRITE IN BLOCK LETTERS.

## BABY-CLOTHES

A BEAUTIFUL HOME-MADE LONG-CLOTHES LAYETTE. (Everything Necessary) 30/-

A purchaser writes:—"Delightful bargain, much better than my last, for which I paid 70/-."

78 Modern Garments, Silk and Wool Shawl, Best Robes, Robilps, Lawn or Wincyette Day Gowns, Longcloth or Flan. Nighties, Wrapper Vests, Binders, Long Back Flannels (Barras or Beds), Pilches, Wool Knitted Matinee Coats, Terry Napkins, Bibs, etc. Actual maker. Worth £5. Satisfaction guaranteed. Thousands of testimonials received. Before buying, send for my free list, or POST 2/- for parcel on approval.

(Balance cash or terms.)

Mrs. J. E. HOWARD, 96, Devez Rd., Portsmouth

## 13/3 DOWN BRINGS A RILEY 'HOME' BILLIARD TABLE. CARRIAGE PAID ON 7 DAYS' FREE TRIAL.

13/3 DOWN

Think of the pleasure for you and your friends when such a fascinating pastime is available any time. The 6 ft. Riley "Home" Billiard Table to fit on your dining table is delivered carriage paid for 13/3, and Riley's take all transit risks. Pay balance monthly.

Cash price £11 15s. 0d. Riley's "Combine" Billiard and Dining Tables are also offered on easy terms. (Cash prices from £23 10s. 0d.)

WRITE FOR ART LIST.

Write to-day for Art List showing all models. Riley's are the largest makers of full-size Billiard Tables in Great Britain.

E. J. RILEY, LTD., Anson Works, Accrington, and Dept. 6, 147, Aldersgate Street, London, E.C.1

## Shopkeepers!

Use this FREE Service.

LOCAL trade is limited, so why not increase sales by mail order, the modern method of trading, and display your goods in JOHN BULL'S "Shop Window."

JOHN BULL is ready to give you frank advice on the subject of selling by post and prepared to have your advertisement expertly designed and written.

A shopkeeper writes: "Yours is surely the most helpful service ever offered to the small but progressive retailer." Why not find out whether your goods are suitable for Mail Order? You entail no obligation and the service is quite free!

Write now: Manager, Ideas and Sales Development Dept., "John Bull," 57, Long Acre, London, W.C.2.

## GUARANTEED RUBBERS

A GENUINE OFFER OF GUARANTEED QUALITY RUBBER WELLINGTONS FOR CHILDREN—NO REJECTS OR SECONDS—EVERY PAIR PERFECT AND BACKED BY OUR REPUTATION.

IDEAL FOOT PROTECTION FOR RAIN & SNOW.

BLACK AND BROWN CHILDREN'S SIZES 6 TO 1 POSTAGE 6D. YOUTH'S SIZE 2 5/11

4/11½

MILWARDS CHURCH STREET, READING.

## NEW HAIR Grown on BALD HEADS By Using KOTALKO

When baldness threatens, hundreds of fellow-workmen of Mr. James Bindley in Nuneaton remember what Kotalko did for him.

"I had no hair on my head at all," he states, "not a single hair. At the hospital they said I should never have another hair as long as I lived."

"Seeing how many had got new hair by using Kotalko, I bought a box, also Kotalko Soap, and used them for a few minutes every day. The new hair soon began to grow, and no one seeing the complete new growth in natural colour would credit that I had been bald. My hairdresser and many others can confirm all I say."

### TEST-BOX COUPON.

If you have dandruff, or are losing hair, or if you are nearly or actually bald, use or copy the Coupon below.

To JOHN HART BRITTAIN, Ltd., 2, Percy Street (B32.B.), London, W.1.

Please send me post paid Testing Box of KOTALKO, with directions, for which I enclose threepence in stamps

Name .....

Address .....

.....

## HOME COMFORTS

CARPETS, Rugs, Linos, Curtains, Tea and Dinner Services, Sheffield Cutlery, Table Cloths, Bedsteads, Bedding, Sheets and Blankets, Sewing Machines, Vacuum Cleaners, Kitchen Requisites, and all Home requirements. Catalogue Free. Dependable Quality and Money-Saving Prices. Everything delivered Carriage Paid for small deposit & Easy Monthly Payments. 30 years reputation for Honourable Trading.

J. G. GRAVES LTD. SHEFFIELD

## ANÆMIA

LIFE LONG SUFFERER Greatly Benefited

VITADATIO Recommended by Mrs. SCHOFIELD 95 Leeds Rd. Birstall, who writes:

"Having suffered from my early teens from Anæmia, I decided to try a course of your Vitadatio. I am pleased to say I received great benefit from it. I have recommended it to several of my friends and shall always go back to it when run down."

If you are a sufferer get a bottle to-day.

Vitadatio

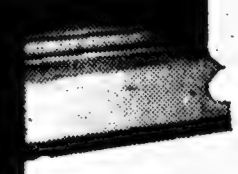
Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites, and most Chemists and Stores, 2/- and 3/- per bottle, or post 6d. extra in Great Britain only. Special 21/- bottle containing 3 weeks' supply, for export only, post free from VITADATIO, Ltd. 121, Armley, Leeds.

SEND FOR FREE BOOK OF TESTIMONIALS

*Mr. R. L. Matthews, Chief Constable of Leeds, has a warrant for Digby's arrest*

WEEKLY INFORMATIONS *from* SIR WYNDHAM CHILDS

# A TRUST BANDIT on Wheels



*Digby impudently imposed on a typewriting bureau in these offices*

AM conscious that there are many loopholes in the law which enable unscrupulous people to prey upon those of their fellows who have managed to accumulate a w pounds by thrift; but I know of no ore ingeniously-conceived swindle an that operated by a certain ichard Digby.

He elects to pass, quite modestly, as e representative of "The Provident siness Trust," with headquarters in bion Street, Leeds, and branches at Paul's Station Chambers, Queen ctoria Street, London, and elsewhere. The reason for his seeming modesty ll be apparent when I have directed me attention to his operations.

## *Reply unpaid*

An advertisement recently appeared der a postal box number offering a perior confectioner's and tobacnist's business for sale.

A small sum was to be paid in adnce and the balance was to be ranged. The opportunity was said be an excellent one.

Quite a number of people responded, e being a man who had been out work for some time, and whose savs were nearly exhausted.

He received a printed reply from St. ement's Street, Oxford, headed Richard Digby," and saying that the siness offered was one that had rerred to the Provident Business Trust d had now been disposed of.

Having thus created an atmosphere importance, Digby went on to say at he anticipated no difficulty in anging possession "through the ust" of any other "reasonably good siness" which the applicant might ve in view.

The same easy terms of a small sum wn and the balance by arrangement uld obtain; strict confidence would be guaranteed, and "no one need be aware that the financial arrangements were in the hands of a third party."

In conclusion, Digby implied that by taking advantage of this offer the other could establish himself on sound and prosperous lines for life.

Duly impressed, the man looked round for a suitable business, and, having found one for sale in a London suburb, thought he would put Digby and the Provident Business Trust to the test.

Soon after he had notified Digby of the address, he received a wire asking for four guineas as a "survey fee."

## *Very Providential*

Then came a letter from the Trust itself, impressively headed "The Provident Business Trust, 69, Albion Street, Leeds, Commercial and Business Investments, Finance, Mortgages and Insurance."

This letter stated that the Trust would be willing, on Digby's report, to finance the purchase of the business involved.

Instalments would be spread over a long period and all necessary papers were now being prepared for signature.

Meanwhile it would only be necessary for the applicant to send a deposit of £50 to obtain immediate possession of the premises.

The man was advised to register his cash to ensure safe delivery, and confidence was further inspired by a comment to the effect that the business was considered sound, though small, with excellent prospects of development by hard work.

## *No news—bad news*

It all sounded so businesslike that the client did not hesitate to send the £50, though it meant scraping up every penny he could lay his hands on.

The poor fellow has never obtained possession of the hoped-for business, nor has he received any further word from Digby or the Provident Business Trust.

The receipt of his money has never been acknowledged, even, while repeated letters to Oxford and Leeds remain unanswered.

Meanwhile, a visit to the shop that was for sale shows that the owner had never heard of Digby or the Trust, and, so far as he was aware, no survey had ever been made.

Another case, which I have selected at random, is that of a Matlock reader, who was likewise anxious to acquire a small sweet and tobacco business.

Here again a £4 survey fee was demanded, and subsequently the client paid £25 in the belief that the Trust would advance the balance of the purchase-price.

He has never received satisfaction, and he concludes his letter to me with the dismal postscript: "I may say that the money which they have obtained represents hard-earned savings."

These two cases I have cited are typical of scores of others in which thrifty souls have been fleeced of sums ranging from £25 to £50.

Investigation on the part of my department shows that the impressively named Provident Business Trust is non-existent, and is simply a bogus trading name for Mr. Richard Digby.

The "headquarters" are actually situated in the Leeds Safe Deposit, where Digby originally had letters addressed without permission, though under pressure, he later paid two guineas for a year's service.

This entitled him to the use of a large general office and telephone, and countless messages and registered letters have been left there.

Enquiries at Oxford, whence he always dated his initial letters to dupes, show that the address given is that of a café.

In the same way, the London branch at St. Paul's Station Chambers turns out to be a typewriting bureau.

So, while boasting addresses in three important centres, Digby never really had an office of his own.

Nevertheless, he contrived to keep in touch with all three places for the purpose of collecting mail, journeying backwards and forwards in a Morris saloon-car, accompanied always by a young and pretty woman.

## *And now the warning*

I need hardly say that, having made his manifold hauls, he has avoided these addresses lately; but I trust that the particulars I have given here will assist in his apprehension.

I find that he sometimes passes as "Alan Wilson," and one dupe describes him as a man of somewhat stiff carriage, clean-shaven, and with wavy, brown hair.

If any other readers have encountered him I shall be pleased to hear from them.

*"Biggest thrill of my life"*

# THE VILLAGE WHERE SOMETHING HAPPENED!

UP at the vicarage, in a quiet, little Essex village, a kindly woman sits enjoying her book by the fire. The world seems very far away, this peaceful January afternoon.

Suddenly a bombshell bursts.

Down the village street comes a telegraph-boy with a wire addressed, "Miss K. Wilson, Dedham, near Colchester."

Guess its news yourself from the reply Miss Wilson despatches at once to JOHN BULL. "Biggest thrill of my life," she scribbles unsteadily. "Can't express my thanks."

* * *

Probably you have guessed what the bombshell was—a "Bullets" telegram.

It brought the news that Miss Wilson had been awarded the staggering sum of £1,500 for her few words: ALONG LIFE'S RIVER — TOGETHER— "CROSSING BAR," ALONE.

A moving effort, this, but one which any man or woman could have made—a "Bullet" of sad but true simplicity which stood out clearly from the rest.

"Even now I can scarcely believe my success," said Miss Wilson, sister of the vicar of Dedham, as she chatted gaily with our representative in the cosy dining-room of the vicarage.

"My first introduction to 'Bullets,'" she went on, 'was through reading a copy of JOHN BULL on a railway journey.

"The winning 'Bullets' interested me, and I took up the competition to occupy my mind when nursing my invalid mother. And very soon the fascination of juggling with words began to grow on me.

"Up to this success, a few 'Targets,' a couple of small prizes and a Christmas turkey have been my share of wins," continued Miss Wilson.

"I'd certainly begun to think myself one of those whose persistent efforts only gave big prizes to others."

Instead of slackening her efforts, however, when so few prizes came along, Miss Wilson wisely took a step to which so many big prize-winners have attributed their success.

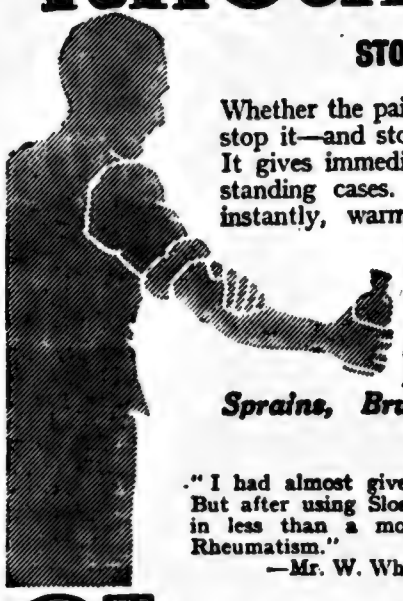
She secured a regular weekly supply of our free *"Bullets" Bulletin*, which is available to all who apply as instructed on the "Bullets" page, and to-day she gratefully acknowledges the assistance its pages have offered.

* * *

There are thrills in entering for "Bullets," as every regular entrant will tell you. Whether they are followed by that peace a big prize brings—well, that depends on you.

Just round the corner, on page 35 to be exact, a £500 cheque is waiting, but waiting for a few days only.

# Rheumatism



**STOP PAIN—USE SLOAN'S**

Whether the pain be in muscle or in joint Sloan's will stop it—and stop it quickly. Millions now know that! It gives immediate comfort and relief, even in long-standing cases. You don't rub it in—it penetrates instantly, warming, soothing the aching tissues and muscles. *And soon the pain dies right away.* Try it. See for yourself how quickly Sloan's stops the pain.

***Use Sloan's for Rheumatism, Lumbago, Sciatica, Backache, Sprains, Bruises, and for all Muscular Aches and Pains.***

"I had almost given up the attempt to cure Rheumatism. But after using Sloan's I began to feel an improvement, and in less than a month was free from the racking pains of Rheumatism."
—Mr. W. White, 128, Cherrywood Road, Bordesley Green.

*At all Chemists and Stores, 2/- and 4/-*

# Sloan's LINIMENT KILLS PAIN

# "TELL HER WHAT I TOLD YOU"

**MY dear, you have only to tell her what I told you in our little confidential chat when you left home. Keep always healthy and fit, and happiness will come of itself and stay with you. Beecham's Pills will keep you fit, full of health and vigour. Beecham's Pills will save you from all troubles and anxieties.**

# BEECHAM'S PILLS

WORTH A GUINEA A BOX!

# Don't Wear a Truss!

BROOKS Appliance is a new scientific discovery with automatic air cushion that draws the broken parts together, and binds them as you would a broken limb. It absolutely holds firmly and comfortably and never slips. Always light and cool, and conforms to every movement of the body without chafing or hurting.

*From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who cured himself and whose experience has since benefited thousands. If ruptured write to-day.*

We make it to your measure, and send it to you on a strict guarantee of satisfaction, or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. Remember we make it to your order—send it to you—you wear it—and if it doesn't satisfy you send it back to us, and we will refund your money. That is the way we do business—always absolutely on the square—and we have sold to thousands of people this way for the past ten years. Remember we use no salves, no harness, no lies, no fakes. We just give you a straight business deal at a reasonable price.

*If in Manchester or London call at our consulting rooms. Experienced and capable fitters for ladies or gentlemen. Special attention given to children. Lady nurses always in attendance at both offices.*

**Free Information Coupon**

**Brooks Appliance Co., Ltd. (488Y), 80, Chancery Lane, London, W.C.2.**
**Brooks Appliance Co., Ltd. (488Y), 274, Deansgate, Manchester.**

Please send me by post, in plain wrapper, your Illustrated Book and full information about your Appliance for the cure of Rupture.

NAME .....

ADDRESS .....

(Please write plainly) .....

Post the coupon to London or Manchester, whichever you prefer.

# No More Disturbed Nights.

**BLADDER COMFORT.**

Bladder irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth's "Bladder comfort" No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: Shadforth Prescription No. 285. Prices: 2/6 (50), 4/6 (100), 13/- (300 pills).

*Privately packed and post free at these prices from*

**Shadforth Prescription Service, Ltd.**

*Qualified Dispensing Chemists,*

**(Dept. J.B. 25) 9, King William St., London Bridge, E.C.4**

*Branches: 168, High Street, Walthamstow, E.17; 409, Barking Road, East Ham, E.6; 12, Durham Road, West Ham, E.15; 6, Ashton Parade, Chadwell Heath; 2, Heath Park Parade, Gidea Park; 44, London Road, Romford; 1148, Green Lane, Becontree Heath; and 63, Grove Road, Bow, E.3.*

*Boots, Taylors, and all live chemists hold stock, or gladly obtain to order at a day's notice.*

# THE RAT PERIL

The peril of the rat need threaten you no longer. Banish it quickly and cleanly with Liverpool Virus—give your food and health sure protection. Harmless to human beings and domestic animals.

**LIVERPOOL VIRUS**

Drives rats and mice outdoors to die—They dry up. No smell.

Of all chemists. Mice 1/6 & 2/6. Rats 2/6 & 4/6
Evans Sons Lescher & Webb Ltd., 56, Hanover Street, Liverpool.

31a

**"JOHN BULL" GUARANTEE.**

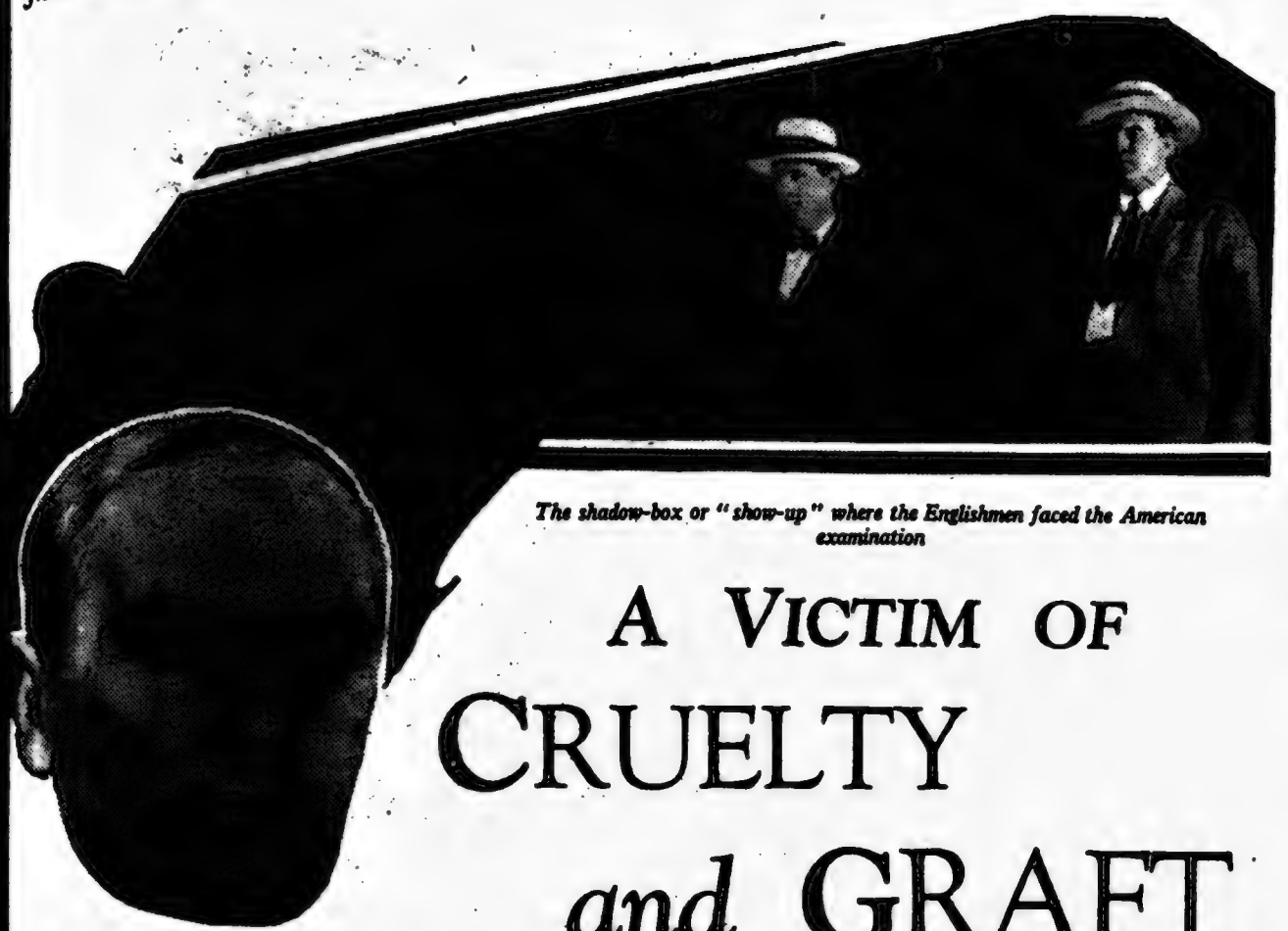
EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

*ODHAMS PRESS LIMITED*, Proprietors of "John Bull."



*The shadow-box or "show-up" where the Englishmen faced the American examination*

# A VICTIM OF CRUELTY *and* GRAFT

*Mr. S. P. Eaden was "held" in prison for four months. His crime? Being British!*

THE United States, "land of the free," "God's Own Country," the home of the "big idea," the paradise of the bootlegger, the Mecca of the gangster and Gilbertian justice, can—they think—give us points in dealing with the unemployment problem.

On August 1, 1930, when the labour situation in America was becoming tense, President Hoover advocated a tightening-up of the immigration laws and the deportation forthwith of all "undesirable" aliens.

In carrying out the wishes of the White House, the officials concerned determined to give full and over-running measure.

The term "undesirable" was stretched to include not only illegal entries into the United States, but also all those who, even although they had once been freely admitted into the States, had not completed naturalisation formalities.

A reign of terror commenced.

## *America's "hold"*

Any out-of-work, jealous of another who was not yet a U.S. citizen and who was yet in employment, could turn common informer and notify the immigration authorities.

What happened then is best told in the experience of Mr. Sidney Percival Eaden, of Edward Street, Camden Town, London, N.W., who arrived in England as a deportee on the s.s. *Baltic* a few days ago.

Mr. Eaden is an English university graduate and well known as a journalist and lecturer.

He has been more than twenty years in the United States; he has numerous credentials from various highly-placed people in America.

After the 1914 European War—he returned from America and served with the British Army in France—he was actually repatriated to the United States by the American authorities.

On August 5 last year he was summoned before the Immigration Service at Los Angeles.

"I shall have to hold you," said the inspector, after two hours' questioning.

He was "held"—for four months in the county jail.

Four months held, whilst machinery was set in motion to deport him, together with other Britons and Europeans who were being swept into the net by the immigration authorities.

Although "held" as a deportee, he found himself in the same "tank"—a huge steel wing of the jail—as state and county prisoners.

Amongst them were murderers, counterfeiters, "hijackers," bootleggers, and blackmailers.

## *Black Hall of Justice*

All colours and races were thrown together, many of them sleeping on the floor.

Built to hold 1,300, there were 1,700 persons in this section of the jail, the official title of which was, ironically enough, the Hall of Justice.

Eaden had been taken at once to this jail, from the Immigration Service offices. He was refused permission to go back to his flat and collect money and belongings.

For some days he refused to divulge the whereabouts of his wife, an Englishwoman, hoping to spare her humiliation.

Eventually, however, he gave in to the officials' questioning on a promise being given that she would be immune from arrest.

But she was at once arrested.

In the late afternoon she was taken to a car, and one of the officials asked her where she would prefer to be imprisoned—the county jail or a convent which was outside the city.

Terror-stricken, she could not make up her mind, and asked the official which would be the better for her.

He replied that her venue was the jail, his choice being determined apparently by the fact that it was the end of his day's work and the convent was a long drive outside the city.

## *Prison graft*

Mrs. Eaden was put in the same jail as her husband, but some three floors above, in the company of female criminals.

It took this unfortunate man weeks of striving, the intervention of lawyers, and most of his remaining cash to secure his wife's transfer to the convent, where she could be sure at least of being in the company of other Englishwomen who were being deported under the law, and not in that of the American female underworld.

During his incarceration Mr. Eaden made desperate attempts to secure the release of himself and his wife.

Other deportees were fighting on the same lines.

The jail was visited daily by crafty lawyers who for cash down offered to bring a man's case before a judge and obtain a writ of *habeas corpus*.

In many cases the lawyer took the man's money, and then visited the immigration officials and had the man included among a batch to be deported the next day.

Graft was rampant in the jail. The food allowance given by Washington for deportees was 80 cents a day.

The food actually supplied was two meals a day, consisting of beans and beef-stew, supplemented by cheap-grade coffee and bread.

The whole did not cost 10 cents, the jail's officials pocketing the rest.

To keep the men hungry assisted food-pedlars from outside, who bought their concessions from the prison authorities.

Every addition or allowance to the amenities of their existence had to be paid for. Palms had to be greased to see lawyers or to obtain despatch of letters.

All the time Mr. Eaden was fighting to bring his case before a judge.

The Immigration Service maintained that he was being deported because he was "likely to become a public charge."

This in spite of the fact that a professor at the Berkeley University had formally offered Mr. Eaden his home and a guarantee to the authorities.

Eventually, with funds exhausted, and worn out by a hopeless fight, he gave in.

With his wife, and other deportees whose chief crime was that they were working in America without being Americans, he was placed on a train at Los Angeles, and the whole party proceeded under armed guard south and east across America to New Orleans.

## *"Show-up" ordeal*

After being a week on the way, and stopping at various towns to pick up other deportees, they arrived on the steamer, herded like convicts.

After New Orleans came New York and Ellis Island. Here was further questioning, and photographs were taken of each member of the party.

Those who still protested were given the show-up, placed on a dais, beneath blazing lights, to answer the charges of the immigration authorities.

But, in the end, even the ordeal of Ellis Island came to an end, and the party were herded on board the ship for England.

Most arrived with scarcely a penny, many torn ruthlessly away from businesses they had laboriously built up through years of hard work in the "Promised Land."

Into their jobs have stepped others with a greater facility for changing their nationality, or who are American born.

We commend the case of Mr. Eaden and his fellow-victims to Foreign Office enquiry.

# English Deportee's Terrible Story

THE HUMAN MACHINE

## Ready for Anything!

WHEN things are prospering few people ever give a thought to the future. "The sun is shining, everything is going well—why worry?" That sums up the philosophy, not only of individuals, but of nations.

Yet it is a poor enough outlook on life, for bad times are only the harvest of the seeds we sow in good times.

Ill-luck and good luck are rarely accidents. The one is the result of careful thought and planning, just as surely as the other is the fruit of thoughtlessness and carelessness.

After all, such a philosophy of life is not much more sensible than a man driving a motor-car and saying: "The engine's running sweetly, and everything's going all right. Let her rip!"

What would happen if he never put in any oil, never had her overhauled, never did any of the hundred and one things that a careful motorist must do to a delicate piece of machinery if breakdown and disaster are to be avoided?

Well, life is no more fool-proof than a motor-car, and neither are you. "Make hay while the sun shines" is a good motto, but it is dangerous counsel unless it is supplemented by "Plan, look ahead, and prepare for all eventualities."

You don't often find a man who is always planning his work, and his life, suffering from what the unthinking call "ill-luck." He usually has an ace up his sleeve to trump any unexpected card Fate may suddenly fling down.

And the ace is usually an extra bit of knowledge that has been gained by reading, by observing, by studying—for there is no other way of keeping up with progress.

If you like to put it the other way round, don't expect "good luck" as a gift.

# Take your choice

**The manufacturers of Army Club offer you the benefit of the fall in the price of Virginia leaf tobacco in two different ways:**

**Either** you can continue to smoke the standard 20-for-1/- Army Club (same size and quality as before) at the reduced price of 20 for 10½d.—

**Or** you can now smoke the oversize Army Club (Cambridge size)—a fat cigarette in which the beautiful Army Club leaf is appreciated at its very best—at the popular price of 20 for 1/- (reduced from 1/3).

**STANDARD SIZE**
(*"Sandhurst"*)
reduced from 20 for 1/- to
**20 for 10½D.**
10 for 5½d. 50 for 2/2

*

**OVERSIZE MAGNUMS**
(*"Cambridge"*)
reduced from 20 for 1/3 to
**20 for 1/-**
10 for 6d. 50 for 2/6

# ARMY CLUB

***STILL THE SAME PERFECT QUALITY***

# THE REAL TROUBLE AT Scotland Yard

*The plain-clothes Man to Charlady Clynes: "Here's another police clean-up for you to tackle"*

**Without Fear or Favour**

INEVITABLE reshuffling has been occasioned at Scotland Yard by the death of Rear-Admiral Sir Charles Royds and the prolonged illness of Lord Byng.

The occasion is therefore a fitting one for directing attention to the pressing need for widespread reforms in the police administration of the whole country.

What, to begin with, is wrong with Scotland Yard?

We regret to say that, in more than one respect, the administration there leaves much to be desired.

Scotland Yard controls one of the finest bodies of men in the world, and its work goes on daily with an outward suggestion of smoothly-running routine; nevertheless, there is considerable discontent amongst all ranks.

While this discontent is undoubtedly fostered by a plurality of pettifogging restrictions, serious grounds for complaint are to be found at the root.

The conflicting distinctions between the "plain-clothes man" and the "man in blue" help one to realise this.

Few people are aware that the detective branch of Scotland Yard and the uniformed branch are more or less under separate control.

Indeed, it is only in the higher administrative circles that both branches are jointly controlled.

PROMOTION and pay combine to form the chief bone of contention.

The men of the Criminal Investigation Department are required to be of a higher educational standard than their uniformed brothers. They have no scheduled working hours. They are liable to be called upon at any hour of the day or night.

The uniformed men, detailed to control traffic or to patrol the streets in a general protection of public interests, have a definite eight-hour day.

The remaining sixteen hours are their own, without fear of interruption.

But the C.I.D. men, as we say, are liable to be called at any time, and, in murder cases or other important enquiries, may work the clock round without rest.

There is no extra remuneration for them, though. "Overtime" is unknown.

The public probably imagines that, since they have to handle intricate cases of fraud and financial jugglery, calling for no small measure of skill and intelligence, the pay would be superior to that of the ordinary constable.

But the truth is that they receive exactly the same as their uniformed colleagues, except that a "detective allowance," ranging, according to rank, from 5s. to 10s. a week, is allowed. In some cases, when a tour of duty runs into nine or twelve hours, a "refreshment allowance" of 1s. 6d. is also granted.

It is hardly surprising in such circumstances that men with years of excellent service, whose work in bringing resourceful rogues to book has often earned high praise from the Bench, feel aggrieved.

THE basic wage for the plain-clothes man and the constable is from 70s. to 90s. a week, less deductions for income-tax, superannuation and miscellaneous small departmental stoppages.

Promotion, in the past, has been grievously slow.

The next rank to constable is junior sergeant, and the average C.I.D. man has to serve from ten to twelve years before he can reach this. His pay then goes up 10s., and when, years later, he becomes a full sergeant his pay has advanced only by a further 10s.

Thus we have highly competent detectives tracking down the world's worst criminals at £5 a week, and giving unstintingly of time and energy.

Even when a vacancy does occur the system is so imperfect that a man may be selected for seniority from a West End division and sent to the dockland area!

Thus all his experience in coping with polished society adventurers is wasted and he has to pit himself against dockland rogues. Similarly, the dockland expert may find himself transferred to Mayfair.

Fully-fledged inspectors in the C.I.D.—and promotion to this rank is slower than ever—get more, of course, but their pay is by no means commensurate with the highly specialised work they are called upon to perform.

C.I.D. men can retire on pension after twenty-five years' service, it is true; but in the present order of things it is rare for them to have attained to higher rank than sergeant in this time.

And length of service and not merit rules promotion at the Yard. This is all wrong.

Not one of the five superintendents or the five chief inspectors at present at the Yard attained their rank until long after the twenty-five years' retirement stage had been passed. Some, indeed, had completed thirty years' service!

And some of the most accomplished men in the lower ranks of the C.I.D. to-day cannot hope for inspectorship unless they continue in the service long after retiring age.

But in the uniformed branch things are much more favourable. It is a bigger organisation, and promotion is consequently quicker.

By relinquishing any ambition to earn distinction as a detective and remaining with the uniformed branch, a man can reach the rank of sergeant in less than seven years.

It is one of the anomalies of the present system that a C.I.D. man may find himself, after years of onerous service, the inferior in rank and pay to a uniformed man, though both may have joined the Force on the same day.

A disquieting reaction is the result. Men who would undoubtedly make clever detectives are shunning the C.I.D., while some of the best men in the C.I.D. are leaving after twenty-five years, disillusioned and disgusted.

The C.I.D. is hampered, too, by a multiplicity of absurd restrictions, for many of which the Treasury must be held responsible.

It is not unusual for Scotland Yard men to lose money whenever they are called upon to assist in a provincial murder case.

A sergeant, for instance, is allowed 8s. a day and 6s. 6d. a night as "living allowance" while he is away, and while all his home affairs are dislocated. This is supposed to provide all his meals and hotel accommodation, which, at all costs, must be secured near the local police-station.

If, in the course of his investigations, he finds it necessary to pay an informant, he can only recover the money with difficulty.

There is a case on record where a young detective obtained information which led to an arrest within two hours of a big crime being committed.

He put in an account for 2s. 6d., and had to suffer the ignominy of being lectured for his extravagance before payment was sanctioned.

Although British taxpayers do not want their money to be frittered away, they cannot applaud cheeseparing where the investigation of murder and other urgent criminal cases is involved.

THEN there is much bitterness over the impossible restrictions imposed by the Royal Commission on the Savidge case.

In the year of its findings there were eighteen murders—including suspicious deaths—and all were cleared up.

Since the findings were published and the ridiculous restrictions imposed, there have been a score of unsolved murders.

Criminals nowadays are so well versed in police procedure that C.I.D. officers are placed at a disadvantage, unless they can have a free hand in interrogating witnesses in the manner most likely to attain the ends of justice.

A similar state of affairs exists in most of our counties, boroughs and cities.

We have the finest men in the world at our disposal, and it is monstrous that they should be subjected to unfair conditions of service and hampered by unnecessary restrictions.

Legislation is badly wanted to bring all the scattered forces under one central control, and to ensure that fair play and common-sense will prevail.

Parkhurst many of



*We place this interesting i fo mation before the Prison Commissioners: Dr. W. N. East, and, above, Mr. Alexander Paterson*

WORD has gone forth that it is the intention of the Home Secretary to set up an enquiry into the system of preventive detention of so-called habitual criminals—the men who are convicted time after time.

In many yards of print, year in and year out, novelists and publicists have sounded the praises of Camp Hill, the penal village in the Isle of Wight, which is Britain's preventive detention prison.

One and all of them invariably call this place "The Hotel"—a name unknown to the prisoners and coined by the literary sightseers themselves.

Also the writers never fail to describe what they have seen as being the most advanced and intelligent system in the world for the conversion of hardened criminals into honest and industrious citizens.

Why, then, the need for a Government enquiry, if such splendid human reclamation is being achieved in hotel-like circumstances?

I have just left Camp Hill after five years' "residence," following a similar term of penal servitude in Parkhurst Prison, which is only a few hundred yards distant.

My account of the realities of the place and the system may interest the Home Secretary's committee of enquiry.

Preventive detention had its birth in an Act of 1908, which provided that men who persistently led a criminal and dishonest life should be kept in restraint within a special prison after serving a period of penal servitude.

Generally, the sentences are of three, five, or seven years' penal servitude, followed by five or longer terms of preventive detention.

It will be imagined, therefore, that Camp Hill is a colony of desperate and dangerous rogues.

Many of them, however, are no more than gutter-pests and sneak-thieves.

Numbers are the surviving victims of the age when brutally harsh sentences were imposed for first and petty offences. The greater part of their lives has been spent behind prison-walls.

I will take only the cases of the men who occupied the three cells next to mine.

## *The half-centurion*

There is Tom P——. He is fifty-eight, has been forty years in prison, and the total value of his thefts has been less than £10.

His neighbour is "Tich" C——, a dwarf 4 ft. 9 in. tall, and weighing less than six stone. He has never possessed a £1 note in his life, during the major part of which he has worn convict's garb.

Whimsically, he confided to me, that he has lost count of his years of incarceration, but he estimates them as amounting to half-a-century.

At the end of the cell corridor is Dick F——, who has not known more than three months' liberty in thirty years, but whose plunder from his crimes has not amounted to more than would be earned by an honest artisan in six weeks.

Except on visitors' days, conditions in Camp Hill are identical to those of every convict prison, apart from the fact that preventive detention men can earn from 1s. to 2s. per week, with which they may buy tobacco or other comforts, and, after a period, they are allowed to remain together and talk for about an hour and a half in the evening.

The system and purpose of preventive detention are well conceived. But they fail hopelessly in practice.

The main idea of the 1908 Act is that after two years, if the prisoner has been trained in that time to earn a livelihood and has shown a real desire for an honest and industrious career, the remainder of the sentence may be remitted.

At Camp Hill a man may learn nothing except deeper forms of roguery and trickery than he knew before.

Substantial remissions of sentences are not commonly given even when men have a clean record and have offers of steady and good employment.

## *Crimes are planned*

A prisoner is only a few months inside before he realises the bitter hopelessness of it all, and the consequence is that more future crime is plotted and planned in Camp Hill than in the underworld of London.

Once a year every man is brought up for consideration of his release. It is a galling ceremony. He may produce a spotless prison record and guarantees of employment.

"Just wait one more year," says the presiding authority, and back goes the prisoner to his cell to await the repetition of the remark twelve months later.

It is noticeable that most of the men who do receive remissions very soon return to the fold.

I am an artist. With my own money I bought, while in prison, oils, water-colours, canvases, brushes, and the like.

Every senior official received one or more of my paintings, and I designed the prison officers' cenotaph and painted their roll of honour—a work which Home Office visitors and prison commissioners have described as being among the best of its kind.

Once I was allowed to send one of my pictures to a friend.

It was shown to an expert, the director of a private London art gallery, who wrote to the prison authorities, making two most generous offers.

One was that if, in accordance with the Act, I was released, he would provide me with permanent and profitable employment; the other was that he would arrange a public exhibition in London of the pictures which I had painted in prison, so that I might have some capital with which to start afresh.

I heard no more from the authorities about the offer, and I was told that, when I did leave prison, all my works would be confiscated or destroyed, and when I was set free this actually happened.

Eighteen months later, a leading firm of decorators wrote, offering me a good and special post. This letter, also, was of no avail.

## *Teaching the taught*

When ultimately I did get my liberty—with a few weeks' remission after all those years—the job was filled, and I have been thrown upon the labour market penniless, at a time when the only trade in which I am proficient is at its slackest.

And even inside the prison the skilled craftsman who is allowed to practise his art is humbled.

Men proficient in trades or industries are placed in the charge of so-called warder-instructors, who have probably less practical knowledge than the men they control.

There is one prisoner in Camp Hill to-day for whose work no one else can claim performance.

He has just completed unaided the building of two beautiful organs, one in the Roman Catholic church and the other in the Protestant church.

But what of the others who have been so long in prison that they know no trade? They are taught nothing, unless it is mat-making, sock-knitting, or making boots for Borstal boys.

They tend the lawns and gardens of the official residences, and for recreation roll the roads for hours on end with a monster roller which is known as the "Iron Tonic," and which requires eighteen or twenty men to haul.

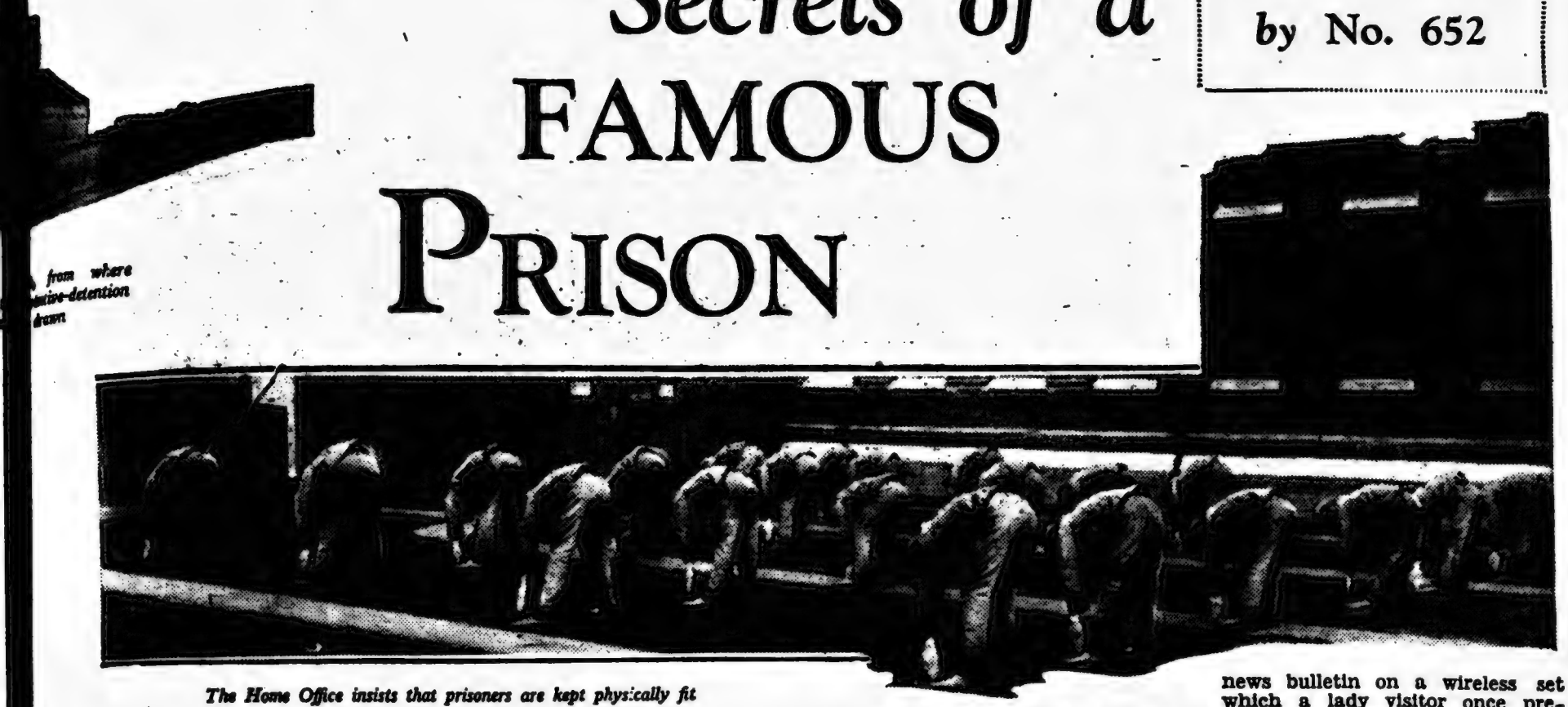
The prisoners are marched long distances, one by one, each with a warder in attendance, to perform the simplest tasks, such as, perhaps, the repair of a gate hinge.

The job should take a few minutes, but every minute

*Does it require four men to do this simple job?*

# Secrets of a FAMOUS PRISON

by No. 652



*The Home Office insists that prisoners are kept physically fit*

lasts an hour. Speed and efficiency are not demanded.

Thus are criminals taught to be good citizens and workmen. Each of them at Camp Hill costs the taxpayer between £6 and £7 per week.

## *Cabbage-patch mysteries*

And the tales that are told about the manner in which prisoners are trained in agricultural pursuits!

Every man is given an allotment which he labours on twice a week. He buys manures, seeds, and the like out of his own money, and what vegetables he can grow are sold on his behalf.

But the allotments are unfertile clay and stony soil, and for an expenditure of £2 yearly a man sometimes makes a profit of a few shillings.

If he has had the luck to be in the prison gardening squad, he soon learns how to "win" fertilisers, however, and his profit will increase commensurately with his ability as a thief.

There is probably no more desolate company of broken-hearted men anywhere than in Camp Hill.

When I first entered the prison after my term at Parkhurst I believed that the sadness and misery of some of them was the result of the fact that they were being compelled to serve two sentences for one crime.

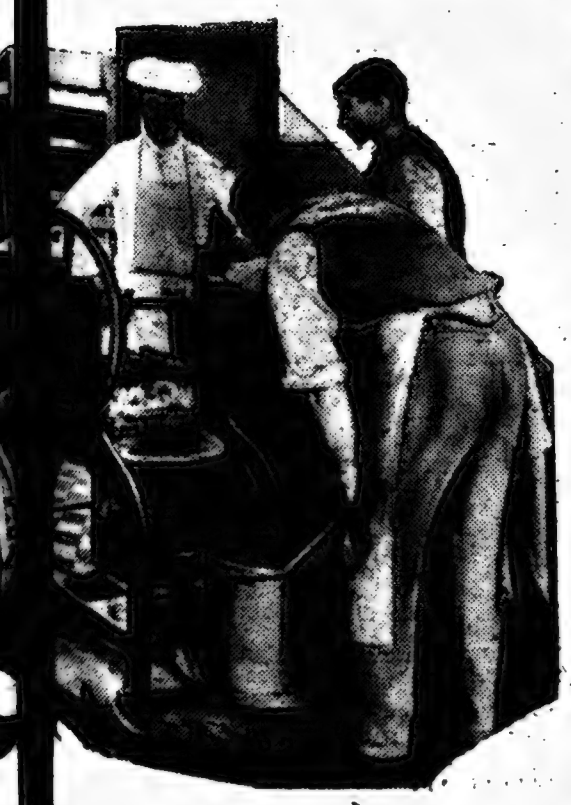
In time I learned the truth. It was that word had come to these abject men in prison that their women-folk had broken faith with them.

But they were stoical in their sadness. They did not blame the women.

How could they? A woman might be depended upon to wait loyally for her mate for a definite period, such as a penal servitude sentence with its known and certain remission of time.

But when the breadwinner has served this spell and has then to pass into a preventive prison for an indeterminate period, can a woman without means be expected to lead a negative existence?

That is the tragedy of Camp Hill.



## *Tobacco trade*

Unbeknown to the authorities and warders a profitable trade is carried on between the prisoners in Camp Hill and the convicts in Parkhurst Prison near by.

The Parkhurst men have an abundance of safety-razor blades. The Camp Hill men have tobacco, which is forbidden in Parkhurst.

Certain prisoners in Camp Hill go to Parkhurst for religious service. Some of them carry with them from the other prisoners 2-in.-long strips of twist tobacco, and in church each strip is traded for five razor-blades.

Five razor-blades fetch a shilling or its equivalent in groceries in Camp Hill.

With this money or goods and the provisions bought in the canteen from the weekly wages allowance the gambling funds of Camp Hill are provided.

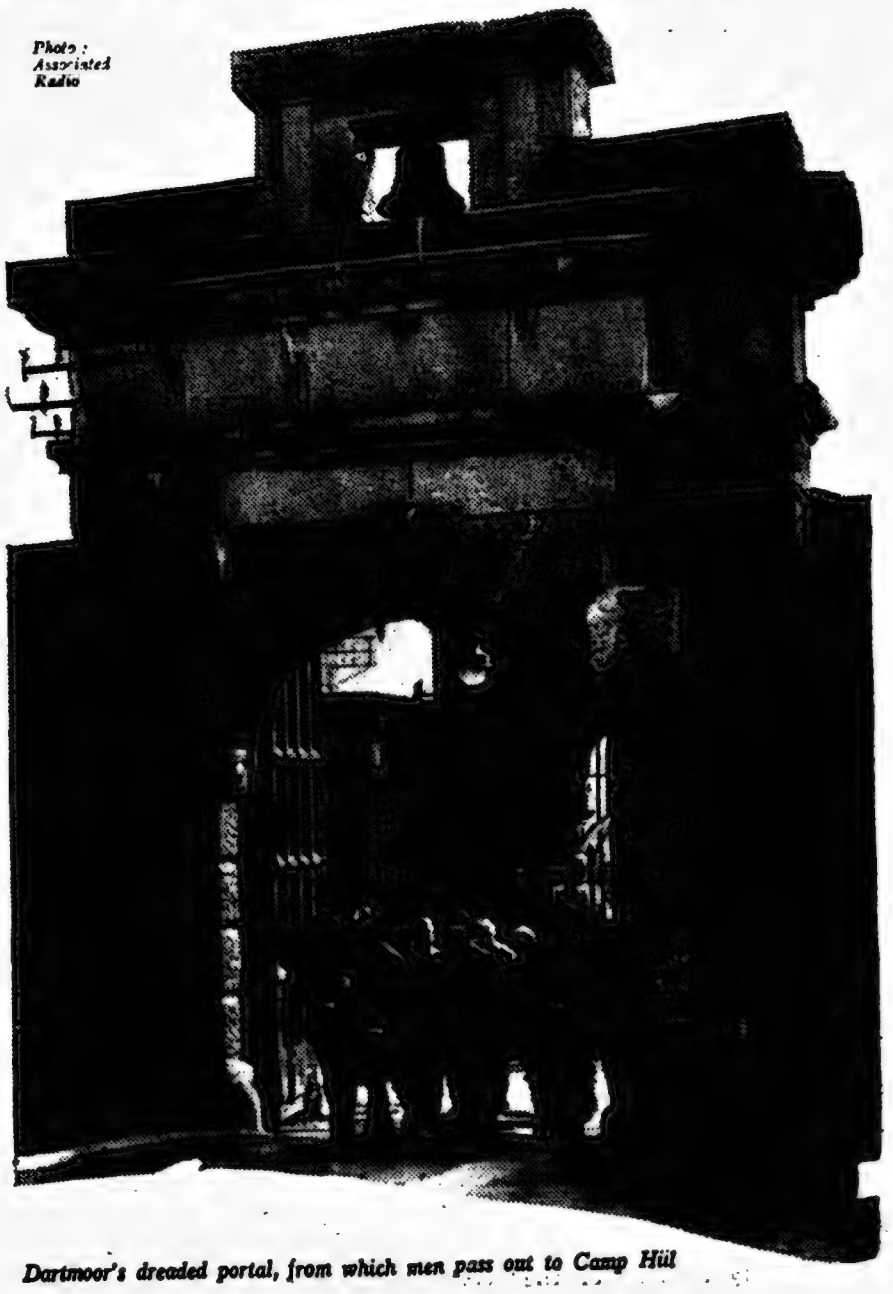
There are two regular bookmakers among the prisoners. They accept bets at starting price on every horse-race daily, and conduct weekly football pools with maximum odds of 5 to 1 for six home teams and 8 to 1 for three away teams.

A prisoner is appointed nightly to listen to the first broadcast news bulletin on a wireless set which a lady visitor once presented to the parole lines.

He collects the racing and football results, and brings them to the recreation-room, where the "settling" is cleverly done.

In matters like these and in others which do not bear telling are habitual criminals tutored in industry and honesty under the system of preventive detention.

Photo: Associated Radio



*Dartmoor's dreaded portal, from which men pass out to Camp Hill*

A sparkle and a glow of satisfaction follow the cool blue smoke of my Manikin as it floats lazily away.

Their fragrance is a delight; their flavour a revelation—an unending and sure source of enjoyment.

The secret of Manikin goodness at Manikin price is just this:—They are rolled from the delicate "tip leaves" at the top of the plant, too small for the large and expensive cigar, yet actually the sweetest smoke of all.

MANIKIN
-CIGARS-
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

**ANSELLS BREWERY LTD., BIRMINGHAM.**

Extraordinary General Meetings of the Shareholders of Ansells Brewery Limited were held in Birmingham on January 1st, Mr. J. A. Fairhurst presiding.

These meetings unanimously passed resolutions altering the Articles of Association, and dividing the £5 Ordinary Shares into five shares of £1 each.

The Chairman announced that the Birmingham Stock Exchange had granted them an official quotation for the Ordinary shares. Dealings in these shares commenced on January 5th.

## Real Life Stories
### *by Famous Authors*

# The Pearls of JOAQUIM DIAZ

*by*

**LAWRENCE G. GREEN**

*(Illustrated by Herbert Hyde)*

FOR the facts of the story of Joaquim Diaz and the *Southern Isle* I cannot vouch.

The onus must be on the old schooner's master, whom I will call Captain Donovan.

I can only recount the story as he told it to me one afternoon before his ship was taken to her last mooring.

But I can testify to the amazing discovery which came as a climax to the old salt's tale, because it was made in my presence.

The *Southern Isle* was to be scrapped after forty years of toil in African waters.

"Take her out to sea and burn her!" was her owner's ruthless order. "I'll pay no more port dues for her."

So, while we waited for a tug, I pressed Donovan to tell me all about her.

* * *

"ALL about the *Southern Isle*?" he repeated laughingly. "Why, that would be a story of every cargo from ivory to guano, and every port from the Congo to Zanzibar.

"She's carried some rare freights in her time. Sealskins from the Crozets—I nearly piled her up there, fog for days at a stretch—guns and gunpowder in coffins and piano-cases, fish and wine, black labourers for the cocoa islands.

"Come aboard—I want to have a last look round before—before the tug comes."

We climbed over the rail to the splintered decks. Her only beauty now lay in the sweep of her lines, the clean-cut bows flaring into the long bowsprit, the curves and the yacht stern that peeling paint and neglect could not disfigure.

Stripped of everything worth saving, little beyond the tired, old bones of the *Southern Isle* remained.

Captain Donovan led me into the musty saloon, with its faded leather settees. He looked round sadly, living in the past with the ghosts of the *Southern Isle's* saloon.

"That was my cabin," he murmured. "Teak and maple under the dirt. The mate slept across the way, and that was a berth for a passenger next door."

"You carried passengers, then?" I asked.

"Not often. I was hardly ever sure enough of my ports of call. A fellow bound for Mombasa might find himself at Majunga, with the ship turning round for the run to Lourenço Marques."

Captain Donovan filled his pipe from a sealskin pouch. As the smoke rose and stimulated the backdoors of memory his grey eyes shone.

"But there was one passenger who spent quite a while on board—a withered little cigarette-end of a man, Portuguese, and proud of it.

"Joaquim Diaz, who had that cabin over there, was born centuries after his time. A descendant, perhaps, of a greater Diaz. He was a good fellow."

Donovan was recalling a strong impression now as he filled the old saloon with smoke for the last time.

"This Diaz came aboard at Mozambique, came paddling out from that ancient stone fort with his little tin box in a dug-out canoe.

"A trader of sorts, looking for an opening at some creek or island where no one had settled before; willing to pay for his messing and go where the ship went—aye, he was a rover, Diaz, searching for romance as much as copra and skins.

"He used to ask me the name of every cape and island we sighted. Always on the lookout for traces of his country's greatness. Full of stories of explorers who sailed out of Lisbon along the sea-tracks we were following—'zis ancient sea road to ze Indies,' as he called it.

"Bound north, we were, for a group of islands to the east'ard of Madagascar. A chap in Quelimane told me about the turtles there—biggest in the world—and I was after a cargo of shell.

"We made Cape Amber after a spell of dirty weather that kept us hove to for days in the Mozambique Channel, and started twisting through the coral islands that litter the ocean in those latitudes.

"A small Polynesia it is in those parts, mostly coral islets and not all the tiny ones in the right place on the chart—if you find them there at all.

"Some are lagoon islands, so low on the water that you're right on top of them before you see as much as a palm-tree.

"If the sky is clear, though, there's one sign you can't mistake. I saw it dead ahead one day—a glare in the sky, steady against the blue, and telling plain enough of an island below. The shallow water in the lagoon is like a mirror, you see, blazing up in the sunshine."

The wail of a departing liner's siren drifted down to us; but Captain Donovan did not stir. He was back in the tropics under sail, a fresh breeze driving the youthful *Southern Isle* and singing in the stays.

"Diaz, as usual, wanted to know all about the place. The 'Indian Ocean Pilot' did not mention any island in that spot, the chart was blank, and I told him so.

"'Zen it ees nobody's island,' he declared, his black eyes glowing. 'I zink I shall write to Lisbon and claim zis new discovery — Diaz Island, I shall name it.'

"He was so eager that I agreed to enter the position in the log and report Diaz Island to the Admiralty.

"As we came up to the ring of coral I remembered that some of our fresh water had been spoiled during the heavy weather; but I had enough, and it was more to please Diaz than anything else that I found the break in the reef and let go the anchor in the lagoon. I liked him.

"The men went on shore with water-casks, and Diaz, as excited and hungry for adventure as a schoolboy, went with them.

"That island may not have been visited by any survey ship or gunboat, but it was inhabited all right. A party of Mauritian half-castes, coloured men jabbering a French dialect, came off in a dinghy.

"They were fishermen salting the catch and waiting for their schooner to pick them up at the end of the season.

"Brought some fish with them, and wanted wine in exchange. We had wine along with the cotton print and cooking-pots in the trade room.

"THEN Diaz came back—a man struggling with a strange, half-suppressed emotion which I would have called greed in anyone else, only this little Portuguese was too decent for that, much too decent.

"'Capitan, I have decide to stay at zis island,' he burst out. 'Always I have wish to live in such a place—away from ze world.'

"I told him that he would be marooned for months, and tried to persuade him that it would be a poor kind of life for a man brought up in a city. But there was no arguing with him.

"He took casks of wine, canned provisions, and some Robinson Crusoe junk that he thought would be useful.

"The last I saw of him he was standing on the beach with the flag of Portugal in his hand, looking round for a tall palm-tree so that he could hoist it and claim possession of the island.

"Before sunset the island was out of sight astern, and I was missing the little fellow at supper.

"We made the Chagos Islands, where the turtles are, but a French schooner had been there ahead of us and cleaned up the catch.

**LADY NEISH**

*writes next week's dramatic true story of a priest and a murderer*

**"The Confession"**

*"Suddenly Diaz appeared; . . . a sea smashed clear across the poopand took himwithit"*

That did not worry me—I was
e of a cargo of guano at the Sey-
elles, though I had to wait a few
eks for it while the lazy coolies
ed the sacks.
Then I sailed south again for Table
y, meaning to make a direct pas-
e. But Diaz was still in my head.
had been wondering whether his
ze for the lonely island had left
n, and thought he might be desper-
to get away
It meant turning from my course:
I was uneasy about him, and felt
ter when I laid it off on the chart
hauled my sheet for Diaz Island.
As the *Southern Isle* entered the
oon the place seemed dead. With
binoculars you could sweep the
ole place in a minute.
I could see a hut among the palms,
ordered the dinghy over.
The fishermen had all left. I
lked along the beach shouting for
z and regretting the impulse that
sent me on this fool's errand.
en I reached the hut, though, I
not so sorry.

DIAZ was there, more wizened and shrunken than ever, and trembling with fever. He was delirious, could not say a sen-
e word.
How he had lived and found food himself in that weak state I don't
w. There were a few coconuts in hut, and I saw a heap of oyster-
lls on the beach as I carried him
n to the boat.
Fever, the sort Diaz had, needs
eful nursing. I gave him as much
nine as I dared, and left him moan-
and chattering in that cabin while made sail and steered for open sea.
Never a glance of recognition did give me, though I spent most of time beside his bunk.
He would sit up with his eyes roll-
scream out something in Portu-
guese about sharks and pearls, and lapse for hours at a time.

"Once I caught him out of bed, scribbling madly on scraps of paper—I could not watch him all the time.

"Then heavy weather blew up from the south'ard, and I had to leave him to his raving and nurse the ship instead. Tons of solid water broke white over the *Southern Isle* that day.

"The ship was all right, but she had her whims.

"A steep sailing angle was one o' them—she would lie over under the weight of the wind until her deck was like the roof of a house, and then never go any further. But the sea crashed along the lee rail, and the man who missed his footing was finished.

"That was the way the *Southern Isle* was pounding through it the day after we left Diaz Island. I was huddled close to the wheel, a turn of rope round me, and the helmsman had the same.

"Suddenly Diaz appeared at the top of the saloon hatchway. He was still blinking and rubbing his eyes in the daylight when a sea smashed clear across the poop and took him with it.

"I had opened my mouth to shout at him—then he had gone. I could do nothing. It was impossible to lower a boat in that gale, dangerous and useless to put about.

"There was nothing in his kit, such as it was, to show where he belonged except a salt-stained volume of Camoens with the name 'Joaquim Diaz—Lisboa' inside.

"I sent it to a newspaper in Lisbon with a letter explaining what had happened, and they wrote back saying that they had printed the story, but that no one seemed to know the man.

"Poor little beggar—but it was the sort of end he would have liked. Lost in mid-ocean, on the sea-road to India that the old Portuguese galleons discovered. Aye, that would have appealed to Diaz."

The square of light made by the hatchway was darkened for a moment as a man looked down.

"I don't want to hurry you, captain, but my tug's alongside."

"Aye, aye," called Captain Donovan. He had smothered his feelings and forgotten the inevitable parting with his old ship while he told the story of Diaz. Now he gazed fondly round the saloon and rose to go.

HE glanced into his old berth, into the mate's cabin, and stood reflectively at the door of the cabin once occupied by Diaz.

"I've taken the ship's bell," he said. "Here's something to remind me of Diaz—no one will grudge me his old writing-desk as a keepsake."

The plain desk with its lockers, screwed to the bulkhead, came away easily, and it rattled as the captain handled it.

"Something inside," he muttered.

There was something indeed—a canvas bag that had slipped down into a cavity behind the inkwell.

"Joaquim Diaz" was the name on it, and it was filled with pearls. Pink and black and white, round and pear-shaped. A small fortune!

If I hadn't pressed Captain Donovan for a yarn; and if he hadn't been stirred by his recollections of Diaz into taking that old desk for a keepsake, those pearls would never have been discovered!

They would have gone back to the ocean-bed when the *Southern Isle* was burned!

So even if old Donovan's story was tinged with fiction, you can't beat that for fact!

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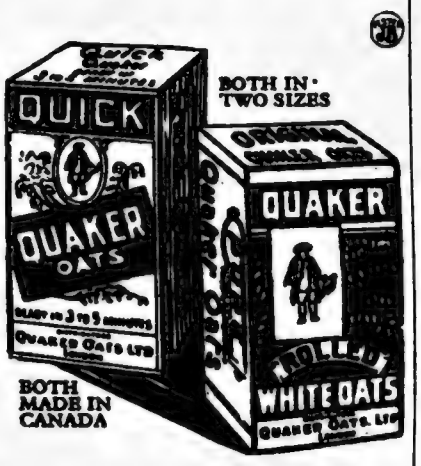


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**None but a "greenhorn" would look for straight dealing from a smooth-voiced gentleman who invited him to "Spot the Lady." When a man buys tobacco, though, he does not expect to find himself a victim of "deception's artful aid," yet that is what *can* happen when he buys an *ordinary* cheap tobacco.**

**Most economy tobaccos are camouflaged with scent and flavouring to hide the bite and tang of their harsh, crude leaf. There is however one low-priced tobacco which *is* natural and *guaranteed* absolutely free from artificial flavouring or perfume. To get it ask for John Sinclair's Rubicon Mixture.**

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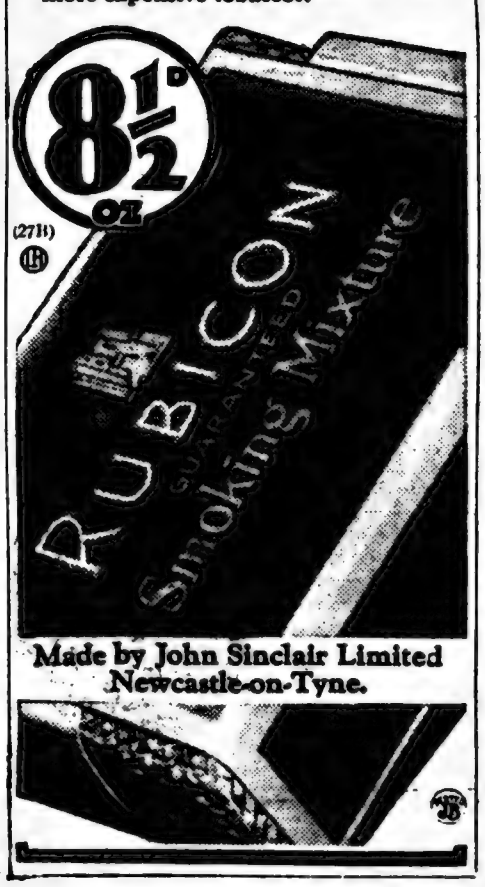


**Made by John Sinclair Limited Newcastle-on-Tyne.**


*ACTIVITY at Buenos Ayres—a corner of the Machinery Hall near completion. Circle: An aerial view of part of the vast exhibition grounds*

# What the Prince will see

WHEN January's frosts and fogs have been succeeded by February's chilly blasts, His Royal Highness the Prince of Wales will be ploughing through sun-kissed waters beneath blue skies on what will perhaps prove to be the most wonderful tour he has yet made.

The crystal-clear water of Bermuda, fairy harbours, palms and magnolias, coral reefs, ancient Inca temples and streets paved in the costliest mosaic—these are but a few of the wonders he will see.

Accompanied by Prince George, he will sail as an ordinary passenger on the R.M.S. *Oropesa*, leaving Liverpool on Saturday, January 17.

Though his chief mission is to open, with the President of the Argentine Republic, the great trade exhibition in Buenos Ayres, where nearly 1,100 British firms are showing goods valued at over £1,000,000, he has decided to make a detour embracing France, Spain, and Central and South America.

Let us "see the sights" ahead of our Royal ambassadors.

## *The fairy harbour*

Once clear of the coast of Spain the liner carrying the Royal brothers will steam into fine-weather latitudes and blue seas, where sportive dolphins chase the fleeing aerial fish.

And soon the "gem of the Atlantic," Bermuda, will be reached, with its fairy-like harbour, its ocean flower-beds, and its trim, terraced houses, whose snowy walls contrast vividly against a background of riotous vegetation.

The stay in this delightful island will be all too brief, not only for the Princes, but for their fellow-passengers.

Needless to say, the *Oropesa* is booked to capacity; and many millionaires are sending their yachts to the various ports of call to welcome the Royal visitors.

There will be no lack of company when the liner reaches Jamaica—the "Island of the Springs," where over 120,000 people will be waiting to join in the celebration of what can truthfully be said to be a red-letter day in our old colony's history.

Cuba, too, is preparing a great welcome, and the guns will thunder a salute when the Prince's ship steams majestically into the old-world port of Havana.

## *Panama magic*

From Cuba a course will be set to Cristobal, the eastern terminal of the Panama Canal, and, entering the great locks, the *Oropesa* will be linked to four locomotives.

These engines will haul and steady the vessel between the concrete walls of the locks, and are part of the marvellous system which enables big ships to remain steady while swirling waters pass from one lock to another.

Waving palm-trees and picturesque flower-gardens, interspersed with lofty standards carrying high-power electric lights, skirt the canal banks.

The scene to-day is pleasing enough, though it is but a few years since the area was one of the worst fever-swamps in the world.

The first port of call after the passage of the canal has been accomplished will be Callao, in Peru.

Here the Prince will see a thousand examples of civilisation's march, for great changes have been made in Callao in recent years.

## *An eye on Cuzco*

The port is now completely modernised, with huge, new docks, while old four-wheelers, bullock-carts and pack-mules have been superseded by trams, motor-buses and railways.

Lima, a city rich in art treasures, is but a stone's-throw away.

Indeed, so many tempting possibilities will unfold themselves before the Prince at this stage of his pilgrimage that it is difficult to say how much he will be able to accomplish.

His immediate programme will be decided upon as soon as the Peruvian coast is reached.

There are numerous places that the Prince desires to visit, if only time can be found. He is particularly anxious to see Cuzco, once the capital of the Inca Empire.

Then there is Bolivia. It is poss... that the Royal travellers may dis... bark at Antofagasta and journey ... rail to La Paz, the capital of Boliv...

Here, again, there will be ample e... dence of progress on every h... though the new harbour at A... fagasta will not be ready to re... the Prince.

Work in progress was destroyed ... heavy seas last year, and, owing to ... set-back, the harbour will not be c... pleted till 1933.

## *His flying part*

Nevertheless, the Prince will g... very good idea of what is being ac... plished there.

His Royal Highness has also b... overwhelmed with invitations f... Chile, where he will find much to ... tertain him.

It is hoped that he will be abl... visit some of the great estancias ... fulfil long outstanding invitations ... he was unable to accept on his fo... visit to Chile.

He has many pleasant memories ... his last tour, not the least being ... tred upon Vina del Mar, a charm... coastal resort, where polo, golf, te... bathing, horseracing and almost e... known sport can be enjoyed.

That flying will play an impor... part in the Prince's programme w... ever weather conditions permit is c... tain. He has his own private pl... with him.

But whether he travels by air ... land, the Prince will be favoured ... glimpses of surf-spangled beac... eucalyptus forests, valleys green ... myrtle, cinnamon and giant palms.

And, most wondrous sight of ... perhaps, he will see the great peak ... Aconcagua, which gives place only ... Mount Everest.

## *In Drake's wake*

Then there is the Quillota Va... where the entire countryside con... of vineyards and fruit-gardens.

It was wine made from fruit gr... in this vast valley which so pl... the palate of Sir Francis Drake t... he carried away 3,000 jars of it!

It is likely that the Prince will c... the Pampas of Argentina by air; ... by the time he reaches Argen... H.M.S. *Eagle*, the aircraft-carrier, ... her full complement of planes ... have arrived.

Flying is not only to play an i... portant part in the Prince's tour. ... British Empire Exhibition at Bu... Ayres is to include the greatest ... hibit of aeroplanes ever featured ... side this country.

British manufacturers mean ... show what they can do.

All the wonders of this great exh... tion, to which, as we say, ove... thousand British firms are contri... ing, will come as a fitting crown to ... Princes' tour through wonderland.

Let us wish our ambassadors ... trade God-speed.

*Said a jovial conductor named Bill*
*As his motor-'bus stopped on a hill,*
*"If you'd all be so kind*
*As to push from behind*

**CONDITIONS.**

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire, or Dunlop), or label from 'Diploma' Milk, 'Coronet' Milk, or 'Mecaraker' Empire Cheese. Send as many attempts as you like, which may all be written on one sheet, but for each must be attached a label. The Managing Director's decision is final and legally binding. Address to

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DRINK HOT WATER EVERY MORNING.

If people realised the power for good health that lies in the habit of drinking water there would be much less illness. As a common-sense health measure every man and woman ought to drink a glass of hot water each morning before breakfast, but those who are subject to rheumatism, stomach disorders or liver troubles should add a teaspoonful of 'Limestone' Phosphate. This will wash away from the stomach, liver, kidneys and bowels the previous day's indigestible waste, sour bile and poisonous toxins, and will keep the system free from uric acid. All who are troubled with such minor ailments as sick headache, bad complexion, furred tongue or biliousness as well as sufferers from rheumatism, indigestion or constipation, should get a quarter-pound jar of 'Limestone' Phosphate from a chemist. This will cost only two shillings and if taken as directed will stimulate the liver, cleanse the system, subdue uric acid and keep you really fit.

Leaves the skin smooth and white. Satisfactory results guaranteed or money refunded. 1/6 and 3/-.

# The FAG-END BRIGADE

## They do Laugh in the Workhouse!

*Collecting a sample Bend-down Virgi*

HAVE you ever had your meals weighed or had to make half an ounce of margarine cover eight ounces of bread?

In other words, do you know what it is like to be an inmate of a workhouse?

To one man the workhouse—or "the lump"—is a joke. To his next-door neighbour it is possibly the end of the road, the refuge to which he stumbles when hopes and dreams are shattered.

It is a mistaken idea to think that you can rely on immediate help just when you choose to ask for it.

The workhouse proper is for the totally destitute, and is quite distinct from the casual ward or "spike."

A destitute person must apply to a relieving officer for an admission order.

He must produce proof of residence in the district, such as a Salvation Army shelter ticket or a special form on which a lodging-house keeper certifies that he has resided at his establishment the night before.

IT is within the power of a workhouse master to admit a person without this formality, and, in addition, there are police and magistrates' orders.

Five o'clock is a favourite hour for old clients to seek admission, because they are in time for the combined tea-supper at six.

First of all they have a bath, under supervision.

Following the bath comes the issue of house clothing, consisting of "cords"—in other words, corduroy coat, trousers and waistcoat, flannel underwear and a linen shirt.

Then comes the six o'clock tea-supper, which consists of eight ounces of bread, half an ounce of margarine, and a pint of tea.

There might be an ounce and a half of jam, in which case the margarine ration is reduced to a quarter ounce.

This is about the quantity usually spread on a normal slice of bread, and the keenest housewife will find it a difficult task to cover eight ounces, which is actually a quarter of a loaf.

And then to bed, to await the rising bell at about 6.30 a.m. and breakfast—which is exactly the same as tea, minus the jam.

After breakfast the newcomers see the doctor and get classified. They are either "A.B." (able bodied), "Young-Sixty" (anything from fifty to seventy), "Infirm" or Old Men—not necessarily in years, but in health and wear-and-tear.

SUBJECT to their physical condition, they get their daily task, such as scrubbing, bedmaking, working in the cookhouse, laundry or garden.

Dinner is the big meal, and for this inmates get a varied menu, even to the extent of fried fish once a week. But the authorities draw the line at chips.

If it is stew, they get a pint, and the proportion is 4½ oz. of meat, 12 oz. of potatoes, and other vegetables as an extra.

Corned beef, roast and boiled joints and meat puddings figure on the bill of fare.

You are in the workhouse—but how do you get out?

Unless special leave is given, every person must give twenty-four hours' notice. Good reason is required before an inmate is allowed to go at a moment's notice.

The most popular excuse is a prospective job, and the artful ones have various means of lulling suspicion.

One of them is the acquisition of a firm's note-head paper, on which the pauper writes an encouraging letter to himself and gets it posted by another inmate who is going out.

Another method is to get a friend to telephone to the workhouse asking for that particular man to be sent along for a prospective job.

Once out he enjoys himself until such time as circumstances compel him to return.

The inmate who is always in and out is known as being "on the gate."

A lot of men, and women too, are recipients of monthly and quarterly pensions.

AS such they are not entitled to become guests of the council, but often enough their source of income is hidden by the simple process of leaving the papers with a friend.

When pension-time comes round they obtain release, draw the money, and indulge in an orgy of drink until the money is exhausted or until arrested.

After fourteen days in prison they calmly return to the comforts of the workhouse, there to await next pension-day.

When an inmate can satisfy the officials that he has a chance of getting work, they are empowered to supply him, if necessary, with a suit, overcoat or boots.

These articles are not always new. Frequently they were once the property of inmates who soon passed on to a happier land.

All these articles are stamped with the word "Given."

This is a protection for the wearer, for if it is actual workhouse clothing his right to it might be questioned.

Often, we fear, these freely given clothes are soon bartered down at the "Sally" (Salvation Army shelter) for "two bob and your old suit."

And then the delinquent returns to the workhouse, safe, because it is not considered worth while to take any action other than making sure he does not get another chance to do a bit of private trading.

Tobacco is the one great solace, and a big trade is done in "hard-up." An organised system of collection of cigarette-ends from kinemas, theatres, hotels and gutters is employed.

The collectors clean and pick the tobacco, pack it into newspaper packets, each an approximate ounce, and sell it to their less energetic brethren at a penny a time.

"Hard-up" is also known as "B.D.V." This is not a compliment to the brand of that name, since the initials signify "Bend-down Virginia."

Indoor amusements include football sweepstakes at a halfpenny an entry, cards, dominoes and often enough gramophone recitals and concerts by sympathisers from outside.

WHAT seems to be the hardest thing in workhouse life is the separating of families.

A mother loses her children until they are under three. Those over that age go to schools, and the unhappy mother does not see them except by special permission. Infants go to the hospital.

It is only in the case of Darby and Joan that the sweet companionship of joint misfortune is enjoyed together.

After all, workhouse life is better to-day than it was a few years ago, when every workhouse master was paid a bonus on what he saved on the annual cost.

What brings people to this last resource? "Drink," says one workhouse master. "That is behind most of these cases. Methylated spirit is the greatest curse, and that has brought through my hands a D.S.O., an M.C., more than one M.A. and B.A."

And yet there must be some attraction about the life, because cases have been known where people have spent forty, fifty or more years inside after going through the guardians' schools as children!

# *Sleepy "heavy-eyed" mornings come from too little* DEEP *sleep at night*

## —Here is an easy way to keep well-rested... vigorous... fit!

"UP WITH THE LARK" — fresh, ready for anything and everything the day may bring . . . how easy it is to feel like that after a night of *restful* deep sleep!

For it is *depth* of sleep that counts — scientists tell us — not the number of hours one lies in bed! Nevertheless, statistics show that 70 out of every 100 people fail to get the profound rest they need.

*Sound, natural sleep!*

And so, at getting-up time, too often we are still tired; energy flags early in the day. All signs, scientists say, that our sleep is not as deep and restful as it should be!

Horlick's is a splendid means of promoting restful sleep — sleep that leaves one fresh, alert, and vigorous next day.

For Horlick's, because of its soothing warmth, its abundant and easily digestible nutriment, helps you to get to sleep quickly and to sleep soundly all night. Start taking Horlick's today! Your chemist or grocer has it in sealed glass bottles in four sizes. Also the Horlick's Mixer. Ask, too, for the Malted Milk Tablets.

"SOME YEARS AGO when in charge of a lonely rubber estate I 'went down' with severe malaria and for days lay, at times, semi-conscious with no desire for food. At this stage I tried taking Horlick's. From the first I began to regain my health — deep healing sleep became possible and to Horlick's I owe my recovery."

MR. O. B. FOWLER, *Hartland, Harlow, Essex*

**HORLICK'S** — *Plain or Chocolate Flavoured*

MADE IN ENGLAND

# Warded off INFLUENZA..

*"LAST Saturday I had a temperature and all the symptoms of influenza. I ached all over. On a friend's advice I decided to try your Musterole Brand Ointment. I applied the ointment before going to bed Saturday night and put on a second application Sunday. Monday morning the cold was completely broken up, and in a day or so was entirely gone."*
*—A.R.C., Burlington Gardens, Chiswick.*

● ● ●

you feel feverish and ache all over, rub n this clean, white ointment, and feel e pain easing . . . going . . . gone, as the ngling, soothing warmth penetrates ep down, draws out the inflammation, ops the pain. Thousands have used this mous ointment for years because it rings such quick relief. Ask any user. ney will tell you how effective it is for lieving those 'flu pains, breaking up ngestion and drawing out inflammation. our favourite chemist has Musterole rand Mustard Ointment. Get a jar today.

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Safe and sure for all from the youngest to the oldest. Children love it.

DON'T LET IT GO ON

UNSOLICITED TESTIMONY.

*J. J. Hall, the famous racing Motorist, writes: "I was troubled by an extremely unpleasant and hacking cough which caused me considerable uneasiness. In my efforts to get rid of this trouble I gave your 'GALLOWAY'S COUGH SYRUP' a test, the results of which were extraordinary and instantaneous, not only bringing immediate relief, but completely ridding me of the cough and all its symptoms in under three weeks—a cough, mark you, which I had had for some 15 months."*

GALLOWAY'S COUGH SYRUP

Sold by all Chemists and Stores, price 1/3 and 2/6 per bottle, or direct from P. H. Galloway, Ltd., Chemists, London, S.E.17. Price 1/9 and 3/3. Post free.



When you lie awake

Don't lie there trying to penetrate a wall of stifling blackness, nerves alert, strained. Don't keep the light on, either, and your brain working wearily round the shapes and colours you see all day.

The steady glow of a night light draws into a soft twilight circle the room's shapes and shadows. Your eye travels drowsily round it till you slip off, quietly to sleep.

*Send 2d. in stamps for a sample box of Price's Night Lights, to Price's Patent Candle Co. Ltd., Dept. JBA1, London, S.W.11.*

*Always keep a box handy*

PRICE'S NIGHT LIGHTS

*Buy a box to-day*

*"A wonderful beginning"—one of the three Saro amphibians is to start the Isle of Man service in the summer. Here is "Cloud" under way*

# The Sixpenny AIR HOP

BUSY workers will soon be able to leave office or factory, board a 'bus to the nearest ship-plane station, and arrive at a seaside resort in a few minutes.

This opens a whole avenue of new ideas. The city will be only a workplace—perhaps also a centre of amusement, a place to get knowledge.

"Are you catching the air 'bus at six?" they will ask.

This is not an extravagant suggestion. It is coming. It will begin with taking-off stations for London in the reaches of the Thames.

Colonel the Master of Sempill already visualises these flights of 'buses hopping off in their scores in all the large centres of Britain.

## *Chary at first*

Britain is better endowed with water bases than any other country. We are old enough to learn. Let us see what is being done elsewhere:

Early last year a seaplane service for passengers and parcels was started between San Francisco and the seaside residential resort of Oakland.

As a practical experiment four 'planes were employed in competition with a fleet of six 2,000-passenger ferries of high speed. By these motor ferries the trip across the bay took forty-five minutes.

Seaplanes did the journey in six minutes, and latterly each 'plane has made sixty passenger trips daily.

At first the scheme was unsuccessful, and for three months the public were chary of employing the speedier method of transport.

At the end of three months the accommodation provided by four 'planes proved insufficient.

The service became so popular that the air ferries reduced fares, and made a profit of £8,500 for the first six months. Now they have introduced 10 cent universal taxi fares from all parts of the two cities to the ferry terminals.

Ingenious landing-places have been introduced. These take the form of floating, inverted, steel saucers, moored and buoyed from their under-centres.

From the floating landings passengers disembark or embark by floating bridges. The service is so organised that a 'plane is always waiting on both sides of the bay.

## *British moves*

These new methods have aroused world-wide interest, and it is beyond doubt that many parts of the British Isles can offer equal advantages for such services.

A seaplane service from London to Southend, Rochester, Margate and other resorts would enable passengers to reach these places in a few minutes.

At the moment plans to relieve the congested traffic of the roads and railways are being considered. Swift motor craft might be used from stations along the Thames to act as "feeders" to the longer distance services. The fares would be inclusive.

There are many places in Britain where seaplanes could be economically employed.

The Mersey, Blackpool or Fleetwood could provide services to and from the Isle of man, the Lake District or the Welsh spas.

In the case of the Isle of Man it has been decided to run a seaplane service this summer—a wonderful beginning.

The crossing to or from the Isle of Man will be cut from three and a half hours to forty-five minutes.

The next move will be on the Clyde. The approaches to the Clyde offer unique opportunities for services to Troon, Ayr, Ardrossan, Oban, Dunoon, Rothesay, Dumbarton, Tobermory and the Lochs.

Come down on the right-hand side of the map—east coast English resorts could be brought within minutes of Newcastle quayside. So many of the trips could be made over water that travelling by seaplane would be made reliable and safe.

The initial cost of machines is much lower than ships or railroads, while expenditure on upkeep is correspondingly low.

This has been proved in the Canadian passenger and mail services which operate between Rimouski and Montreal, where a dock has been constructed to moor a seaplane fleet.

At Oakland, a residential suburb of San Francisco, seaplanes when not in service are run on to motor craft and run up on tracks into hangars which have been specially constructed near the beach to accommodate them.

Let us see what has actually been done in the British Isles. Moorings have been laid down at Felixstowe, Southampton, Pembroke, Rosyth, Invergordon, Stranraer and elsewhere.

These are at present laid down for naval purposes, but they will be developed for civil traffic this year.

Seaplane ports in the Empire are growing tremendously. Gibraltar and Malta services by seaplane will shortly be introduced.

Other services are running between Cape Town and east coast ports, including Durban; Dar-es-Salaam, Zanzibar and Mombasa will be linked up later.

Rapid services between Singapore and Java are now being used, and the enterprising naval officers have been investigating the possibilities of seaplane lines to connect up services between India and Malaya.

## *Cheap fares soon*

Australia has many services between her eastern, western and southern seaboards; there is also a fleet of seven seaplanes based at Loa, in New Guinea, for coastal traffic.

While the Americans have undoubtedly inaugurated new short and long distance flying, it must not be overlooked that such pioneers as Brown, Alcock, Samson, Cobham, Wilkins, Kingsford-Smith, Hinchliffe and Miss Amy Johnson have blazed the trails of Empire services throughout the world.

But the public at home is demanding the same cheap and speedy travel facilities as others. The cost of travel must be reduced to enable the general public to take advantage of it.

JOHN BULL has good authority for saying that this will soon be done.

## *Roof 'dromes*

Plans have been formulated to construct landing stations in London on the roofs of high buildings, approachable by lifts.

Another plan is to build hangars beneath the roofs, and lower or raise 'planes on hydraulic platforms, together with their passengers, so that shelter will be afforded.

But for the time being the seaplane services seem to hold more promise. They will be both safer and cheaper.

*Race with "Silver Ring"*

## The Great Hold-Up

ONE of my correspondents tells me that he was nipped throughout the flat by outsiders, and that Jack Frost has given him little chance to recover his losses over the sticks.

I endeavoured to thaw him by recalling a season which put many bookies and backers in Queer Street,

In 1895 racing was held up entirely from January 3 to January 18, and again from January 28 to February 21.

Then a farcical two-day meeting took place at Hull. Nine horses went to the post on the first day for five races, and twenty horses for six events at the final stage! Following this fixture there was another hold-up until March 5.

If racing takes place at Hurst Park, I think Burgee may be given another chance in the New Year Hurdle. I suggest Gib and Persian Sun for the Saturday "double."

### "JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, January 15, to Wednesday, January 21.

| | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| P | D | C | X | Z | H | J | S | M | L | T | A | N | G | Q | K |
| V | B | R | E | F | I | U | O | Y | W | 98 | 97 | 96 | 95 | 94 | 93 |

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

X97O98XCIXCS would read EASTER HERO.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

DJC95X2 would read Burgee.

"SILVER RING."

# Lovely FREE Gifts

## ALL BRITISH MADE

**GIFT No. 53.** *Turkish Towels. Fast colour stripes. Size 18 in. by 36 in.* **2 for 18 Coupons**

**GIFT No. 52.** *Tea Cloths. Heavy quality. Red bordered twill. Size 27 in. by 36 in.* **3 for 21 Coupons**

**GIFT No. 56.** *Pillow Case. Pure bleached. Strong quality. Size 20 in. by 30 in.* **14 Coupons**

The gifts are over a hundred strong. A magnificent new and enlarged list to choose from. Coupons towards these gifts are in every tin of Fry's Cocoa.

Fry's Breakfast Cocoa for glowing health—a world-famous winter standby. There's no better drink.

Start collecting the coupons to-day!

**¼ lb. TIN 6d.**

**½ lb. TIN 11d.**

**1 lb. TIN 1/9**

# Fry's BREAKFAST COCOA

*The coupon values and prices in this announcement do not apply to the Irish Free State*

● Write NOW for fully illustrated **Gift Book** containing **Free Coupon.**

**TO FRY'S GIFT DEPARTMENT ( 8 ) BRISTOL**

Please send me Fry's Gift Book with FREE COUPON

Name _____
(IN BLOCK LETTERS)

Address _____

*Unsealed envelope ½d. stamp*

J.B., 17/1/31.

# How will YOU resist *Influenza*

Your vitality lowered by Cold after Cold, your system run-down through overwork — conditions like these lay you open to risks of Influenza. But take Hall's Wine —there's a safeguard for your health. For it is a tonic that will enrich your blood and steady your fretted nerves. A health-builder that will increase your vitality and strengthen you to resist not only Influenza but also the Colds and Chills which lead to Influenza.

Hall's Wine cannot fail to do you good. It is the formula of an eminent doctor and contains nourishment for blood and nerves found in no other tonic wine. That's why if you take it right through the winter, you can depend upon it to keep you fit and well.

*IF* you have already *had* Influenza, take Hall's Wine to overcome the weakness which Influenza leaves behind, and to prevent relapse.

"I think Hall's Wine is most strengthening after Influenza," writes

Mrs. F. L. HERRING,
12, Adelaide Road,
Teddington, Middlesex.

# Hall's Wine

## *The Supreme Tonic Restorative*

Hall's Wine is an unequalled restorative in Anæmia, Nerves, Debility, Convalescence, Insomnia and all run-down conditions.

**BUY A BOTTLE TO-DAY**

LARGE BOTTLE **5/6** SMALLER SIZE **3/3**

*Of all Wine Merchants, Licensed Grocers & Chemists.*

STEPHEN SMITH & CO. LTD., BOW, LONDON, E.3.

T3

# You're bound to benefit from BEMAX

THE NATURAL VITAMIN TONIC FOOD

From all Chemists and Stores 2/6

## CRITICAL YEARS FOR WOMEN

### Sufferings at Middle Age.

"I am beginning to feel my age," is the confession many a woman has to make to herself when she reaches the trying years of middle age. But if you are one of those passing through that critical time you need not think you are too old to be well and happy.

You may have rather lost your grip on things; the old vigour and energy perhaps seem to be going; you get tired easily, and your legs ache terribly. Often your back seems ready to break, and the pain in your side is unbearable.

What has happened is that your blood has become exhausted, but all your ailments will soon yield to the strengthening influence of Dr. Williams' pink pills, because these pills actually create the new rich blood which your system so badly needs.

Take a course of these pills, and the nerviness, headaches, poor appetite and the flushes of heat will soon be a thing of the past. You will feel better and younger every day, because the new rich blood created by Dr. Williams' pink pills will give you new energy and vigour. Of all chemists, 3s. 0d. box.

FREE. Every woman of middle age should read the booklet "Nature's Warnings," sent free to all who write to C. F. Dept, 36, Fitzroy Square, London, W.1.

## Common Forms of INDIGESTION

Whatever form your Indigestion may take, Dr. Jenner's Absorbent Lozenges, made only by Savory & Moore, will relieve it. Here are a few instances.

**LONG-STANDING DYSPEPSIA WITH DISTRESSING HEARTBURN.**—"The Lozenges certainly give great relief . . . I personally will prescribe them" (medical man).

**INDIGESTION.**—"Dr. Jenner's Absorbent Lozenges are the very best remedy I have been able to get. I have tried everything I have seen advertised but nothing has done me any good. I dreaded to eat anything, but now one lozenge has the desired effect. I cannot praise them highly enough."

**FLATULENCE.**—"I am delighted to state that they are truly magical in their effect. All symptoms of flatulence, flushed cheeks, etc., after meals are now at once dispersed. Also the oppressive feeling of fulness."

**FLATULENCE AT NIGHT.**—"One or two taken when required seem most useful in dispelling wind and other discomforts which interfere with proper sleep."

**HUNGER PAIN.**—"Dr. Jenner's Absorbent Lozenges are the only things I know of that take away that intense 'Hunger Pain' which is such acute suffering" (medical man).

*Boxes 1/3, 3/- and 5/- of all Chemists.*

**A FREE SAMPLE**

of Dr. Jenner's Absorbent Lozenges will be sent on receipt of a postcard. Mention "John Bull" and address: Savory & Moore, Ltd., Chemists to The King, 143a, New Bond Street, London, W.1.

## COLDS

One or two "A-K." Tablets quickly break up colds and feverish conditions—stop chills. Almost instantly banish pains of rheumatism, neuralgia, headache, toothache, lumbago, neuritis, sciatica, etc. Relieve women's pains. End insomnia and nervousness by inducing sound, restful sleep. Prescribed by doctors for nearly 40 years. 25 millions used annually. Of chemists 1/3. **FREE SAMPLE** sent on request. Address Anti-Kamnia (Dept. L. 4), 86, Clerkenwell Road, London, E.C.1.

**Anti-Kamnia**
Quick Relief from Pains and Aches

Make your own Cigarette & see what you save.
ALWAYS USE A.G. CIGARETTE PAPER


# THE LITTLE WIDOW—A VAMP?

## Daughter's Puzzling Problem

**Human Documents**

WHEN I was a young girl of fourteen, and still at school, I lost my mother. My father, being all alone except for myself, was compelled to engage a housekeeper.

Although this lady was suitable in every way, the arrangement did not last, for she was a widow, and when her only son emigrated to Canada she went abroad to join him.

The loss of the housekeeper broke my career. I left school, not to enter a profession as I had hoped, but to look after my father.

When I fell in love and would have married, father's welfare still blocked the way. My fiancé could not live away from his work, and my father could not leave his business, so we just kept on seeing each other and hoping for marriage one day.

Then suddenly, after the wedding-day had been postponed time and again, my father announced that he had found a new friend.

This turned out to be a very charming young widow with one little girl, who seemed as fond of my father as he undoubtedly was fond of her.

The lady and her child became constant visitors, and I, foreseeing the affair opening the way for my own wedding, did all I could to encourage it.

MY sweetheart and I began to make definite preparations for setting up house together, but apparently things did not move quickly enough for dad.

One day he rounded on me, and abruptly asked when I intended to clear out, so that he could bring home his new wife.

I saw my boy that night, and we both agreed that we would get married at once.

We have now been a wedded pair for several weeks, and are thoroughly happy but for one thing.

Hardly was my wedding-ring on my finger than an old friend of dad's came to see me.

She congratulated me on my wedding, and added that it was a pity I had not left home for a more decent sort of woman to step into my shoes.

I pressed for an explanation, which she was very reluctant to give. But at length she told me a really terrible story.

She has known my father's "friend" for several years, and declares she is no widow, but a married woman whose husband has been driven away by her immorality.

Apparently the lady now gets her living by vamping first one man and then another.

AM I to tell my father, or is it wisest to wait until things develop, such as a contemplated marriage?

I am certain he believes his friend to be exactly what she has represented herself to be—a delicate little widow with a child to bring up, and for whom her sole thought is to provide a good home.

"HUMANIST" says: It is your duty to tell your father what you have heard, neither more nor less. If he is a sensible man he will prove the truth for himself, and if the story is a fabrication he will know how to deal with the gossip.

## FATHER-FIEND

### *clutches at his daughter*

NOW in the eighteenth year of married life, it has been for me a period of utter hell and well-nigh unendurable. I can honestly say it is not my fault.

Every effort to be a good wife, housekeeper and mother comes to naught owing to my husband's appalling and uncontrollable temper.

I hoped that the coming of children would soften him. We have three, two girls aged sixteen and fourteen, and a son of eleven.

These children have lived in an atmosphere that youngsters ought never to experience. They have heard me abused and seen me knocked about.

And when, in desperation, I have gone out to escape my husband's constant and unreasonable abuse, they have seen my outdoor clothes torn from me and locked away from my use for months.

Curiously, this has never lessened their respect and love for me. I regret they have none for their father.

So unaccountable is my husband's behaviour that not only my own relatives, but my clergyman and his wife, have many times urged me to leave him, telling me it is really ridiculous to stay and endure martyrdom when my husband is always bawling and shouting and telling me to "get out."

STILL, I stuck it until a few weeks ago, when all at once I felt I could not endure another moment of these outbreaks.

I left him, and my two girls have come with me. Both have posts in the families of ministers, and I have the approval of these good people in my action.

I do not want a penny-piece from the man who never gave me enough money for housekeeping, but who, although he has enough and to spare, kept me always on the edge of starvation.

My trouble now lies in another direction. My husband has written curt letters to my daughters' employers, reminding them that the girls are under age and therefore under his control. We all think he wants the oldest girl to keep house for him. She doesn't want to go.

Can he force her? Above all, how far can he go? My friends would like to keep both girls out of his clutches, but they don't want any bother, especially the sort that drags one into the police-court.

"HUMANIST" says: Your daughter turned sixteen is legally entitled to choose her own place of residence. If your husband tries to interfere with the younger one appeal to a magistrate to be given her custody.

You would have been wiser to seek a legal separation in the first place. Your friends at the vicarage, since they encouraged you to leave your husband, would no doubt be willing to speak on your behalf.

*"The Greatest of These—" Fund*

## FORTUNE'S WHEEL

### —Good Turns Wanted

*Joan*

FORTUNE'S wheel has, so far, brought a round of incredible disaster for eight-year-old Joan's family.

Her mother married at the age of seventeen. Three months after, the husband, an ex-Service man, fell out of work, and when Joan was six weeks old her mother had to go to work. Four weeks later, baby Joan was in hospital with gastric trouble.

When her little brother, now aged six years, was born, their father was stricken with rheumatic fever.

Time passed—twins were born, and died. After the birth of the youngest boy, now four years old, daddy was again out of work, and, this time, it was mother who had to go to hospital for an operation.

The next disaster was that the father had to go to hospital for septic poison. Rheumatoid arthritis set in, and he has never been able to work since. At this time Joan's mother had to undergo another operation, for appendicitis.

Since her recovery she has had to nurse her husband and look after the three children, always too poor to afford the milk, eggs and fruit ordered by the doctor for her sick man, and so short of clothing were the kiddies that she had to put them to bed and wash their clothes ready to put on the next day.

Joan's dad is now in hospital again.

Can our readers make the next turn of fortune's wheel a happy one, by helping us to give this, and other families, a little relief?

Subscribers who wish their donations acknowledged must please send their names and addresses to the Hon. Secretary, JOHN BULL'S War Sufferers' Fund, 93, Long Acre, London, W.C.2. As, owing to pressure on space, acknowledgments are not now printed.

## Daughter's Puzzling Problem

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

## A NOBLE LOAD

### *wife must share*

MY husband is young and in a good position, but we are neither of us happy because we have had put upon us a real load of care.

It dates from the time that our little local town decided to erect a cenotaph to the memory of its inhabitants who were killed in the war.

Nearly £500 was contributed, and my father-in-law was the treasurer.

He gambled with it, and in time lost the lot.

My husband made himself responsible for paying back the money.

Perhaps it preyed upon his father, for he fell ill and did not live long, but the debt remains.

The memorial, which finally took the form of a village-hall, is now in process of building. Two friends of the family laid down the money, which my husband is paying back in instalments.

NOT even the widowed mother knows of what is being done, and lately she has taken to upbraiding my husband for his "meanness."

What is worse, I am really shabby for want of new clothes, and my own two children are not being brought up in anything like the style befitting their station.

The whole affair seems to me to be preposterous, and I am beginning to wonder whether all this loyalty on the part of two old friends and one son is necessary just to preserve the family name.

Should I be justified in broadcasting the truth?

"HUMANIST" says: No. Your husband's action stands out as a noble piece of self-sacrifice. Do your best to share it.

If you approach those who advanced the money, and explain your own position, they may be able to grant some measure of relief.

# FIT OR FAT

## Beware of the Danger Curve

THAT abdominal curve which betokens middle-age not only disfigures your appearance—it is a real danger curve—a warning which no wise man can neglect.

When the abdomen protrudes, the muscular wall which should retain the intestinal organs in position becomes relaxed, with the result that vital organs are displaced. It is thus that many serious and painful maladies originate. Further, rupture is always a danger. Against all these troubles you are surely protected by wearing a Linia Belt.

The Linia Belt is unlike any other belt made. It is the outcome of 25 years' anatomical study. Constructed to fit like a second skin, light, porous, and elastic, it affords free play to the body—even in games—yet it gives complete support to the abdomen without the least constriction. To wear it even for a day is to enjoy a sense of splendid fitness and vigour.

*Write for our free illustrated booklet.*

**YOU CAN ORDER BY POST**

We will fit you personally if you are able to call; but we can also fit you if you will send us by post your girth and the depth of belt required in front (usually 9 or 10 inches).

The price of the Standard model is 35/-. Popular model 2½ gns. De Luxe model in pure silk, extra light quality, 5 gns. C.O.D. 1/- extra.

*Money returned if dissatisfied.*

*Brit. Pat. No. 278477.*

**On Sale only at J. T. ROUSSEL, 173, Regent St., W.1**

Telephone: Regent 5098

# Wear the Linia Belt

# Ryders

Seed Book for ½d.

**THE MOST IMPORTANT SEED CATALOGUE IN EXISTENCE**

**"THE DANCING FAIRY FLOWERS."**

**Ryders Seed Catalogue**—interesting, informative, illustrated with coloured plates and black and white pictures. The most comprehensive list of seeds of high quality at popular prices.

**£1,000 in prizes** in a Competition so remarkably arranged that anyone anywhere in the kingdom can compete on even terms.

**Ryders Silver Challenge Cup** will be awarded to the most meritorious winner of prizes. This will be regarded as the unofficial open Champion Cup of Gardening.

**Those who wish** to have a copy of the catalogue are requested to fill in the coupon at the foot of this announcement with name and address, place in an envelope, tuck in the flap, do not fasten down, address the envelope to RYDERS, ST. ALBANS, place a halfpenny stamp on the envelope and post it at once. The supply of catalogues is rapidly being exhausted but all who write at once are certain to obtain their copy.

Practise economy and efficiency and order your seeds from RYDERS.

**RYDER & SON (1920) LTD., ST. ALBANS**

Please send 1931 Seed Book post free.

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*No other enclosure must be placed in the envelope and nothing written on the Coupon but your name and address.* JOHN BULL

Fill in the Coupon on p. 23 for a Free Booklet giving details of a Trial Offer of an Underwood Portable Typewriter which can be obtained for 21/- down.

# Healthy Legs for all!

## *Marvellous Results of New Elasto Treatment!*

**Read convincing proof below—then write for FREE SAMPLE of ELASTO and FREE BOOKLET**

### *"Can Now Walk Long Distances With Ease."*

A short time ago I decided to send for your Elasto treatment which I thought might ease my breathing which became very bad on the least exertion, also a burning pain which commenced in my leg.

Now I am thankful to say that before I had finished the second box of tablets I was completely cured and can walk long distances with ease and my breathing has now become normal; also I have been told within the last few days that I am looking much younger. You may use this testimony as you please, as I cannot speak too highly of Elasto and gladly recommend it to others.

(Signed) Mrs. M. J. ROE,
Raweliffe Lodge,
Hambleton, nr. Blackpool,
Lancs.

### *"All Signs Of Phlebitis Gone."*

How thankful I am I gave your wonderful treatment Elasto a trial. I had been suffering from Phlebitis for six months and thought my ailment incurable without complete rest. After using Elasto however all signs of Phlebitis have disappeared. I have proved the worth of Elasto; it has cured me as you said it would, and I hope other sufferers will give it a fair trial as I have done with such excellent results.

(Signed) Mrs. L. WADEY,
30, Norton Terrace,
Newhaven, Sussex.

### *"Feels Ten Years Younger."*

My cure continues to progress and I feel ten years younger than I did when I commenced your Elasto treatment. The wonderful improvement has enabled me to continue in my employment which I thought I should have to give up.

You have my full permission to use the enclosed photograph, and I shall recommend Elasto whenever I can do so.

(Signed) Mr. JOHN PEAKE,
168, Chadderton Road,
Oldham.

## What Is Elasto?

Elasto is the wonderful new treatment that cures through the blood, at the same time improving the general health and increasing vitality. It is prepared in tiny tablets to be dissolved on the tongue, and is the pleasantest, the least costly, and the most effective treatment ever devised. Varicose veins, ulcers, eczema, muscular weakness, phlebitis, thrombosis, swollen legs, inflamed wounds, rheumatism, neuritis, and all those troubles generally known as bad legs are cured *naturally* and *permanently* by Elasto Treatment, without rest and at small cost. Elasto does not patch you up—it cures, because it brings into play Nature's own laws of health and healing. *It is not a drug, but a vital cell-food which must be present in the blood to ensure complete health.* Elasto also cures piles, prolapsus, varicocele, hardened arteries and glands, and all relaxed conditions, no matter where they occur

## *Send for FREE Sample*

**Elasto Treatment is fully explained in a Special Free Booklet which we will gladly send privately, post free, together with Free Sample and copies of recent testimonials. Don't lose another moment! Write for these to-day—NOW, while you think of it! Or send 5s. for a full month's treatment (in plain wrapper) and see for yourself what a wonderful difference Elasto makes.**

THE NEW ERA TREATMENT CO. (Dept. 15.H),
Cecil House, Holborn Viaduct, London, E.C.

Name JB

# *Elasto Will Save You Pounds*

CURES THROUGH THE BLOOD

BET WITH THE BIG TWO!

*Business all the Year Round*

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The same Generous Terms as offered on the Flat apply to

NATIONAL HUNT RACING

NO LIMIT—
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ALL CUP TIES

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*14 Lists to pick from.*

The Highest Possible Odds with the Greatest Possible Security offered on the

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*Send for Rules and Lists.*

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& ALFRED H. MAURICE, Ltd.

(Dept. J.B.)

227, BATH ST., GLASGOW, C.2

HOW FAMOUS PUBLIC SCHOOL CURES COUGHS.

At this time of the year it is particularly interesting to know how one of the most famous of our Public Schools treats coughs, sore throat, etc., amongst its scholars. The Matron of this School writes:—"There are over 1,100 scholars here, and we need some really good cough mixture for our charges. I find 'Pineate' brand Honey Syrup does all it claims to do, and I intend to have some always on hand." This school, like many others, uses 'Pineate' brand Honey Syrup because it instantly relieves and speedily banishes coughs and other bronchial troubles. The first half teaspoonful allays irritation, stops coughing, soothes throat soreness, and clears choked air-passages. 'Pineate' brand Honey Syrup is obtainable of chemists at 1s. 6d. a bottle, and will give you immediate relief no matter how stubborn your cough or bronchial trouble may be.

RHEUMATISM, BACK-ACHE, LUMBAGO.

When back and shoulders ache, when joints are swollen and muscles are stiff, the immediate cause of the pain can be removed and quick, sure relief obtained by rubbing in St. Jacobs brand Liniment. This penetrates to the seat of the trouble, subdues inflammation, breaks up congestion and quickly takes out rheumatic pain and stiffness without burning or irritating the skin. Any chemist can supply you with a bottle of St. Jacobs brand Liniment for 1s. 3d., and there is nothing like it for conquering the pains of lumbago, neuritis, sciatica and rheumatism.

## Our Letter Parliament

# HOW I HAVE Created Employment

EACH time I buy food and clothing, or anything that has to be produced, I create employment.

The more I spend on these things, the more employment I create.

Since I have more to spend when I have work, and less when I am out of work, it follows that employment creates employment, and unemployment creates unemployment.—*T. Richardson, Durham.*

### *Matter of Length*

We modern women who have adopted the prevailing mode of long frocks may claim to have created employment.

Long frocks require more material, more material means increased production, increased production necessitates more factory hands employed.

Thus, most unconsciously, we have played a little part in the battle against unemployment.—*A. F. M., Ulster.*

### *Up the Ladder*

Until recently there were no professional window-cleaners in this town, and householders or members of their families had to carry out the task.

It struck me that this work would provide openings for unemployed men, and when I approached one of them he jumped at the chance offered.

I canvassed my neighbours, and, by getting a few coppers from each, raised enough money to purchase an insurance policy and the necessary working gear for the street's "officially-appointed" window-cleaner.—*Ikona, Ringwood.*

### *Why Should I?*

I used to economise, but now I spend.

I no longer make my own clothes, wash my garments, do my own housework. Why should I do another woman out of a job?

Why should I clean my windows when an unemployed man comes round to earn a shilling to do it?

Why should I wash my own hair when a fellow-woman wants to earn 1s. 6d., or carry my suit-case when a shabby youth is anxious to earn sixpence?

My banking account is negligible; but I am doing my bit to create employment.—*M. Ovenden, London.*

### *Wealthy Waste*

A working man with a small capital, I rented cheaply a few acres of waste land and devoted my spare time to their cultivation.

The land lay close to the main road, and my vegetable produce was quickly transported to the nearest market town.

My piece of waste ground is now one of the finest market-gardens in the country, and gives whole-time employment to ten persons other than myself.—*W. D. H., Northumberland.*

### *Happy Ten*

By a small envelope-addressing and advertising agency amongst friends, I am able to keep ten men off the unemployment registers.

The wages are not large, but better than the "dole," and the men are happy having something to occupy their minds.

The profits are very small, but we are contented, in spite of hard times.—*B. S., Middlesex.*

### *Back to Mind*

By following that well-known slogan, "Buy British!" I hope that I am doing my little bit towards finding further employment for British workmen.

Inferior foreign goods are on sale at a lower price than British goods, and it tempts one with limited means to purchase these, but a thought for our unemployed brings back to mind "Buy British."—*J. C. R., Worksop.*

### *Employers Help*

For the last eight years I have travelled about the country, visiting large factories in industrial areas, discussing with employers all forms of welfare activities.

In many instances schemes for the well-being of employees have been set afoot, such as canteens, first-aid and rest-rooms, recreation-rooms, and playing-fields.

I have recommended and placed some hundreds of women to take charge of such schemes.

It is good to note, in spite of trade depression, that firms as far as possible continue their plans for the welfare of their people.—*C. U. Cole, Croydon.*

**ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, January 20.**

**"Sordid, Brutal Talkies"—Are They?**

### *Saved a Bit—*

I have been married for two years, and at the start created a job for someone by my wife giving up her job.

This also found a job for a parson, verger and organist, also a few taxi-drivers.

I then employed plumbers, builders, joiners and electricians in altering a house; then furniture manufacturers, thus giving a job for a carter in moving it.

After a bit of saving, just to keep the bank clerks busy, I bought a wireless set, which must have found employment for all sorts of trades.

Surely there is satisfaction in knowing you have saved a bit, spent a bit on luxury and comfort, and at the same time given employment.—*R. J., Blackburn.*

### *Machine Oil*

By patronising dances, theatres, picture-houses and dining in cafes I am doing what practically everyone does.

Yet, until now, I have never realised how much this has helped towards the continued employment of many people.

It is good to experience the feeling that the theatre staff, waitresses, 'bus drivers and conductors, shop-assistants, clerks, etc., are kept continually employed just by my everyday acts, and that, even though it is in such a small way, I am ensuring that the machinery of life goes on and on.—*J. L. P., Liverpool.*

### *Till the End*

From the day of my birth I have always created employment. I cannot discover a single branch of my activities which has not, directly or indirectly, meant labour for someone.

Food, clothing, housing, education, sport, amusement and the tools of trade all mean work for others.

So it must go on until the undertaker and gravedigger do their job, and I cease to be an employer of labour.—*George W. Hornby, Hartlepool.*

• • •

### Little "Bosses"

Every time I hear of someone who is unemployed I obtain his name and address. Many times this has resulted in his becoming permanently employed.—*S. Marks, Wavertree.*

I receive thirty bob from the employment exchange. This helps to keep the Mint going.—*E. K., Middlesbrough.*

I have paid my way. That has been my method (difficult at times) of contributing to the employment question.—*O. C., Staffs.*

The wife of an electrician, by remaining at home instead of continuing work, I leave a vacancy for one.—*E. S., Salford.*

I have helped to create employment by not being afraid to bring a large family into the world.—*E. M. B., Newton.*

Judging from the number of buff forms I get in duplicate, I must create immense employment in the income-tax department of the Inland Revenue.—*E. B. B., Cantab.*

# FOOTBALL IN FOCUS

## *Forecasts for Jan. 17—by Our Expert*

**FIRST DIVISION.**

(1) DERBY v. Sheffield U.
(2) ARSENAL v. Sunderland.
(3) ASTON VILLA v. Bolton.
(4) BLACKBURN v. Leeds.
(5) Chelsea v. WEST HAM.
(6) HUDDERSFIELD v. Liverpool.
(7) MANCHESTER C. v. Birmingham.
(8) MIDDLESBRO' v. Blackpool.
(9) NEWCASTLE v. Manchester U.
(10) PORTSMOUTH v. Leicester.
(11) WEDNESDAY v. Grimsby.

**SECOND DIVISION.**

(1) STOKE v. Forest.
(2) Barnsley v. Charlton
(3) BRADFORD v. Hotspur.
(4) BRISTOL v. Bradford C.
(5) BURY v. Swansea.
(6) CARDIFF v. Port Vale.
(7) EVERTON v. W.B. Albion.
(8) MILLWALL v. Oldham.
(9) Reading v. Burnley.
(10) SOUTHAMPTON v. Plymouth.
(11) WOLVERHAMPTON v. Preston.

**THIRD DIVISION (Southern).**

(1) NORWICH v. Walsall.
(2) BRENTFORD v. Newport.
(3) BRIGHTON v. Q.P. Rangers.
(4) Orient v. Fulham.
(5) PALACE v. Bristol R.
(6) NORTHAMPTON v. Gillingham.
(7) NOTTS v. Swindon.
(8) SOUTHEND v. Luton.
(9) THAMES v. Coventry.
(10) TORQUAY v. Exeter.
(11) WATFORD v. Boscombe.

**THIRD DIVISION (Northern).**

(1) LINCOLN v. Gateshead.
(2) CARLISLE v. Southport.
(3) CREWE v. Darlington.
(4) Hartlepools v. STOCKPORT.
(5) HULL v. Doncaster.
(6) Nelson v. Halifax.
(7) Rotherham v. CHESTERFIELD.
(8) TRANMERE v. Lecrington.
(9) WIGAN v. N. Brighton.
(10) WREXHAM v. Rochdale.
(11) YORK v. Barrow.

**SCOTTISH CUP—ROUND I.**

(1) QUEEN'S PARK v. Elgin City
(2) Stenhousemuir v. HEARTS.
(3) E. Stirling v. Hamilton.
(4) Armadale v. RANGERS.
(5) HIBS v. St. Cuthbert W.
(6) MONTROSE v. Midannandale.
(7) MURRAYFIELD v. Beith.
(8) Inverness C. v. KILMARNOCK.
(9) THIRD LANARK v. Buckie Thistle.
(10) ALBION ROVERS v. Vale of Atholl.
(11) MORTON v. Raith Rovers.
(12) KING'S PARK v. Falkirk Am.
(13) CLYDE v. Leith.
(14) AYR UNITED v. Clackmannan
(15) BO'NESS v. Peterhead.
(16) Clydebank v. ST. MIRREN.
(17) ABERDEEN v. Dumbarton.
(18) Queen of S. v. COWDENBEATH.
(19) ST. JOHNSTONE v. Forfar.
(20) MOTHERWELL v. Bathgate.
(21) ALLOA v. Dalbeattie Star.
(22) C. STROLLERS v. Tarff R.
(23) DUNDEE v. Fraserburgh.
(24) E. Fife v. CELTIC.
(25) DUNFERMLINE v. Airdrie.
(26) GLASGOW U. v. Inverness C.
(27) DUNDEE v. Nithsdale W.
(28) Brechin v. Edinburgh C.
(29) Peebles R. v. FALKIRK.
(30) ST. BERNARDS v. Stranraer.
(31) PARTICK v. Royal Albert.
(32) Moorpark v. ARBROATH.

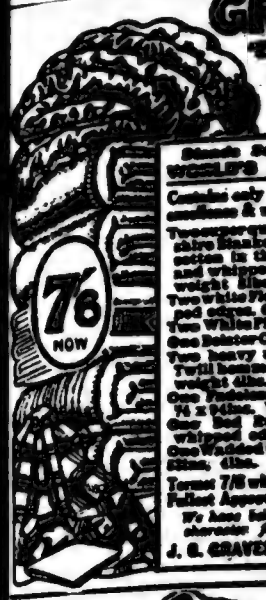
*Best selections are marked with the asterisks and next best with one.

## WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, with *H* for home and *A* for away team.

Example Code:—Div. I—2 (*H*), 3 (*H*). Div. II—10 (*H*); Southern Section—2 (*H*), 6 (*H*), 7 (*H*) would indicate Arsenal, Aston Villa, Southampton, Palace, Northampton, Notts.




# GRAVES "ENTERPRISE" BARGAIN SALE

Stands Supreme as the WORLD'S FINEST VALUE

Contains only goods of warranted excellence & unquestionable merit.

Two super quality All Wool Yorkshire Blankets. Not a thread of cotton in them. Blue borders and whipped edges, 66 x 86ins. weight 5lbs each.
Two white Fleecy Blankets whipped edges, 66 x 90ins. 6lbs per pr.
Two White Pillow Cases, 30x30ins
One Bolster Case to match 30x90
Two heavy unbleached Cotton Twill hemmed Sheets, 70x90ins, weight 6lbs.
One Fashionable Alhambra Quilt, 74 x 94ins. Weight 3lbs.
One Tool Bag, chest design, whipped edges, 20 x 10ins.
One Waddied Quilt 66x86ins, 4lbs. Price 24/10/0

Terms 7/6 with Order 7/6 monthly Fullest Approval. Catalogue Free.
We have trained as a 30 years character for honest trading.

J. G. GRAVES Ltd. SHEFFIELD.

# AGONY OF PILES

If you are a sufferer from pile trouble there is no need for us to describe the constant pain, the down-dragging misery, the chronic irritation this ailment brings. What we want you to do is to go to your nearest chemist and ask him to tell you about Man Zan, the antiseptic, soothing remedy, specially and solely prepared for those with pile trouble. Many who have suffered the agony of piles for years are very glad they were introduced to Man Zan.

Inexpensive, simple and clean to use, Man Zan gets right to the seat of the trouble, whether the piles be external or internal. You surely do not want to wait until perhaps your condition may demand an operation.

Man Zan will end *your* trouble for good. In easy-to-use tubes, 3/-, fitted with special applicator, from all chemists, or direct (in plain wrapper) from manufacturers on receipt of P.O.

**FREE TEST OFFER**

You want to start your cure now. Post coupon below for a free test supply of Man Zan to-day, and your supply will be sent by return post.

To E. C. De WITT & Co. Ltd.,
(Dept. A .11.) Croydon.

Please send me, gratis and post paid, a free trial tube of your world-famous Man Zan.

Name .....

Address .....

.....

# REAL LUCK

You have never had such a chance before

EVERYBODY loves music; it brightens the home, cheers up dull moments and makes life happy and pleasant. This high-quality Portable Gramophone is made throughout in our own Factory, and is the soundest and most popular-priced instrument ever offered to the music-loving public. With every instrument we present 12 Half-Crown Double-sided Records, making 24 Musical Selections of Songs, Dances, and Instrumental performances by talented Star Artistes and First Class Bands. The entire outfit at our Bargain Price costs £3: 10: 0 and is sent carriage paid for 5/- now. Balance 5/- monthly. Fullest approval allowed. Try it in your own home and if you are not more than fully satisfied, return the Outfit carriage forward at our expense.

5/- NOW

WRITE FOR CATALOGUE

Gramophone Bargains in all styles. Wherever you buy our Easy Prices and Easy Terms are to you

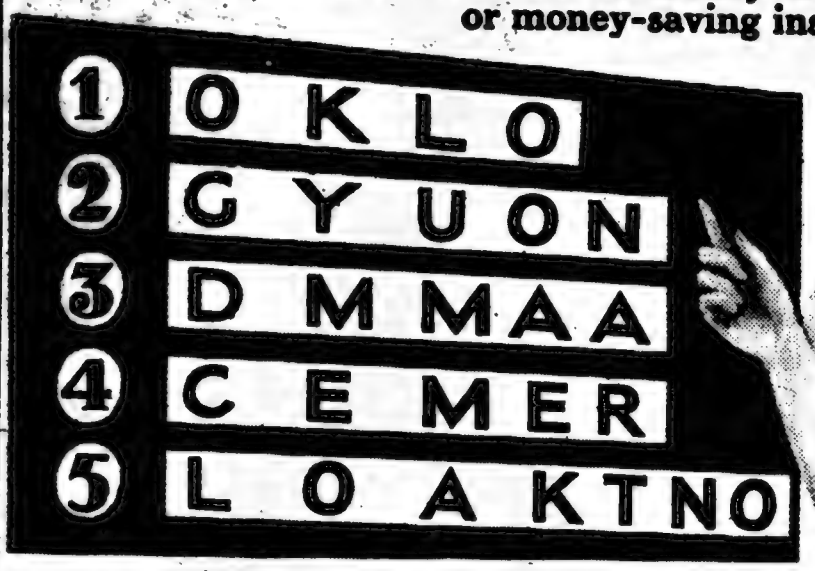
J. G. GRAVES Ltd. SHEFFIELD


# Will You or Could You Become Rich?

**Women! — Try this test and see what the future may hold for you.**

# A De Luxe Beauty Outfit FREE

**to every woman who shows money-making or money-saving instinct**



## Do You Possess Superior Intelligence?

**If you can solve the above in three minutes psychologists say that you have unusual faculties of the subjective mind which are possessed by people who have acquired great wealth. Read directions below and try this test at once.**

Many famous Cinema stars in Hollywood spend as much as £2,500 a year to keep looking young. Once they lose their girlish faces and clear fresh complexions, their salaries are reduced 75%. Since the recent discovery of Vienna Medical Professors, they may now keep young for comparatively a few shillings a year. Contrary to general opinion it has been shown that wrinkles are not caused by age, but by a lack of sufficient biocel tissue in the skin. This biocel tissue on which depends the freshness and beauty of the skin has been extracted from young animals and combined with highly nourishing food materials. In amazing clinical tests by Prof. Dr. Stejskal of the University of Vienna, on women from 55 to 72 years of age, wrinkles completely disappeared in six weeks time. (See full report in Vienna Medical Journal). Flabby, sagging facial muscles become fresh and firm; faded complexions are quickly rejuvenated. Women of 50 may easily look 30 and keep looking young simply by the daily use of a small quantity of this remarkable biocel tissue now contained in Crème Tokalon Skinfood Rose Colour. It also acts directly on the skin pores, contracts enlarged pores and makes the skin beautiful, soft, firm and youthful. It is the greatest beauty discovery in a hundred years and is especially valuable to women who wish to acquire wealth. To-day a woman who wishes to win great success in society, business, or any vocation must look young. An aged wrinkled woman has practically no chance in life in any desirable calling. Use Crème Tokalon Skinfood Rose Colour at night. It supplies your skin with precious youth-restoring biocel tissue and nourishes it while you sleep. It will produce an almost unbelieveable transformation in your skin even in one night. Use Crème Tokalon Skinfood White Colour in the morning. It is tonic and astringent. It makes the skin firm, contracts and banishes enlarged pores. It also makes face powder very adherent and invisible on the skin. Ask your dealer for these two creams to-day and look younger tomorrow.

Arrange the letters in picture above into five words—the letters in each panel are intended for one word. If you can do this within three minutes, it shows you have quick insight and intuition and that you are able to grasp things quickly which relate to making money—and that you will probably acquire wealth if you have not already done so. A new De Luxe Beauty Outfit will be sent free to every woman who sends the solution before January 27.. Send with your answer 6d. in stamps to cover cost of postage, packing and other expenses. Address: Tokalon, Ltd., Dept. (570 J.), 212, 214, Gt. Portland Street, London, W.1.

## £650 AND MORE HAMPERS WON in "John Bull's" Cross-word Competition No. 95.

*Correct solutions in the above contest were received from the following two competitors, who shared the £600 offered. To each of them, subject to the conditions of the Competition, a cheque for £300 will be despatched.*

**Miss RITHEL SIMPSON, 16, Ossington Villas, Sherwood Street, Nottingham. Mr. J. SCOTT, 36, Hartmup Street, Everton, Liverpool.**

*Solutions containing one error were received from the following 27 competitors, who share the Second Prize of £50 each receiving £1 17s. 1d.*

Benyon, J., 3, Bramwell St., Parr, St. Helens, Lancs.; Blackah, Mrs. M., 13, George St., Denholme, Nr. Bradford; Caldicott, Mrs. E., 18, Stretde Rd., Blakenhall, Wolverhampton; Farrar, Mrs. E., 40, Whitworth Rd., Ilkeston; Forder, H., 42A, West Street, Fareham, Hants; Guy, C., 52, St. Stephen St., Salford; Hicks, P., Bugle, Cornwall; Hoare, J., 17, Gilfach Rd., Tonypandy, Rhondda; Little, W. H., 25, Cam Street, Woolton, Liverpool; Low, A. S., 34, Auburn Gdns., Fenham, Newcastle-on-Tyne; McLean, J., 38, Byron Avenue, Willington, Quay-on-Tyne; Meechan, P., 5, Kirkhill, Neilston; Miller, Mrs. W., Oakland Villas, Huthwaite Rd., Sutton-in-Ashfield; Nanke, E., 15, Russell Rd., Walthamstow, E.17; Oxborough, R., 202, Palgrave Rd., Gt. Yarmouth; Ponting, E., Waterhay Farm, Leigh, Swindon; Ponting, Miss N., 15, Linslade St., Swindon; Price, A. S., 172, Tufnell Park Road, N.7; Rayner, L., 28, Ingle Crescent, Morley, Leeds; Roberts, Mrs. E., 34, Stoke Street, Birkenhead; Ronald, Mrs., 21, Glenmore Av., Bellshill, Lanarkshire; Shepherd, W., 81, Moulsa Rd., Small Heath, Birmingham; Simpson, A., 16, Ossington Villas, Sherwood St., Nottingham; Watkinson, C., 94, Shelfield Rd., Southport; Wiley, F. H., 77, Barkerend Rd., Bradford; Williams, Mrs. T., 3/117, Alcester St., Birmingham; Yardley, Miss J. M., 12, Walworth Place, Burley, Leeds.

*In addition to the above cash awards, the two winners of £300 and each of the 27 winners who share £50, will receive an extra award of a "John Bull" Hamper.*

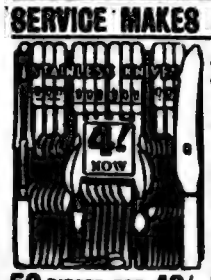
**Another £650 X-Word appears on page 32. Try Your Skill Now!**


# Cuticura Talcum Powder

PURE and delicately medicated, **Cuticura Talcum Powder** is ideal for daily use. Just a shake or two, and this fragrant, antiseptic powder gives that finishing touch to your toilet! It absorbs excessive perspiration, and cools the skin.

Talcum 1s. 3d. Soap 1s. Ointment 1s. 3d. and 2s. 6d. Sold at all chemists. British Depot: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1.

# THE GRAVES STAINLESS CUTLERY SERVICE MAKES FOOD ATTRACTIVE




50 PIECES FOR 48/-

TERMS: 8/- now and 8/- monthly if you are entirely satisfied. Fullest Approval in your own home.

**A good Meal deserves a good Knife and Fork**

**WORLD'S FINEST VALUE**

1 pr D'ble Shear Steel Carvers, Ivorette handles, 6 Stainless Tble Knvs, and 6 Stainl. ss Dessert Knives, Ivory grained handles. Blades can be sharpened to razor-like edge, 2 Tble Spns, 6 Desrt Spns, 6 Tea Spns, 6 Egg Spns, 6 Tble Forks, 6 Dessrt Forks, 1 Sugar Spn, 1 pr Sugar Tongs, 1 Jam Spoon, 1 Salt Spoon, all of Columbian Silver—always wears white.

Write for Catalogue.

J. G. GRAVES Ltd. Sheffield

## WOMEN FIND RELIEF IN TRIED, OLD WAY

Nervous women, run-down women, tired, upset, out of sorts, are listening to their doctors and turning again to what has been known for nearly fifty years as the surest and quickest restorer of nervous and physical health and strength.

They are finding new relief in Wincarnis, Wincarnis with all the valuable salts of its delicate wine, with the strength-giving qualities and the vitamins of its beef and malt extracts.

And they find this delicious tonic wine works wonders. It creates rich, new blood. It soothes jagged nerves. It builds up wasted tissues and brings new vigour, strength, vitality. It cures their depression, ends those sleepless nights, restores the looks they were in danger of losing.

From the very first glass you feel the benefit, for there is no long waiting for results with Wincarnis. It stimulates new energy immediately, puts you on the road to health at once. Try it to-day!

All persons exposed to cold weather should take

KOMPO FOR COLDS

**The Universal Remedy**

FOR

COLDS, INFLUENZA, SORE THROATS, Etc.

*Sold by all Chemists and Stores, in bottles,* **1/3** *and* **3/-**

J. F. WHITE & Co., Chemists, LEEDS

## GOOD CLOTHES FOR MEN

Stylish OVERCOATS in all the most attractive and reliable Cloths, at 42/- 56/- and 63/- Small Deposit and Easy Monthly Payments. 30 years reputation for Good Tailoring. Good Style, Good Fit and Good Quality. Complete range of Patterns now ready and Post Free, with simple self measurement form and instructions. Satisfaction guaranteed.

J. G. GRAVES Ltd. SHEFFIELD

## RHEUMATISM!

FREE 50,000 TRIAL TREATMENTS

**URACE BRAND TABLETS**

Sufferers from Rheumatism, Sciatica, Gout, etc., are invited to send the coupon below for a Free Sample Packet of Urace Brand Tablets—the acknowledged remedy for Rheumatism, Sciatica, Gout, Neuritis, Lumbago, etc.

With each treatment is sent illustrated leaflet showing how this wonderful treatment will relieve you.

Send for your Free Sample to-day.

Gentlemen,—Please send, without any cost to me, the Free Sample of Urace Brand Tablets as advertised.

Name .....

Street .....

City or Town .....

*Supplies from any Chemist, 1/3, 3/- & 5/-*

Urace Laboratories, 26, Nelson Street, London, E.C.

## GOOD BOOTS & SHOES

THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. Worth's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 30 years reputation for honourable trading.

J. G. GRAVES Ltd. SHEFFIELD


# Follow the clues and win *John Bull's*

## 'XTRA X-WORD PRIZES

**In addition to the £650 Cash prizes, an extra prize of a big "John Bull" Hamper will be awarded to every prize winner in this week's contest.**

*must-be-won* X-Word

You are now right on the scent of a wonderful big prize. Follow the clues carefully and you may run the £600 cheque to earth. In addition to this splendid first prize, there is £50 offered for runners-up and a "John Bull" Hamper bulging with good things for every prize-winner. Think what YOU could do with £600—don't hesitate—make up your mind to get it by filling in the coupons below NOW.

**An Extra £50 For the Runners-up**

"JOHN BULL" will pay £600 for a correct solution on one form of "John Bull's" Crossword No. 98, appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. In addition every cash prize winner in this contest will also receive an extra award of a "John Bull" Hamper. Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), January 22nd. Solution of puzzle will be published in "John Bull" on sale Thurs., January 29th. Winner will be given in "John Bull" on sale Thurs., February 5th, 1931.

**Read these Rules and Conditions carefully** **Don't run the risk of being late—fill in and post your coupons early.**

1. Fill in puzzle opposite IN ORDINARY INK, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a **three-halfpenny** stamp and post to "**John Bull**" Crosswords (**No. 98**), **37, Long Acre, London, W.C.2** (**Comp.**), so as to reach us not later than noon on Thursday **January 22nd.**

**Entry MUST be sent by post.**

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed —/& Co./— and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered, or mislaid. Proof of posting will not be accepted as proof of delivery, and no correspondence will be entered into.

4. In the event of a tie the £600 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. **No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.**

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull" on sale **Thursday, February 5th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £600 prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, February 10th,** after which date the prize-money will be despatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only, and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

CUT HERE

## "JOHN BULL" CROSSWORD No. 98

*Entry Form "A."*

JB 98

*Do not separate these forms.*

*Entry Form "B."*

JB 98

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No: .....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

**Closing Date, Thursday (noon), January 22nd.**

CUT HERE

N.B.—Cut out the above Form complete.

### *Clues Across.*

1. SLEEVE-ENDS.
4. DOING THIS TO ESCAPED CONVICT IS ILLEGAL.
8. RAISE.
9. AFTERNOON MEAL.
10. MALE SHEEP.
12. APPEAR.
13. SHOW PREFERENCE FOR.
15. HOLDS BACK WATER.
16. SORROWFUL.
17. TIRED.
20. NEGATIVE.
21. UNCOOKED.
22. APPAREL.
24. PLAYTHINGS.
25. ANALYSE METAL.
26. ASSIST IN CRIMINAL ACT.
27. HOW HOUSEWIFE KEEPS HOME.
28. PAST.
30. RECLINED.
32. MAKER OF SPEECHES.
33. AFFECTS FACE'S APPEARANCE.
34. PIG HOUSE.
35. THESE MAKE UP A BOOK.

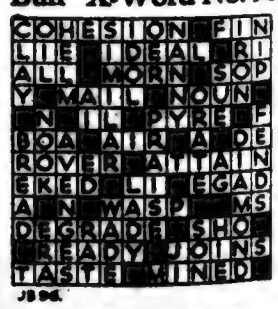
### *Clues Down.*

1. TASTY FOOD.
2. THIS IS DONE TO BILLS.
3. SCATTER.
4. WOMAN OFTEN MISSES.
5. ENTRY ON AN ACCOUNT.
6. INDICATES MAIDEN NAME.
7. OFTEN HELD UP DURING RAIN.
11. CONTESTING PLACE.
12. MAKE A REMARK.
14. A TORRENT DOES THIS.
15. FREE FROM MOISTURE.
18. DOGS OFTEN DO THIS.
19. KIND OF FOOD.
21. REVOLVED.
22. CAT GETS OVER NIGHTLY.
23. HELP.
26. TINY PARTICLES.
29. STUDIED BY SCIENTISTS.
31. DONKEY.

*Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest editions) were used in compiling this puzzle.*

**Winners in X-Word No. 95 appear on Pa e 31.**

### Solution of "John Bull" X-Word No. 96



JB 96.

Result will be published next week. The solution of "John Bull" X-word No. 96 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

A special prize of £5 will be awarded to the Newsagent from whom the £600 winner usually purchases his copy of "John Bull." Should the £600 be shared the £5 will be divided between sharers' Newsagents.

**WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WON.**

# Write to "John Bull" About It!

## THE EDITO REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

*F. B. (Manchester).—"Every second person carries an umbrella nowadays." This fact strikes us, too.*

GRACE (Greenwich).—"I move in the pper circles." Selling programmes?

L. D. (Cardiff).—"When does a man ually begin saving?" Next year.

F. D. (Ware).—"The New Year finds e broke." You are one of us.

C. T. (Balham).—"A scientist friend lls me the world is decaying." That's t.

M. H. (Ipswich).—"Money does not go r nowadays." Only from hand to outh.

P. B. (Worksop).—"I seem to have arried my mother-in-law as well as my ife." Relatively speaking, of course.

T H. (Worcester).—"Few M.P.s make ood in the House of Commons." But ey all make a promising start.

MOTORIST (Cardiff).—"Fifty years ago speed of ten miles an hour provoked cry of rage." So it does to-day.

GLADYS (Barking).—"My lover has a eart of gold." Combined with a purse f the same metal, you should be happy.

A. V. (Epping).—"Boxers are not such ad workers as they are made out to be." or instance, they rarely strike.

L. M. (Milborne Port).—"What is nursing one's love?" Making a pint old out till someone says, "Have nother."

R. C. (Hawick).—"I've simply been ining money lately." That may explain the bad half-crown we received yesterday.

L. M. (Bristol).—"The characters in novel by a London bank manager are escribed by a critic as exaggerated." verdrawn, so to speak.

J. B. (Coventry).—"A variety actor ho does cartwheels on the stage is said o make £25 a week." Not a bad turnover.

G. S. (Salop).—"My girl and I love o walk along the country lanes, lit up y the light of the moon." Does she ll your attention to the ring round it?

G. M. (Whitby).—"I am sending you new poem. I suppose you didn't know could write one, did you?" No. Can ou?

H. T. (Dorchester).—"A popular dance and is made up of one family with nother as leader." And father as second iddle?

M. C. (Edinburgh).—"A Scots clerk ho is touring the world went 100 miles f his route to visit the Black Sea." erhaps he wished to fill up his fountain pen.

T. W. (Wimbledon).—"Burglars broke nto a London commercial house while a ell-known politician was delivering an ddress in the board-room." They did ot stop to listen, however, as they did ot wish to be caught napping.

N. B. (Nuneaton).—"My maid made one splendid resolution for 1931." Trust her to break it.

G. L. (Amsterdam).—"It takes a diamond to cut a diamond." And half a dozen to cut a dash.

J. P. (Grassington).—"Criminals have no sense of humour." Burglars, we know, like to take things seriously.

S. K. (London, S.).—"We must fight the menace of Prohibition by pulling together." Corkscrews?

G. U. (Luton).—"Men like dancing better than women." Then why don't they?

FED-UP (Kensington).—"I intend to give up my town friends, live in the country, and keep pigs." You feel you will be more at home with them.

G. E. (Cobham).—"I found a great difficulty in getting a glass of water in some London restaurants." You should have ordered milk!

AMY (Buxton).—"The daughter of a famous actress has her mother's golden hair." But what does the poor mother wear?

A. L. (Bangor).—"Can you advise me where to submit my account of my adventures in the Congo?" To any fiction magazine.

R. C. B. (Chelsea).—"A London chef who has been made bankrupt has offered to part-pay each of his creditors in kind." A trifle on account, so to speak.

ARCHITECT (Rugby).—"I can't see what prevents some of these new houses from being blown over." Perhaps it's the heavy mortgage left on them.

WILLIAM (Portobello).—"I never object to putting myself out for the girl of my heart." You must save her father a great deal of trouble if you put yourself out.

Miss V. (Sutton).—"I hate writing letters." Except to us, apparently.

F. S. (Newry).—"At least I know my own mind." That's nothing much to brag about.

R. P. (Walton).—"Hard work gives me an appetite." Then it shouldn't cost much to keep you.

B. C. (Bath).—"This is the first letter I have written in 1931." And bang went our happy New Year.

Y. P. (Clacton).—"Where are the wide open spaces to be found?" In plenty of diaries already.

C. T. (New York).—"I think your weather very trying." But it doesn't try hard enough for us.

MRS. T. (Bo'ness).—"I always give my husband a good square meal." One of those soup squares we read about?

M. F. (London).—"I cannot understand why some people make tracks for Iceland." Perhaps things have got too hot for them here.

B. J. (Salisbury).—"Mr. Snowden will get what is coming to him." He has already got what was coming to us.

O. N. (Hoxton).—"Business is business." Unfortunately, many find business is slack.

H. N. (Ely).—"I engaged a maid without any references being given." Evidently she trusted you.

SANDY (Fife).—"Our picnic was marred by one thing." You forgot the corkscrew?

D. Y. (Ryde).—"The first rule of oratory is to speak up." The second, to sit down.

B. P. (Bude).—"Why don't our railways pay?" Probably because they are run on the wrong lines.

F. K. (London, S.W.).—"I received a University education." Have you any other handicap?

F. D. (Salford).—"I never lend anything. I wouldn't even lend my wife sixpence." Well, you know her best.

B. P. (London, W.).—"A lot of people cannot stand travelling on the Underground." And a lot have no alternative.

M. B. (Cockshott).—"A milkman who had lost his memory was found wandering near a reservoir." But it may have been just a coincidence.

N. H. (Hanley).—"I am a professional football player, and I hope to leave a fortune." Referees are lucky if they can only leave the field.

M. H. C. (Bath).—"My husband's been ill since Christmas, but he's sitting up and taking notice now." Show him page 35. He may soon be sitting down and taking notes from our cashier.

N. S. (London, W.).—"Did you read the Aldgate moneylender's reminiscences which were published recently?" No, but we understand they are full of interest.

V. T. (Merton).—"I nursed her when she was a baby and wore long clothes." And now she is a woman and wears short clothes you still seem to want to look after her.

## SIDE-*Slips*

*Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."*

DOVER EXPRESS:—"The Snowdown Football Club met Nonington IN THE DEAL HOSPITAL."

KELSO CHRONICLE:—"Annual Social will be held in the Town HELL."

DAILY MAIL:—"We cannot afford to stand in the midst of these gigantic movements as PASSERS-BY."

NORTHAMPTON DAILY CHRONICLE:—"A dance, organised by the British Legion, was held in a HAT."

NORTH-EASTERN DAILY GAZETTE:—"Their establishment is being taken over by the Christian BOTHERS."

MALTESE PROGRAMME:—"Our prizes defy competition. We have no connection with OUR Firms."

NELSON LEADER:—"Required a complete rest and change of air, and WORRIES."

CARRICK HERALD:—"To past and present members and FIENDS."

SPORTS POST:—"At the conclusion of the game, —— was congratulated upon his remarkable display. The CROW also cheered him."

HEDNESFORD ADVERTISER:—"A Christmas fair was held in aid of church funds and the Society for the PROVOCATION of the Gospel."


Why Pay Cash? BLANFORD'S WAY MEANS EASY TO PAY

GREAT MONEY-SAVING OFFER!
BETTER VALUE IN
BLUE SERGE SUITS

FOR 2/6 WITH ORDER

A special purchase of Blue Serge enables us to give our customers better value than ever. We have created a reputation with these fine suits. We have already sold many thousands, and our customers are highly delighted. They are perfectly tailored, well-cut, Ready-to-Wear Bespoke Suits, trimmed and made in our own workrooms. Suits that are built with character and Guaranteed to give Every Satisfaction. In Blue Indigo Serge, guaranteed fast dye.

PRICE 55/-

Send us your Breast measure and height. Also send 2/6, postage 6d. extra (no further payment required until you have had the suit one month), and agree to pay 7/6 per month and we will send you a suit that will fit you perfectly. If you are not satisfied we will refund your deposit. Write for illustrated free catalogues of Wonder Bargains and Easy-to-Pay Terms or call at our Showrooms.

PRICE 55/-

*Our noted Blue Serge Youths' Suits are great value. Long Trouser Suits, ages 14-19, 45/11. Knicker Suits, ages 6-14, 32/11.*

John Blanford

(DEPT. J.B.U.), 1, 3 & 5, BATH ST., CITY RD., LONDON, E.C.1

Showrooms open 8.30 a.m. to 6.30 p.m. Thursday 8.30 a.m. to 1 p.m. Saturday 8.30 a.m. to 7 p.m.

## "Winter always brought back Bronchitis until—

I tried Vick brand Vapour-Rub," says Mrs. Morris. "Denzil got relief from the first application. Now Vick comes to the rescue at the first sign of a cough."

If used promptly, Vick brand Vapour-Rub almost always checks a cold before serious complications can develop.

Being used externally, it cannot upset children's stomachs, as too much "dosing" so often does.

### Simple external treatment brings quick relief.

Just rubbed on the throat and chest, Vick brand Vapour-Rub has a twofold action: (1) through the skin, like a poultice; (2) vaporized by the body-warmth, its healing ingredients are breathed into the inflamed air-passages.

Most colds yield overnight to this pleasant twofold treatment.

Regular size now only 2/-, half size 1/3, at all chemists.

VICK BRAND VAPOUR-RUB

*Checks Colds in 2 Ways at Once*

Only 14 more days!
"THE LAST WORD."
". . . The Pen writes like velvet; the propelling pencil is splendid: the razor the last word . . ."
Mr. H. SOUTHERN, 92, Hornby Street, Wigan.
"WORTH THREE TIMES THE PRICE."
". . . I say this, your three gifts are worth three times as much as priced. The pen is as good as a 21s. pen . . ."
Mr. W. WOOD, High Street, Easingwold, nr. York.
"ASTOUNDING."
". . . Many thanks for the fine Christmas Gift. It is astounding, and far exceeds my expectations. I am delighted . . ."
Mr. R. E. G. SLADE, 9, Alexandra Terrace, Marlborough.
"BEYOND EXPECTATION."
". . . I feel it my bounden duty to say that I am much more than satisfied. The Gifts have far surpassed my expectations . . ."
Mr. A. MINCHER, 32, Third Avenue, Low Hill, Wolverhampton.
John Bull's Gift to You
Going! Going!!
One Shilling Gift Voucher
1/-
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen. Available only until January 31st, 1931.
Cut out the Shilling Gift Voucher, attach it to Coupon below and post at once.
Pen and Pencil are packed in an attractive presentation box. Name engraved in gold on Pen, 6d. extra.

## What John Bull Offers you FREE!

**1** A 1 - **GIFT VOUCHER**, which will be accepted as One Shilling in part payment of the famous 5/- Lever Filler "John Bull" Pen fitted with solid 14-carat gold nib, iridium tipped. **A 5 years' written guarantee** sent with each pen. Universally admitted to be worth 15/-

**2** A **24-CARAT GOLD-PLATED GILLETTE RAZOR** of the very latest pattern, "the greatest shaving improvement in 28 years." The blade, like the razor, is of an entirely new pattern, made of processed steel which resists rust. Packed in handsome and compact metal case.

**3** A 3/6 "**EVER-POINTED**" **PENCIL** of an entirely new design. The lovely colours accentuate the dazzling brilliance of the gold-plated mountings. Unscrew the base and you will find rubber and refills at your service. A clip just gives it the finishing touch.

### "JOHN BULL'S" GIFT COUPON

**To "JOHN BULL" PEN DEPT., 27, Floral Street, London, W.C.2.**

I enclose "JOHN BULL'S" GIFT VOUCHER, value 1/-, which please accept in part payment of the famous 5/- "JOHN BULL" PEN. This also entitles me to the Free Presentation Razor Set and 3/6 "Everpointed" Pencil. I enclose Postal Order for 4/-, plus 6d. to cover postage, packing and insurance, making 4/6 in all.

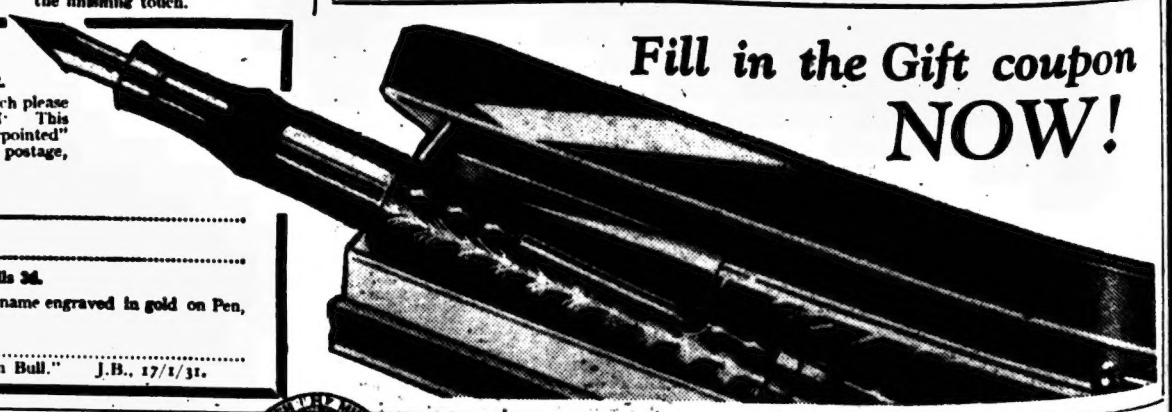
NAME .....

ADDRESS .....

Pocket Clip for Pen 3d. extra. Tube of Pencil Refills 3d.

Fine, medium, broad nib (cross out grades not required). Your name engraved in gold on Pen, 6d. extra. Write in CAPITALS name or initials desired.

(10) Cross cheque/p.o. "& Co.," and make payable to "John Bull." J.B., 17/1/31.



*Fill in the Gift coupon NOW!*

# A WARNING
## *to Housewives*

**JOHN BULL pays £100**

**"REACHING up to the kitchen mantelpiece for something?" How many thousands of housewives perform this simple act dozens of times a day! Yet it caused the death of one of our readers, Mrs. M. Simmonds, of 34, Brompton Road, Attercliffe, Sheffield. When reaching up, the draught from an open door fanned her apron. Her apron brushed the flames. In an instant she was ablaze. Her burns proved fatal, in spite of the heroic efforts of her little daughter to beat out the flames with her hands. To the husband JOHN BULL has dispatched a cheque for £100 under JOHN BULL'S Great Free Insurance Gift. Have YOU registered?**

## HOME ACCIDENTS

*We give below the names of a few only who benefit on account of Home Accidents.*

LEICESTER.—Mr. W. Harlow, 3, Charnwood Cotts., Fernhams St.
GLASGOW.—Mrs. E. Coughlan, 14, River St., Blochairn Rd, Cernagad.
NORWICH. — Mr. J. Clarke, Marston's Lane, Ipswich Rd.
NR. GT. YARMOUTH.—Mr. A. W. Howard, Sunnydale Nrs., Bradwell.
FERNDALE, GLAM.—Mrs. S. E. Ritchings, 4, Fountain St.
SHEFFIELD.—Mrs. A. Gregory, 4/3, Birley St., Pitsmoor.
ASHINGTON, NORTHUMBERLAND. —Mr. R. T. Black, 139, Sycamore St.
NR. BIRMINGHAM.—Mr. F. Raybould, 278, Birchfield Lane, Oldbury.
MANCHESTER.—Mrs. A. Seeley. 11, Percival St., Newton Heath.
BRIGHTON.—Mrs. L. Booth, 34, Portland St.
ASHINGTON, NORTHUMBERLAND —Mrs. M. Cordan, 53, Roselind St.
NEWPORT MON.—Mr. A. J. Perkin, 9, Wingate St.
CLITHEROE, LANCS.—Mr. J. Long, 5, Salford.
LEEDS.—Mrs. R. Broadbent, De Wet Cottage, Modder Avenue, Armley.
PETWORTH, SUSSEX.—Mrs. F. W. Albery, Perrets Farm Cott., Graffham.
WEST HARTLEPOOL.—Mr. C. H. Brown, 94, West St., Blackhall Coll.
NR. NEWBRIDGE, MON.—Mr. S. J. Cobb, Yew Tree Cotts, Pentwynmawr.
PLAISTOW, LONDON, E.13.—Mr. H. Gregor, 3, Hayday Rd.
BARRY, GLAM.—Mrs. B. Jones, 4, Princes St.
PORT TALBOT, GLAM.—Mrs. J. D. Jones, 25, Margaret Terr., Bisengwnfi.
NR. CREWE, CHESHIRE.—Mrs. D. Potts, Main Rd., Sharlington.
HEREFORD.—Mr. W. H. Lee, 34, Moor St.
MANCHESTER.—Mr. S. Wolstencroft, 1, Providence St., Nr. Broughton, Salford.
BLACKHEATH, LONDON, S.E.—Mrs. C. Baker, Hassendean Rd.
NEWCASTLE-ON-TYNE.—Mrs. F. Harlow, 58, Crawford Terr., Walker Estate.
FRESHWATER, I.O.W.—Mrs. K. Bartlett, 6, Clifton Terr., Tennyson Rd.
NR. SWINDON.—Mr. J. Godfield, Brook Cott., Ashton Keynes.
BEXHILL-ON-SEA.—Mr. E. Christopher, 109, Windsor Rd.

**Against Fire, Storm, Flood, Sickness, Accident, "John Bull" Covers You Free.**

CUT HERE

### JOHN BULL

*Hand* this Coupon to your Newsagent.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

**PLEASE WRITE CLEARLY.**

J.B., 17/1/31.

### *Post* this Coupon to

**"John Bull" Registration Department, Long Acre, London, W.C.2.**

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.

Age.....

Address .....

.....

.....

Name and address of Newsagent.....

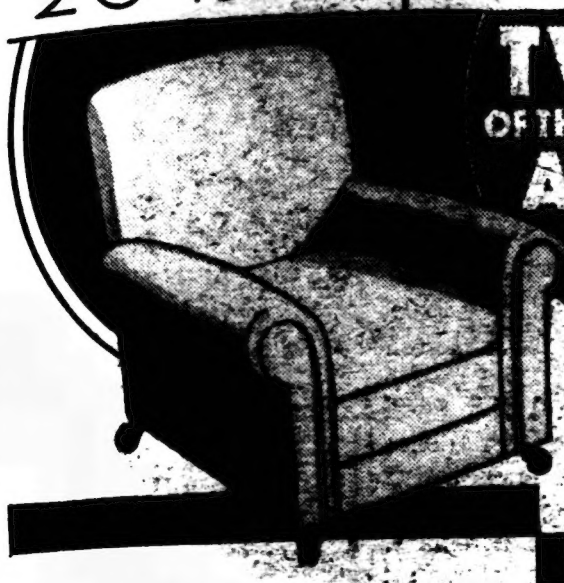
.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.** J.B., 17/1/31.

CUT HERE

# 20 new prizes and Bumper "Bullets" First!



TWENTY OF THE FAMOUS 'MINTY CLUB' ARMCHAIRS

Each of these £4-5-0 prizes is accompanied by £5 CASH

£500

50 OF 10/- £50

600 PRIZES OF 2/6 £25

9,000 'TARGET' PRIZES

**THIS WEEK ONLY! ENTER BY SAT. JAN. 24**

## ARMCHAIRS—AND BIG CHEQUES

THIS week JOHN BULL has something new in big *Bullets* offers for you—the double attraction of a bumper First of £500 and 20 novel big prizes which will appeal to everybody with an eye to comfort.

These new prizes consist of luxurious "Minty Club" Armchairs, straight from the Oxford workshops of a firm which is famed for its furniture. We chose this chair, which cannot be won in any other competition, for a reason you will speedily discover, and to make up for the time you will be tempted to waste in its depths we put £5 cash into your pocket.

So, even if you do not quite rise to the £500, you may soon be lounging back in a chair which will enrich your home, planning how to spend your £5.

But you must do something now if you wish to enjoy this luxury later. Simply choose one of the *Examples* below and add any TWO, THREE or FOUR WORDS of apt and original comment. For instance, against the *Example* A LONG WAY the added words "BORROWING" DOESN'T "CARRY ONE" would complete a typical *Bullet*.

Before setting to work, study these three prize-winners from last week's result:

ALONG LIFE'S RIVER—TOGETHER—"CROSSING BAR," ALONE.
WOMEN SAY—"EQUALITY!"—DAME NATURE DIDN'T.
TO MAKE ENDS MEET—"SERPENT" SAYS IT'S EASY.

You could have made up any of these efforts, so you may well be one of this week's winners if you enter by Saturday, January 24.

### Choose from these "Examples"

TIP FOR SNOWDEN
NOW HE'S FAMOUS
MEETING THE DIFFICULTY
ALL ROUND HER
IF WE'RE TAXED ANY MORE
SUITS FATHER
COMING
TIRED WIFE
SAFE INVESTMENT
WITHOUT WARNING
MORE SATISFACTORY
SMILING BRAVELY
WHAT I FIND
CLUTCHING AT A STRAW
IN EVERYDAY LIFE
A LONG WAY
GETTING PULLED UP
REVEALING
WHEN SHE CAN
THE NEXT PROBLEM
KEPT UNDER
THE SECOND TIME
CHAPTER OF ACCIDENTS
HELD UP TO RIDICULE
FLAME OF LIFE
NEGLECTING HIS DUTY
SMART DETECTIVE
UNWILLINGLY
DONE
MIGHTY QUEER
SAILING INTO WORK
WHEN CARS COST £10

☞ The result of Competition No. 786 will appear in our next issue, on sale on Thursday, January 22.

### "BULLETS" RULES

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this Competition must be accepted as final, and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

### "Bulletin" Reader's £1,500

ANOTHER big success has just been scored by a regular reader of *Bullets Bulletin*, our free weekly help to the prize-list.

The winner of the First Prize of £1,500 in No. 785, Miss K. G. Wilson, The Vicarage, Dedham, Essex, tells us: "I am a regular weekly reader of the *Bulletin*, and I feel I owe my success to its advice and helpful hints."

She is only one of many big prize-winners who gratefully acknowledge the entertaining assistance which *Bullets Bulletin* has provided for them every Thursday. And since the 1931 issues are better and brighter than ever, with a new free £10-a-week contest for regular readers, you will be wise to use the special coupon at the foot of the entry coupons on this page and so make certain of *Bullets Bulletin* each Thursday for weeks to come.

Should you wish to see a specimen copy before reserving a regular supply, send your name and address on a penny postcard to the address upon the coupon.

Examples for "Bullets" Competition No. 788.

Oiling The Wheels—Industrial Harmony—Most Inconsiderate—Man I'm Sorry For—Bliss—Things Will Mum When—Ahead Of Time—Hard To Forget—Like A Ship In A Storm—Great Adventure—Lost In Admiration—I Try And Try, But—Amidst Applause—Dishonesty—Falling Into Decay—Common—The Echo—Didn't Come Off—Wearing Thin—It Appears—When Work Stops—A Life-belt—Twiddling His Thumbs—If Needed—Her Joy Of Life—Future Citizen—Beggars—Why He's Grumpy—Nothing In It—Disturbing—Battle Of Wits—Hint For Father.

(Closing Saturday, January 31.)

The original cheque for £1,500 awarded to the First Prize-winner in Competition No. 785 will be displayed in the window of Mr. H. Hubbard, The Street, Dedham, near Colchester.

Example _____ Bullet _____ Closing SAT. Jan. 24

Example _____ Bullet _____

(789) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 4d.

Signed _____ Address _____

Cut out each Coupon separately.

Example _____ Bullet _____ Closing SAT. Jan. 24

Example _____ Bullet _____

(789) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 8d.

Signed _____ Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Bullet _____ Closing SAT. Jan. 24

Example _____ Bullet _____

(789) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 4d.

Signed _____ Address _____

Enter your full name and address on each coupon

Example _____ Bullet _____ Closing SAT. Jan. 24

Example _____ Bullet _____

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If you wish to send in further "Bullets" you can write them on plain paper.

☞ **Address Coupons: "Bullets" No. 789, "John Bull," Long Acre, London, W.C.2 (Comp.)**

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in Competition No. 789 usually purchase "John Bull."

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I received your 45/- plant. *It is a "little wonder" machine* and prints beautifully clear. ***I have already done 3 big jobs and I am making a nice little sum.*** It will print as good as a professional printer can. *I have three orders* for letterheads *waiting now.* (C. H.)

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I have no hesitation in saying that, for simplicity, completeness and accuracy at the price ***I can think of no better investment*** and in my case it will *save its cost in a month.* I have had no experience previously with printing, but owing to the freedom from complicated parts and adjustments ***I am already able to turn out what I need immediately with the plant supplied.*** (A. R.)

**A Golden Key to Money-Making.**

I received your printing machine quite safely, and was more than delighted with same. I consider it ***a machine that is capable of turning out first class work. It should also prove a golden help to the man or woman who is only blessed with a very small amount of this world's riches.*** (H. S.)

**"I Printed 500 Handbills."**

I must say I think the Adana machine is ***wonderful value for money and extremely simple to work.*** As soon as I had set up the type ***I printed 500 handbills*** without a single misprint: ***I might say I had never done any printing before.*** (R. C.)

**A Marvellous Bargain.**

I have one of your 45/- outfits, and I must say for the money it is a Marvellous Bargain. I have printed some 20,000 visiting cards on it and it is as good as new still. The work is exceptionally High Class, and many people have been astonished when I tell them that I do my printing myself. In fact one person did not believe me at first and it was only after I had actually printed something for him that he believed me. When I told him that the machine only cost 45/- he nearly collapsed. Wishing you every success and recommending you to every small printer I meet.—G. E. T. (Forest Hall).

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**(Dept. J.18), 17, Church St, Twickenham, Middlesex.**

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**17, Church Street, Twickenham, Middlesex.**

*Dear Sir,—Please send me at once Full Particulars of Money-Making Opportunities with the Adana Printing Machine together with Samples of Actual Work Produced and details of your Easy Payment Terms.*

NAME .....

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*Cut along dotted line.* T.C.B.

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